

L'arte del possibile con SAP nella Digital Era

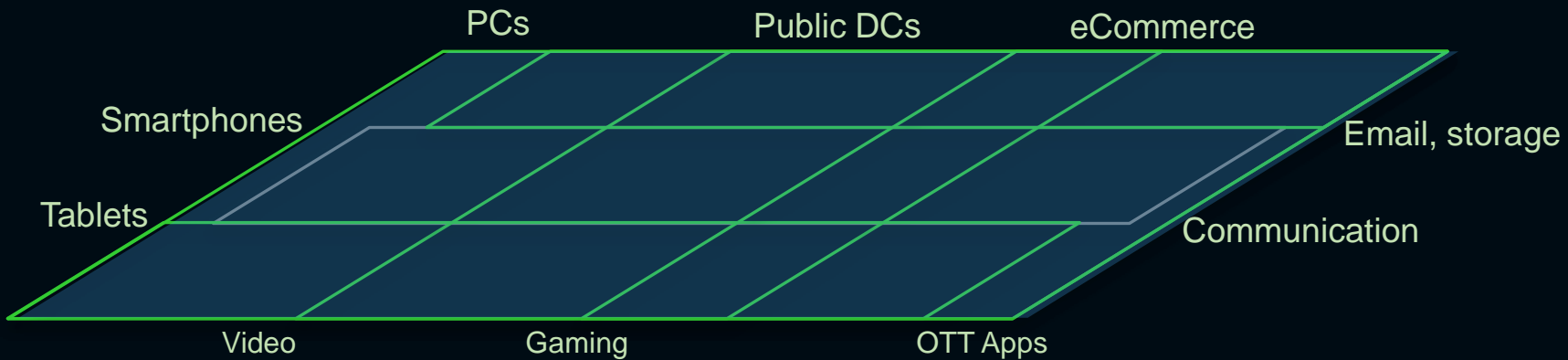
Conversazione con Zoran Radumilo,
Head of Innovation Sales, Database, Technology, Mobility &
Analytics, SAP Italia

Moderata Emanuela Teruzzi,
Direttore Responsabile di TechWeekEurope

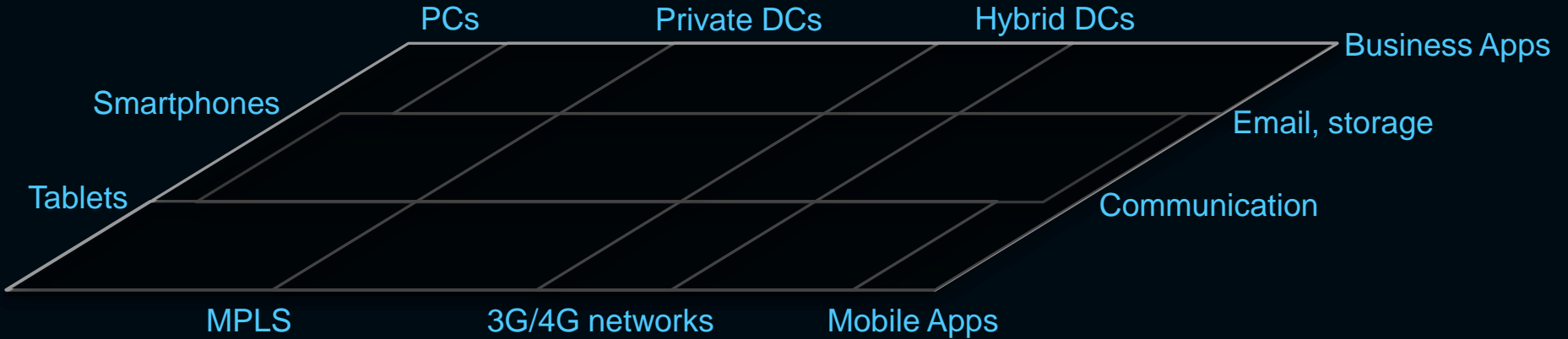


The Best-Run Businesses Run SAP™

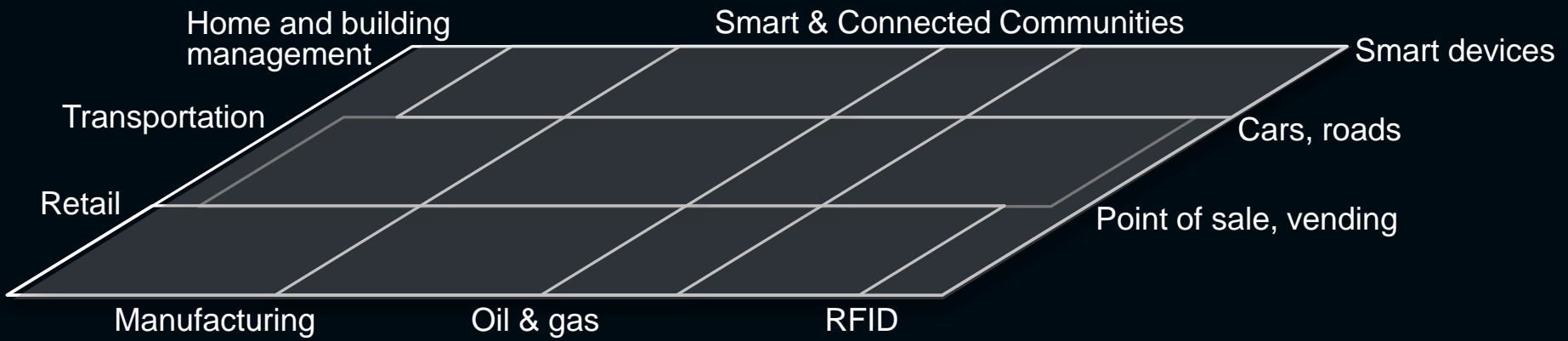
Today - Public Internet and Applications



Today - Business Networks and Applications

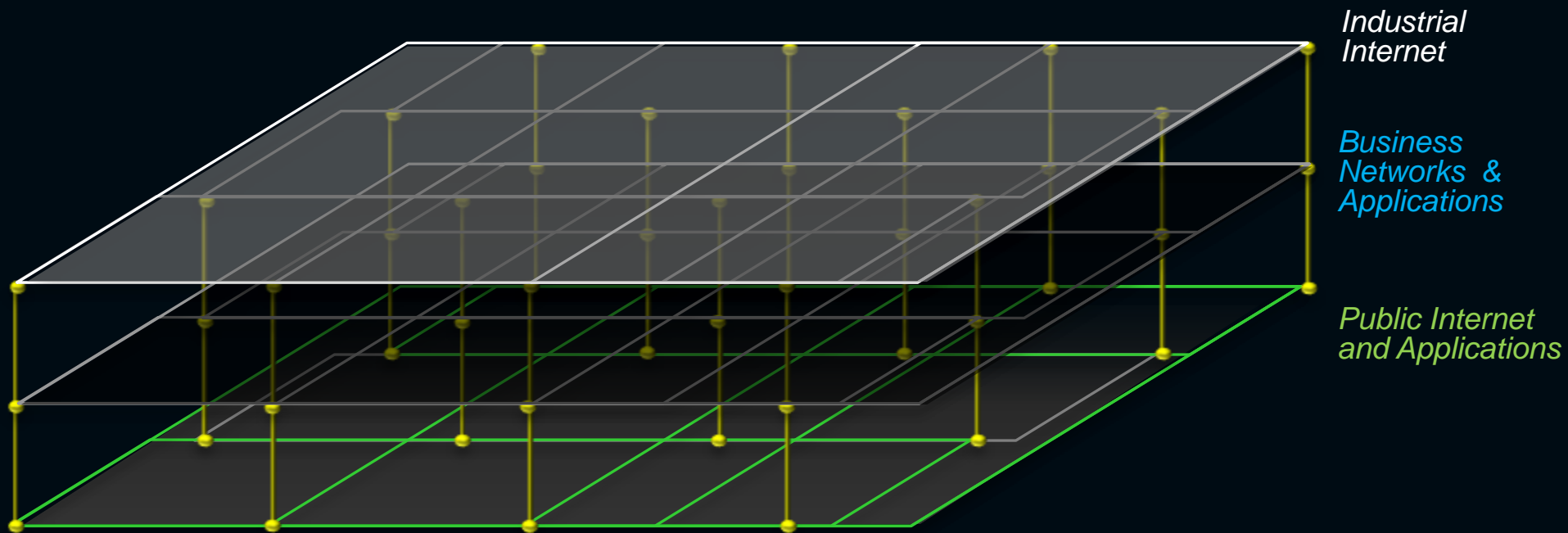


Today - Industrial Internet (sensors and M2M)

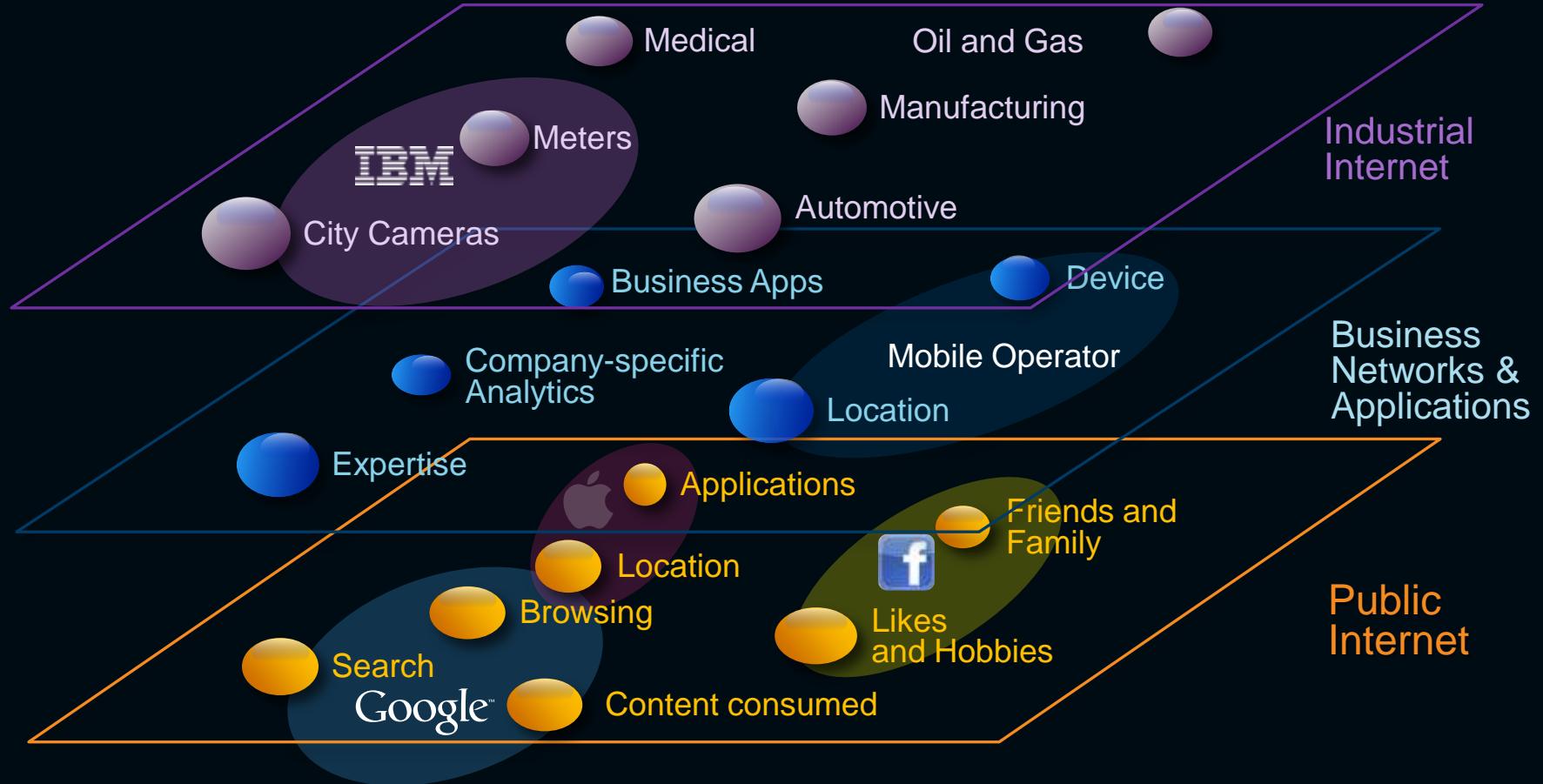


Today ...

*Federating all data, data centers, and applications is critical step to enabling **customized user experiences***

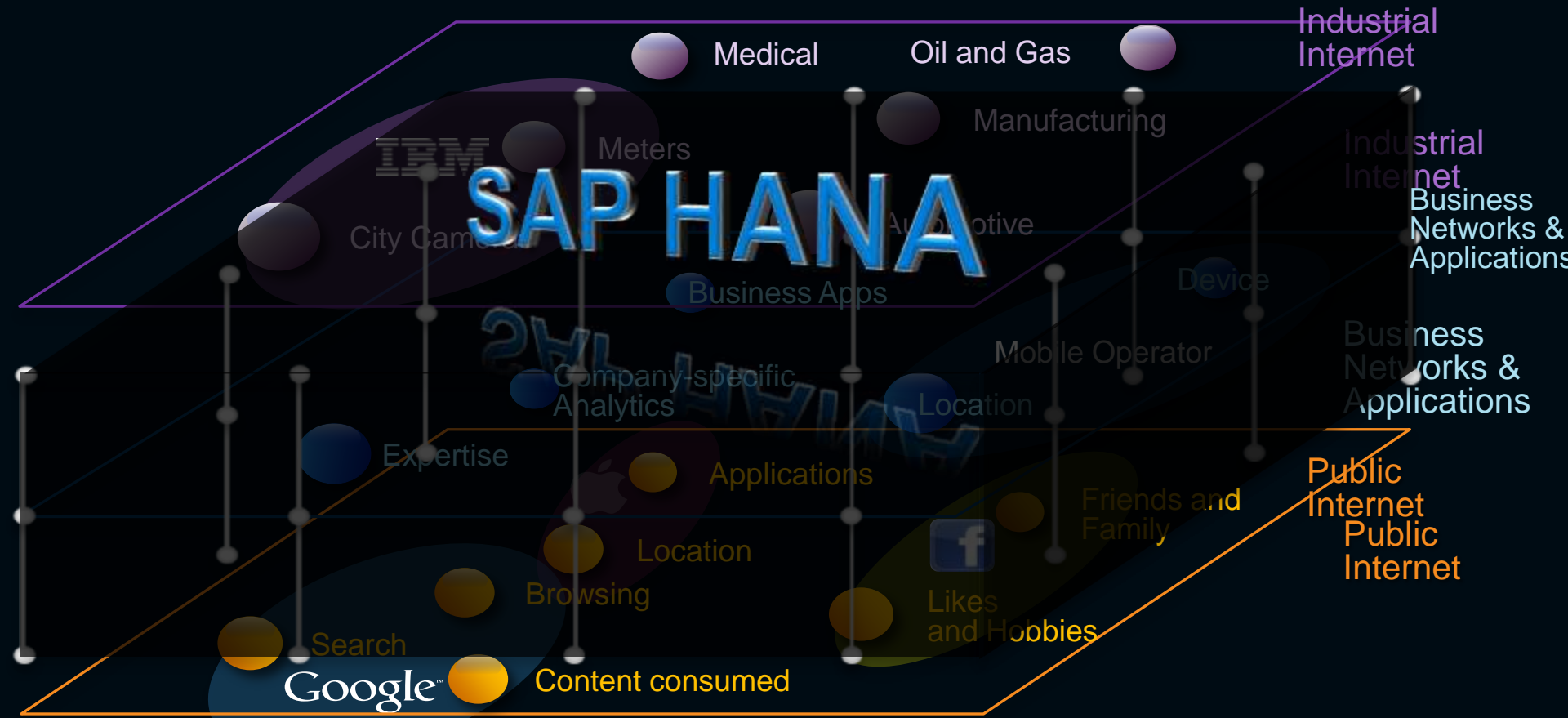


Scattered Analytics Getting Collected



HANA as a Platform is a Common Denominator

Can Be the Most Insightful Transactional, Analytics and Application Development Platform!



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