



# Accelerating the Digital Transformation Journey through the “New SAP” and Accenture

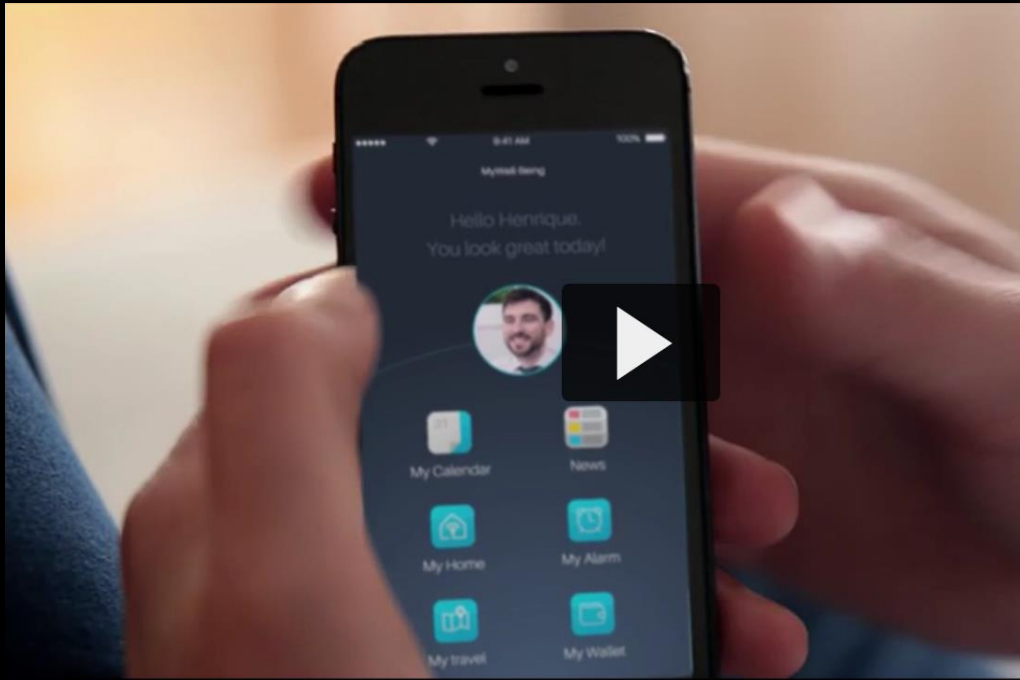
October, 2016

A large green chevron graphic pointing to the right, positioned behind the text "High performance. Delivered."

High performance. Delivered.

Strategy | Consulting | Digital | **Technology** | Operations

# The NewSAP ecosystem



## Siemens to offer SAP HANA-based cloud platform for data services

March 13, 2015

Industrial electronics giant Siemens announced it intends to build out a cloud-based platform for a range of data services to be used for everything from predictive condition monitoring to energy management optimization. The platform, which is based on SAP's in-memory compute platform HANA, will be hosted in the cloud and is currently being piloted by a range of Siemens customers

## SAP and Microsoft enter in a new era of partnership to accelerate digital transformation in the cloud

May 17, 2016

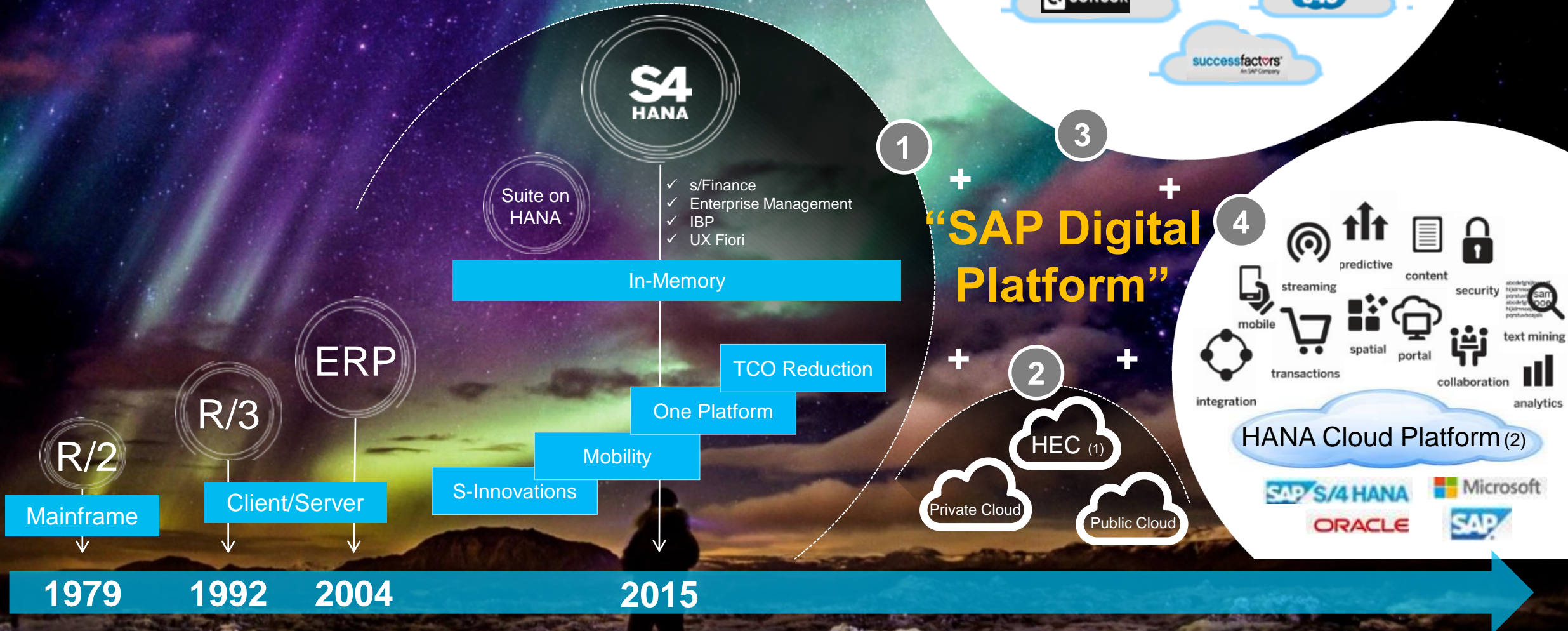
SAP SE and Microsoft Corp. today announced joint plans to deliver broad support for the SAP HANA® platform deployed on Microsoft Azure, simplify work through new integrations between Microsoft Office 365 and cloud solutions from SAP, and provide enhanced management and security for custom SAP Fiori® apps.

## Apple & SAP Partner to Revolutionize Work on iPhone & iPad

May 5, 2016

Apple® and SAP announced a partnership to revolutionize the mobile work experience for enterprise customers of all sizes, combining powerful native apps for iPhone® and iPad® with the cutting-edge capabilities of the SAP HANA platform. This joint effort will also deliver a new iOS software development kit (SDK) and training academy so that developers, partners and customers can easily build native iOS apps tailored to their business needs

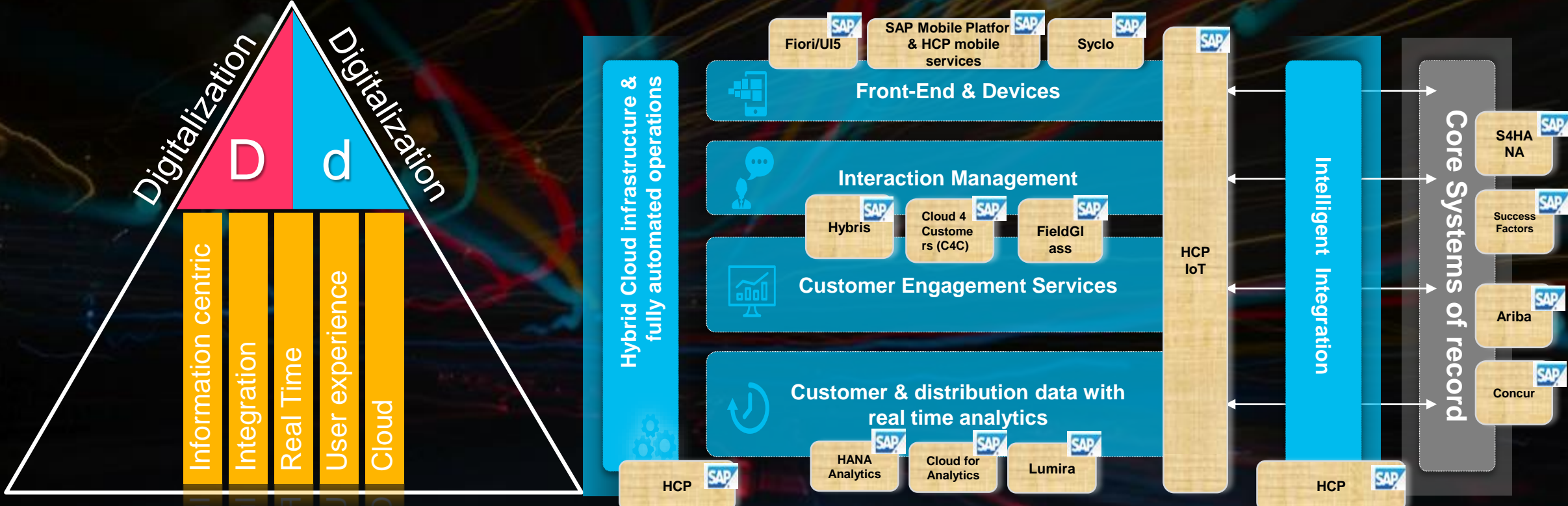
# The New SAP Digital Platform On-Premise and in the Cloud



(1): HEC: HANA Enterprise Cloud (2): HCP: HANA Cloud Platform ([Click!](#))

Integration of Successfactors, S4HANA Cloud Edition & Business Network:

# Digital is information-enabling everything to deliver disruptive products & services and with the New SAP we can create a real Digital Platform



Companies therefore has to accelerate a new platform based on an architecture that offers flexibility, escalation and integration to manage the big volumes of data, a new user experience, in a real time and cloud based

## The power or Orchestration through the “New SAP”

(welcome to the NewSAP)

(SAP & IA)

# Business scenarios based on the New SAP as a Digital Platform



**Control Tower:** Orchestrate the entire supply chain from a shared service center that provides end-to-end visibility, decision-supporting analytics, and connected process management.



**Omni-Channel Enablement:** Enable a truly connected cross-channel experience, creating a seamless customer order fulfilment experience that shares inventory and resources and data across channels.



**IoT:** Use SAP HCP to manage IoT applications for maintenance optimization, improve replenishment in POS and set up new business models.



**Predictive Maintenance:** Optimize maintenance function through IoT, drones and artificial intelligence.



**Digital Back Office:** Plug-and-play platform designed to accelerate the standardization of back office functions, without disruption, without painful changes in the existing applications, regardless if there are diverse templates running.

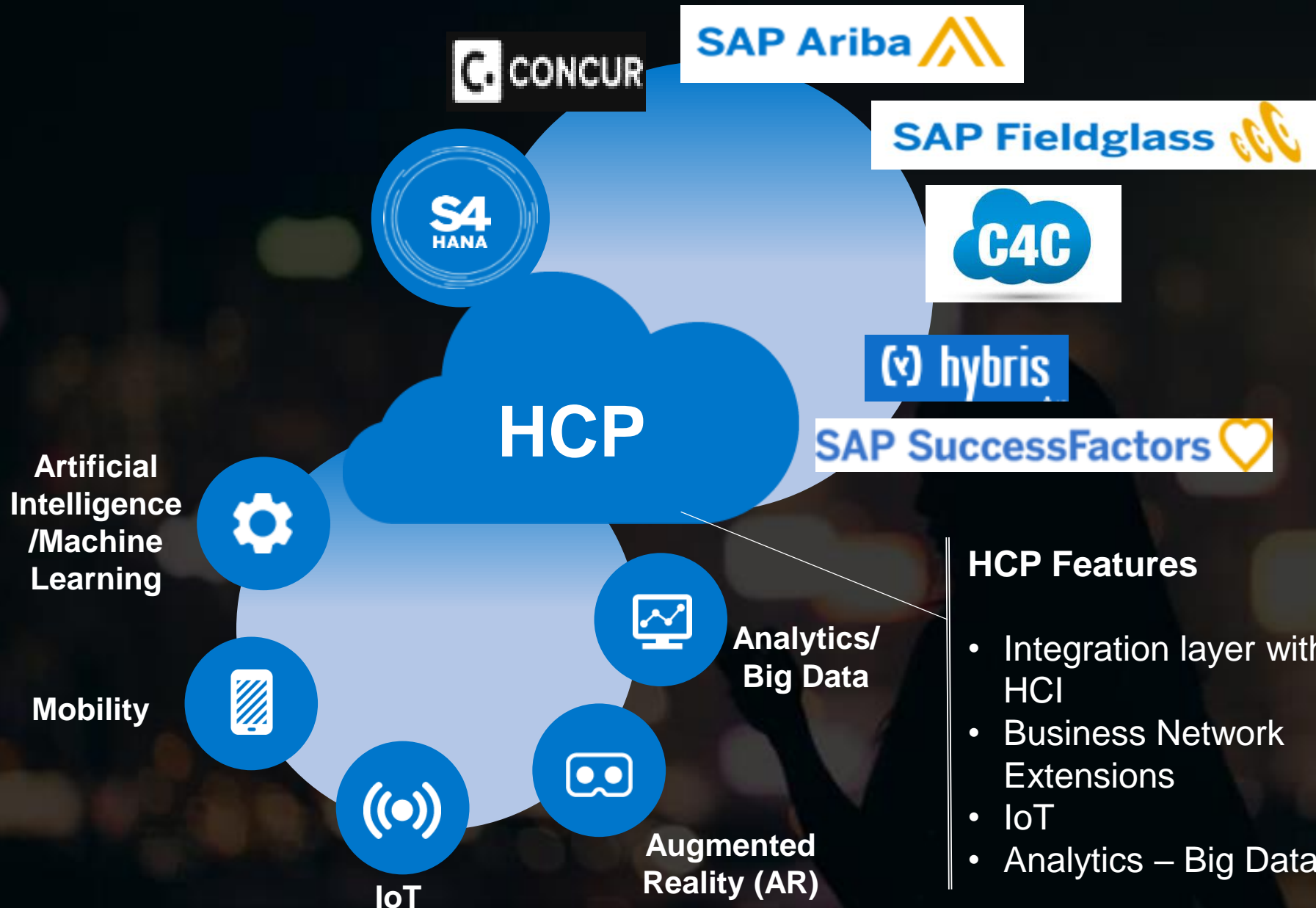


**Advanced Customer Experience :** “Every customer is a digital customer” in a switching economy, you can manage also with SAP



**Digital Plant:** Set of processes and technologies that allow workers and assets to be connected in real time enabling new ways of working in the shop floor and opening a new frontier for information management due to the immediateness and volumes of data

# The New SAP Digital Platform



## HCP Features

- Integration layer with HCI
- Business Network Extensions
- IoT
- Analytics – Big Data

- Integrated & Simplified Enterprise Architecture
- Evolution guaranteed
- From System of Records to Platform for Analytics, Insight & Predictive
- Connecting Planning & Execution at Real Time
- OT / IT Convergence

# The New SAP Digital Platform: 2 examples

ETIHAD AIRWAYS and its transformation journey with SAP HANA

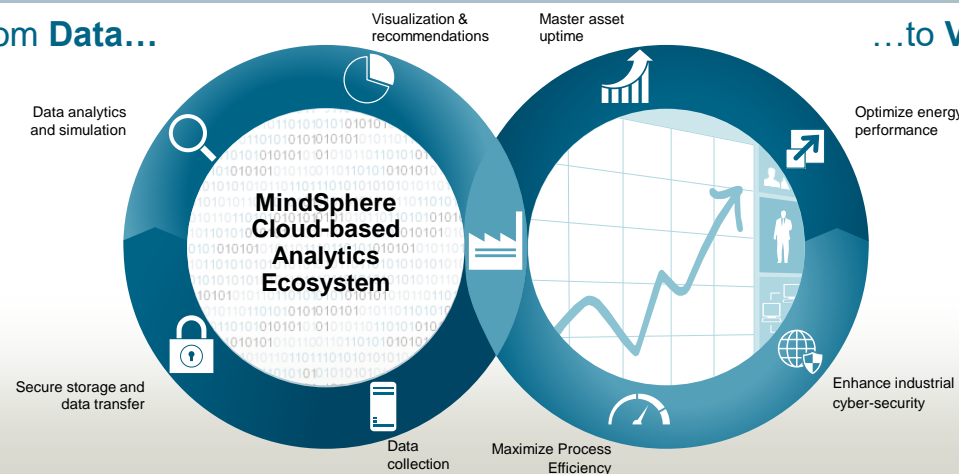


By Mr. Raghavan Srinivasa, Head of Financial Reporting at Etihad Airways, and Finance Business Lead in the SYNERGY program

MindSphere  
Siemens Plant Data Services – Realizing Customer Value from Data

SIEMENS

From Data...



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By Mr. Alexandre Mendes, lead of the Business Development, Partner Management and Regional Management functions of Siemens Plant Data Services

The logo for Accenture Technology, featuring the word "accenture" in white and "technology" in green, with a green chevron symbol above the "t" in "accenture".

accenture technology

Questions?

A large green chevron graphic pointing to the right, partially overlapping the text "High performance. Delivered." and the cityscape background.

High performance. Delivered.

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