# **Evolution of the Procurement Market** SAPPHIRE - May 2011

#### Global trends are driving change in procurement practices

Economic recovery



Globalization



Sustainability



Focus on efficiency



Continued focus on costs

**Growing** supplier risk

Importance of governance

Demand for rapid productivity

#### **Procurement executives**

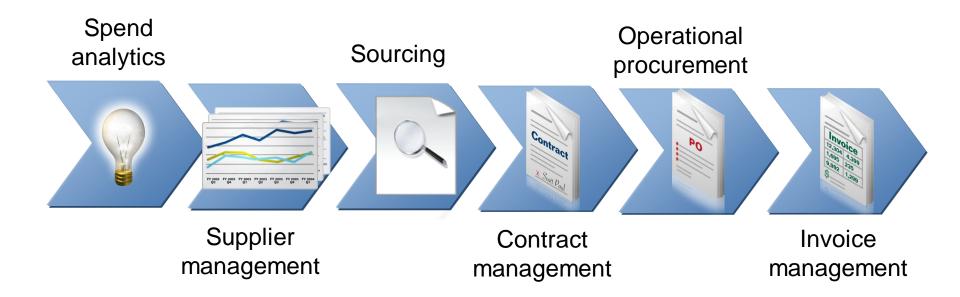
#### What does this mean for your business?

- How do we continue to identify opportunities to manage and reduce costs?
- How do we maximize spend under management, for all categories of spend?
- How do we optimize contract terms and enforce compliance?
- How do we manage suppliers' performance and supply-based risk?
- How do we improve our sourcing, procurement, and invoice management processes?
- How do we align our activities to best support the corporate strategy?

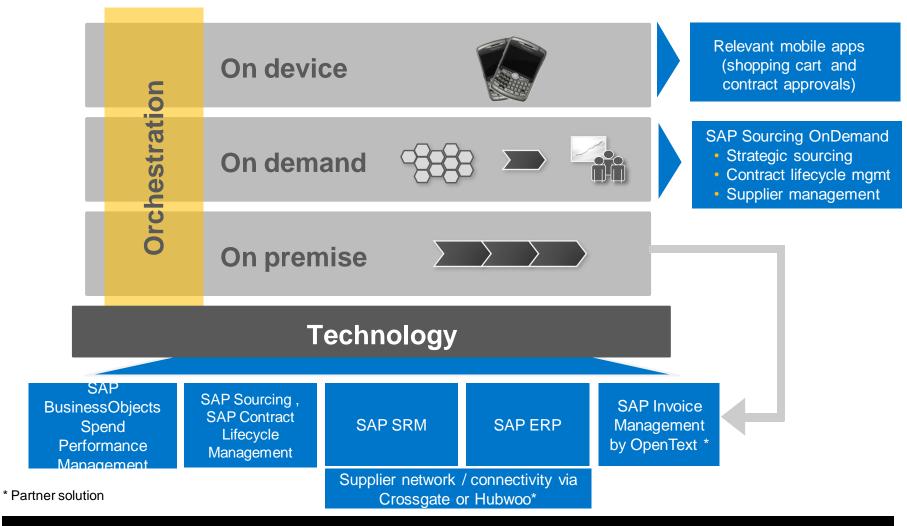


#### **SAP** solutions for procurement

Enable the source-to-pay process

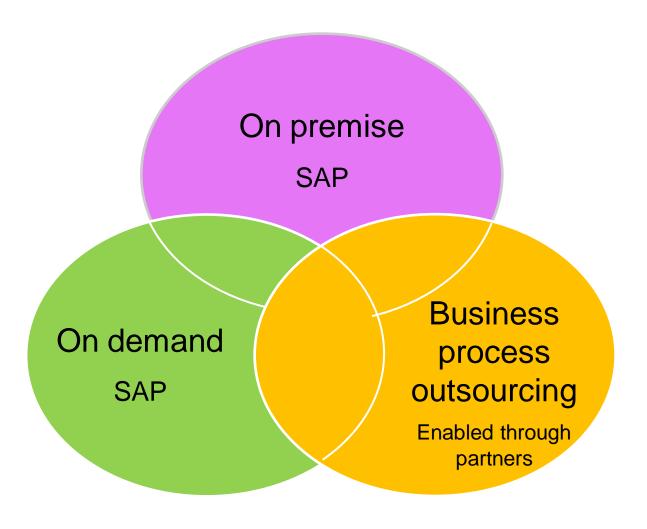


#### SAP solutions for procurement – execution of the strategy



#### **SAP** solutions for procurement

Enable choice of deployment



## SAP Supplier Relationship Management and SAP Spend Performance Management: Rapid deployment solutions

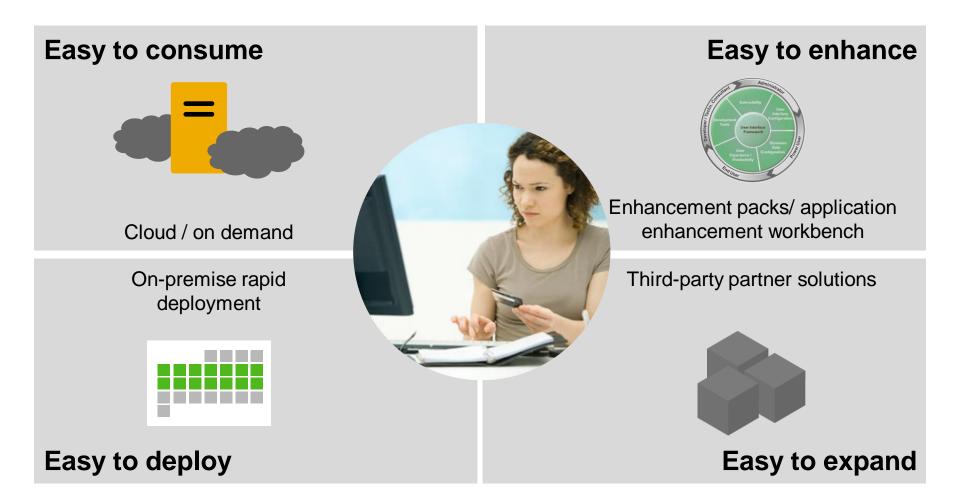
SAP brings together software and services in new offerings that provide compelling supplier relationship management (SRM) and spend performance management functionality quickly and affordably



- Preconfigured software based on best practices
- Rapid delivery with packaged services, going live in 10 weeks
- Affordable, flexibly priced solutions

- Affordable licensing
- Low TCO
- SRM functionality is optional as a oneclient deployment, and built as an addon to your existing ERP functionality

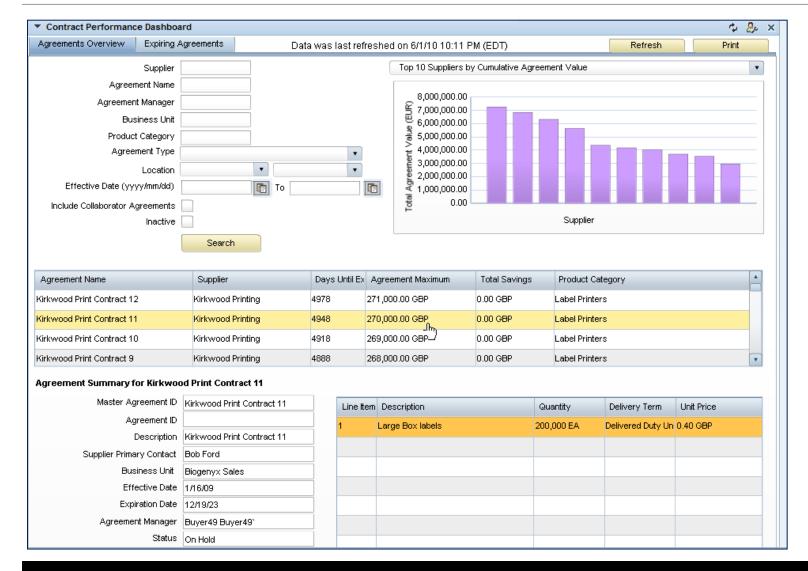
#### It's your choice... and it's so easy...

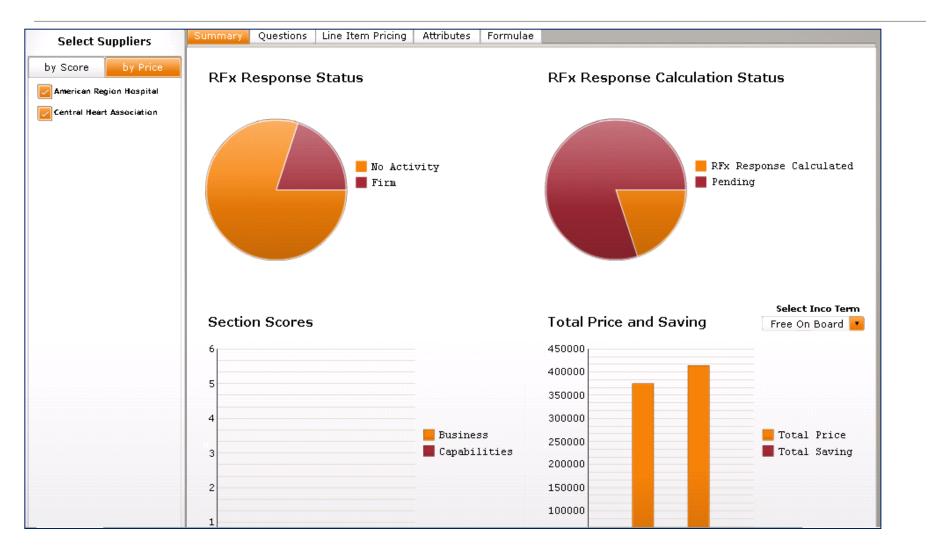


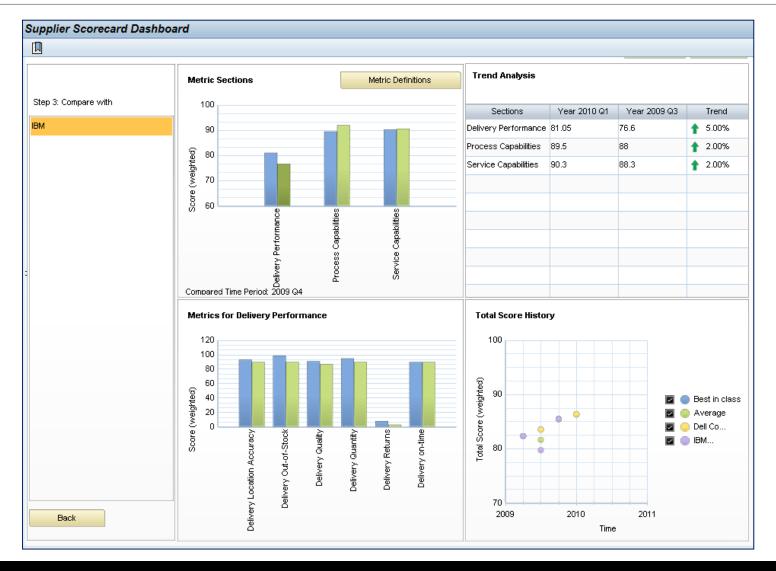


### SAP solutions for procurement are rapidly innovating in many dimensions















#### What is Supplier InfoNet?

#### Pilot through Sept 2011: free to join

Supplier InfoNet site is a business information network that leverages supplier performance information with external information to create valuable key performance indicator (KPI) insights and to predict future behavior about your suppliers.

#### Pooled KPI benchmarks

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#### Views into your sub-tier supply base



#### Strong predictions of operational risk



#### Do they perform well for others?

- Compare your experience with others in your industry, across multiple KPIs (delivery, quality, and financial)
- Track a supplier's global KPI performance over time

#### Is there a problem with one of the suppliers hidden below them?

- Leverage social networking models to understand risk with your supplier's connected suppliers
- React to problems that were unforeseen

#### Will they behave the same in the future?

- We track news alerts, government data, and financial information to predict future behavior
- We leverage cutting-edge machine learning tools to improve on these predictions

#### **Catastrophic events**

#### Respond instantly to unexpected events – a real example





Supplier InfoNet tracks critical sites for news alerts, government information, and other critical signals that indicate good or bad news about the supply base



The information is incorporated into alerts, KPI predictions, and provided to our customers



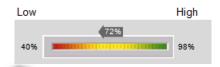
As a result, Supplier InfoNet very quickly communicated which of our customer's suppliers were most impacted by the catastrophe in Japan, even when it was a sub-tier issue. For example, is Nippon a supplier to your supplier?



World's second-ranked steel producing nation reports outages at several plants.

By Jonathan Katz

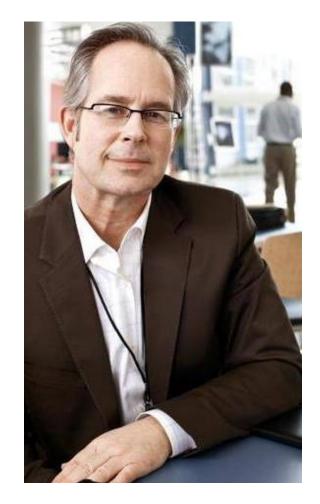
March 14, 2011



Japan's top steel maker Nippon Steel Corp.
said some of its Kamaishi Steelworks facilities
were "inundated by tsunami" and are not
operating. Kamaishi's port facilities have been
damaged and recovery efforts are underway,
the company said.

#### Key takeaways

- The pace of change continues to increase in all solutions areas and particularly with respect to on demand
- The SAP sourcing and procurement platform provides the best opportunity to drive increased speed of productivity across your organization no matter how diverse
- Increasing importance of managing all aspects of your source-to-pay process to obtain realized cost savings
- In today's market, you need to drive incremental as well as quick wins through phased implementations and flexible deployment options on premise, hosted, or on demand



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