

PRODUCT DATA SHEET

Spectrum™ Spatial

CREATE AND CENTRALLY
MANAGE MAPS, SPATIAL DATA
AND LOCATION-BASED SERVICES
ACROSS YOUR ENTIRE ENTERPRISE

Drag. Drop. Discover.

From site selection, target marketing and risk analysis to routing, resource allocation and network optimization, location intelligence now drives more decisions and experiences than ever before. But when individual departments maintain their own data, maps and spatial assets, organizations waste time, duplicate efforts and miss out on big opportunities.

Spectrum™ Spatial transforms the process of accessing complex spatial data—previously the exclusive purview of GIS analysts and experts—into a user-friendly format ideal for sharing location-based insight and information. With centralized data access and standards-based web services technology, you can easily integrate business and spatial data to deliver powerful location-based services inside or outside your organization.

Fast to build

Spectrum Spatial offers out-of-the box capabilities that make you far more efficient, so you can configure advanced geoprocesses in no time at all. The built-in workflow interface offers a graphic, intuitive user experience that requires little technical know-how, so even non-GIS experts can take advantage of the most sophisticated spatial operations.

With simple drag-and-drop functionality, you can incorporate business data, geocodes, mapping services and rich spatial analyses to create geoprocessing operations that can be used and reused across any business application.

BE LOCATION INTELLIGENT

- Offer centralized access to the data, maps and spatial analyses you rely on most
- Increase the efficiency of your entire GIS team
- Provide a consistent set of location services across your organization
- Orchestrate and deliver a powerful set of geospatial capabilities with drag-and-drop convenience
- Enable the straight-through processes that can reduce risks and grow your business

Easy to deploy

Now you can quickly deliver the consistent, high-quality spatial services that make better use of your maps, technologies and human resources. Integrate rich, location-enabled capabilities into existing business processes and workflows, and provide the timely insight and analysis required for better decisions.

With Spectrum Spatial, virtually any user, application or process can benefit from the location insights you create. The scalable platform supports web, mobile, call center, thick client and other existing third-party applications, all through a robust set of web services and APIs—offering you anytime, anywhere reach.

Add the power of location to your business intelligence

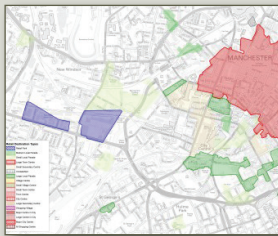
Spectrum Spatial is a robust enterprise platform that makes it easy to build and deploy location-based applications. With its service-oriented architecture, Spectrum Spatial makes it easy to add services to enterprise applications, including your business intelligence (BI) platform. Now, business analysts can leverage the powerful spatial analytics needed to generate unique insights, taking advantage of information previously underutilized within your BI applications.

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MISSION-CRITICAL APPLICATIONS INCLUDE:

- Insurance: Manage risk and streamline underwriting
- Financial: Allocate branch resources against biggest opportunities
- Retail: Identify high-performing sites and target ideal customers more effectively
- Logistics: Track assets and manage routes to improve efficiency
- Telco: Expand networks based on real market potential
- Government: Plan development and improve emergency response

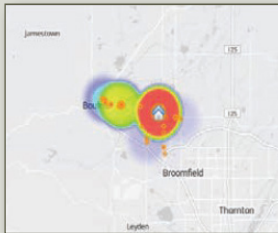
Non-GIS professionals can easily interact with the GIS tools you create



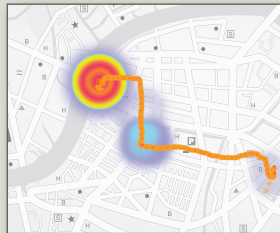
**SHARE MAPS
AND DATA**



**ENABLE SOPHISTICATED
ANALYSIS**



**OFFER CUSTOMER
SELF-SERVICE**



**CREATE COOL
MOBILE APPS**

System requirements

Spectrum Spatial supports the application programming interface (API) specifications defined by the Open Geospatial Consortium and has been certified on the WMS 1.3, WFS 1.0 and CSW 2.0.2 specifications.

Specifications

Databases

- Oracle 10 and 11
- SQL Server Spatial 2008
- PostGres 8+(PostGIS 2.x)
- SQLite

Web Browsers

- Microsoft Internet Explorer 8, 9
- Mozilla Firefox 10 and higher
- Google Chrome 17 and higher
- Safari (Mac OSX)

Operating Systems (Server side)

- Windows 2003, 2008 and 2012
- SUSE Linux 10 and 11
- Solaris 10 and 11
- RedHat 5 and 6
- HP-UX V11.31 (Itanium)
- AIX 6.1 and 7.1
- CentOS 5 and 6
- Ubuntu 12

Request a Spectrum Spatial demo and see for yourself.
For more information, call 800.327.8627 today or visit mapinfo.com.

UNITED STATES

800.327.8627
pbsoftware.sales@pb.com

INDIA

+91.120.402.6000
pbsoftware.india@pb.com

EUROPE/UNITED KINGDOM

+44.800.840.0001
pbsoftware.emea@pb.com

ASIA PACIFIC/AUSTRALIA

+61.2.9437.6255
pbsoftware.australia@pb.com
pbsoftware.singapore@pb.com



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