Transform Finance with Instant Insight

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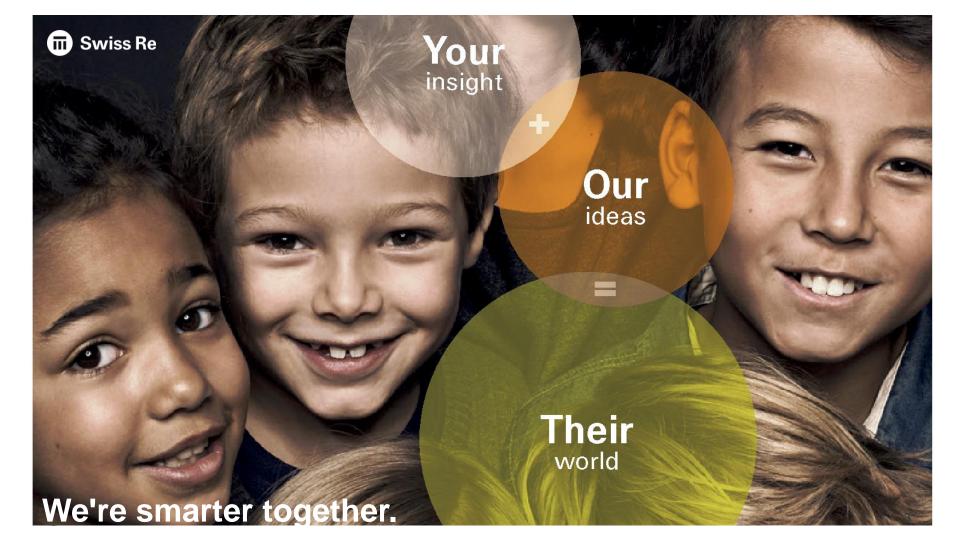
Swiss Re at a glance



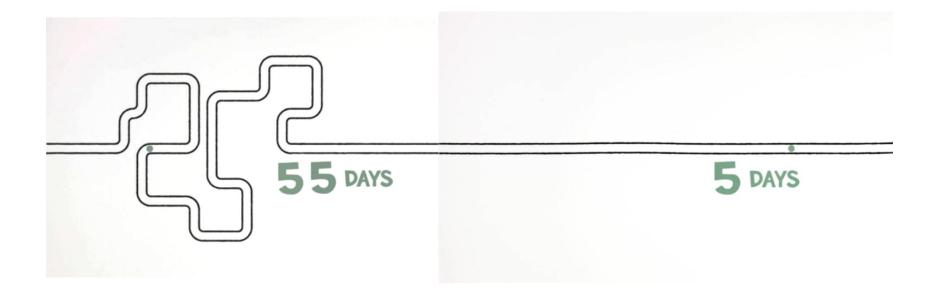
Leading highly diversified global reinsurer

2014 Total Revenue \$37.3 B Net Income \$3.5 B

Founded in Zurich, Switzerland in 1863 11,000 employees worldwide



Today's Challenging Environment of Finance





How did Swiss Re decide on SAP Simple Finance?

Solution Discovery & Proof of Concept

Swiss Re tailored use cases:

1. Cost Allocation

2. Multi-valuation and multicurrency

3. Multi-dimension End-to-End Reporting



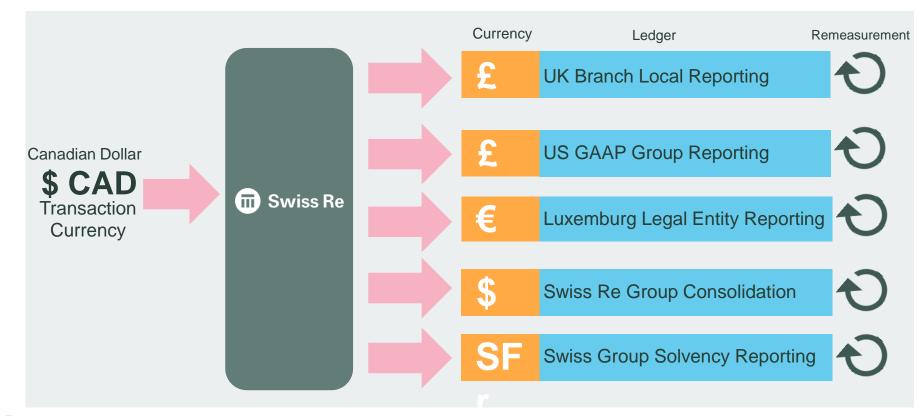
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Conclusions

- Single Source of Truth for Financial Reporting
 - Critical functionality, enhanced performance and product stability were validated for Swiss Re's Requirements
- Enables Swiss Re to achieve our goal of a 5 Day Close, Simplifying and Proactively Steering the Business
- Confidence in our ability to mitigate any new product risk as a coinnovation partner with SAP

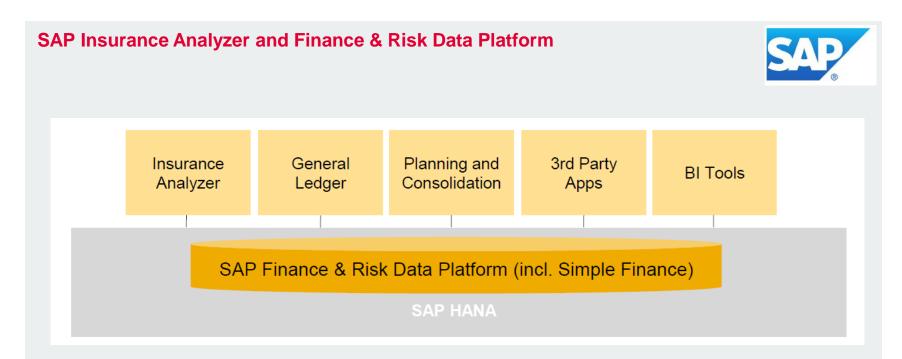


Swiss Re & SAP Partnership Example: Multi-Currency





What do we see on the horizon?





Summary

Swiss Re's Industry Knowledge

SAP Simple Finance Technology =

Setting the new industry standard

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