

The SAP User Experience Strategy

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Public



Agenda

Introduction

The SAP User Experience Strategy

SAP Fiori

SAP Screen Personas

Summary



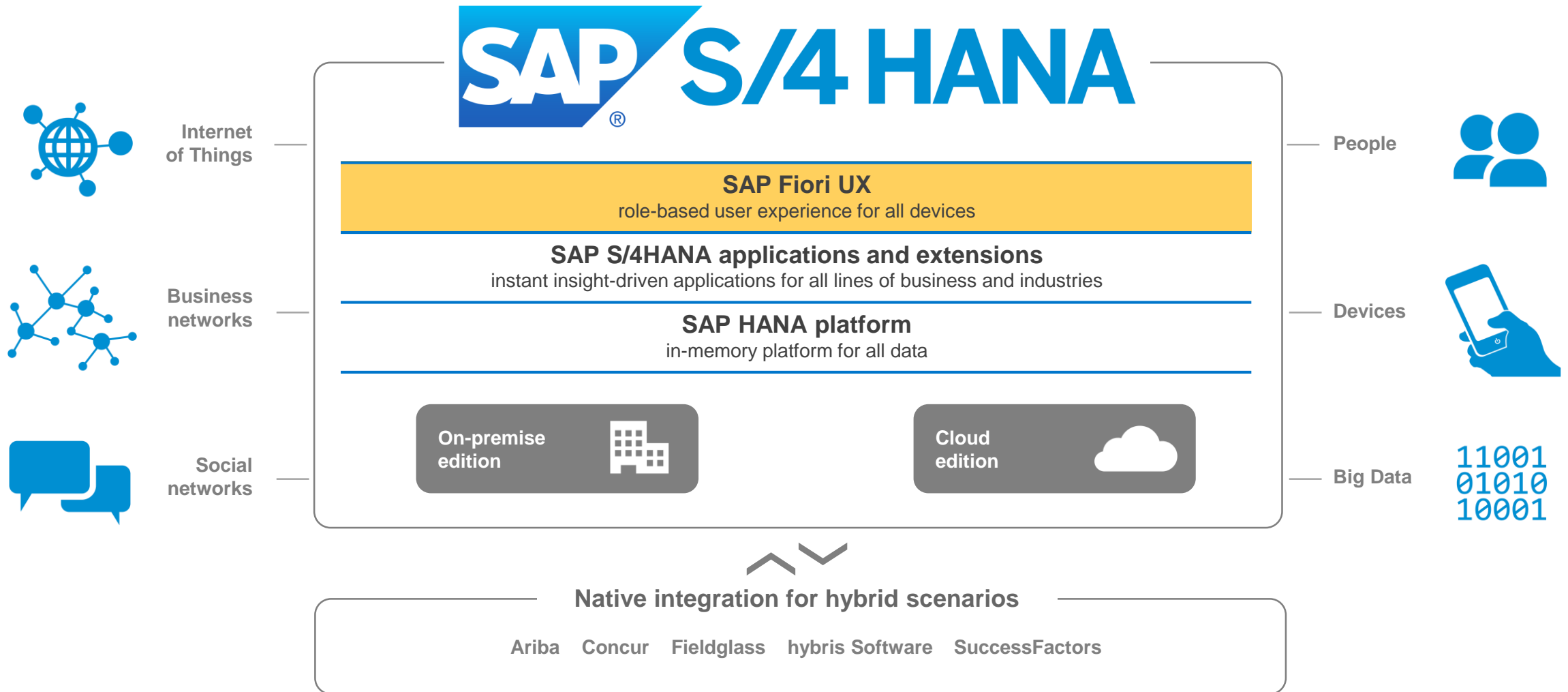
Introduction



The world is changing

consumer user experience
is the new standard

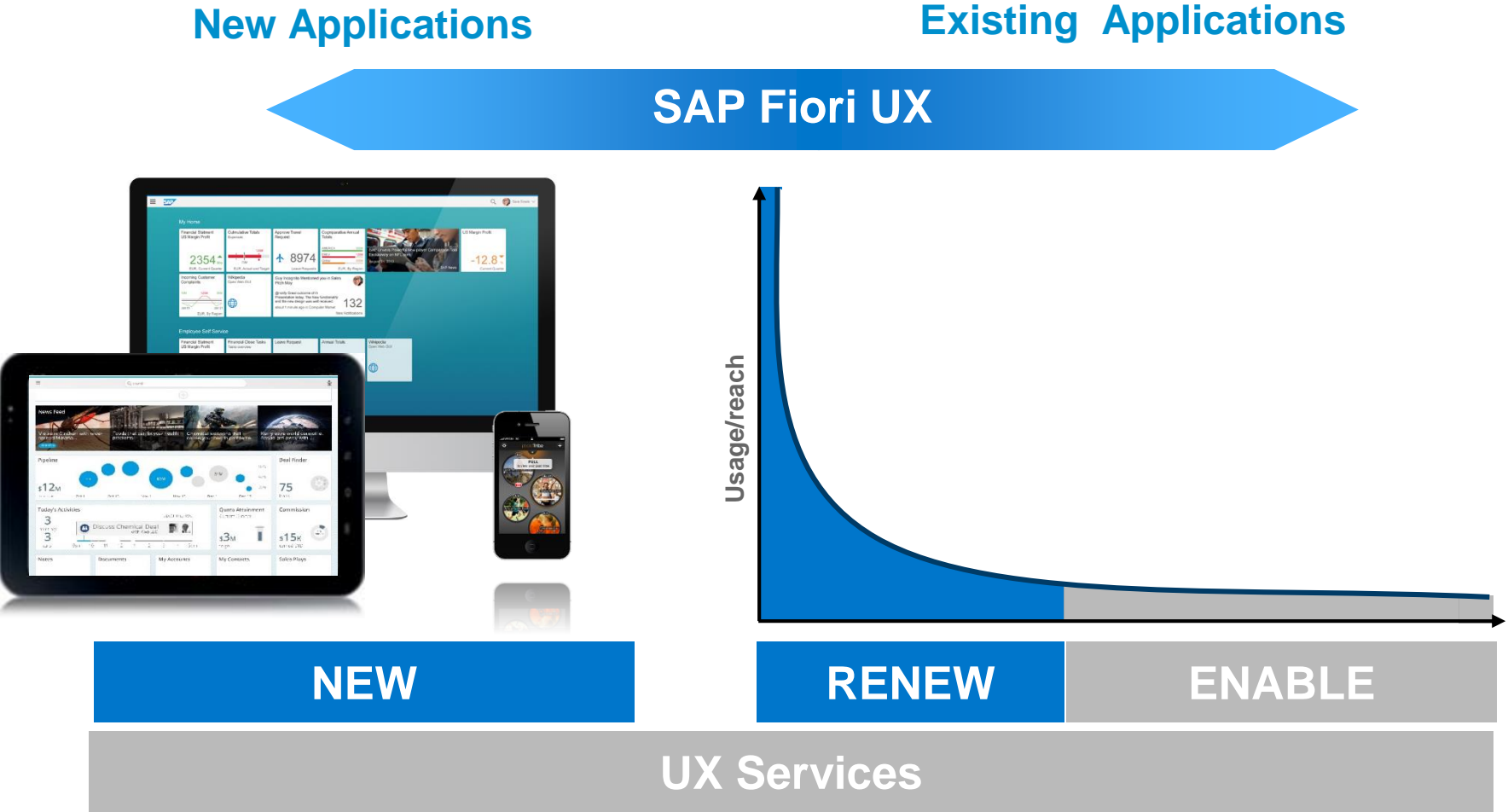
SAP S/4HANA, the next generation business suite





The SAP User Experience Strategy

The SAP User Experience Strategy*



* <http://experience.sap.com/ux-strategy/>

** <http://experience.sap.com/fiori>

*** <http://go.sap.com/solution/user-experience.html>

Why focus on User Experience?

UX impacts Business Value

Great User Experience



Gain productivity



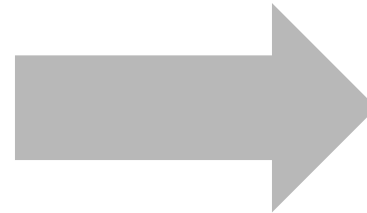
Increase user adoption



Decrease user errors



Save training costs





SAP Fiori



Introducing SAP Fiori

Keeping Simple Things Simple

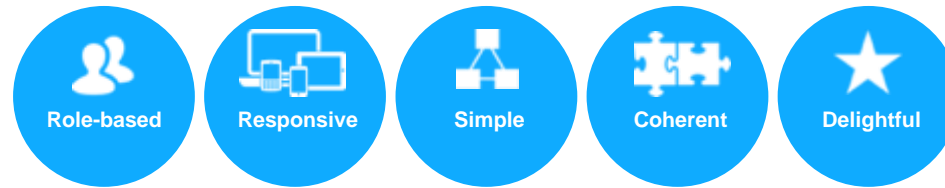


SAP Fiori is the **new user experience** (UX) for SAP software. It applies **modern design principles** for a completely reimagined user experience.

SAP Fiori UX is the **new face of SAP** to business users in all lines of business **across devices and deployment options**. It provides **optimal usability** for simplified business interactions and ease of use.

SAP Fiori UX

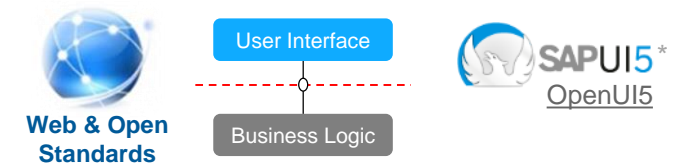
Concept



Design



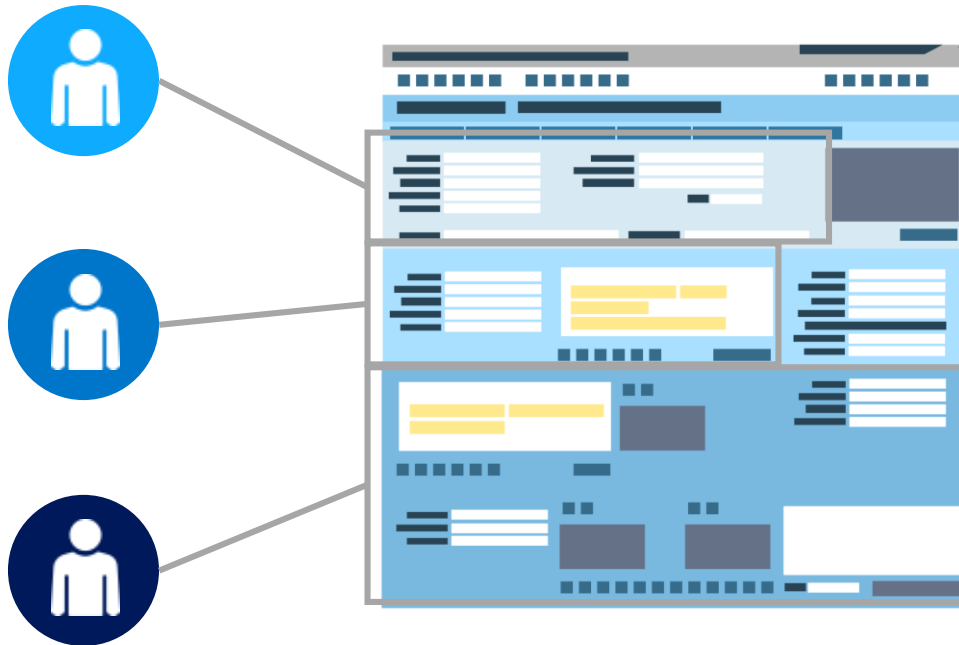
Technology



*: SAP's preferred way to build SAP Fiori apps is using SAPUI5, but other technologies might be applied as well

Role-based Simplification

Deliver task-based user interfaces



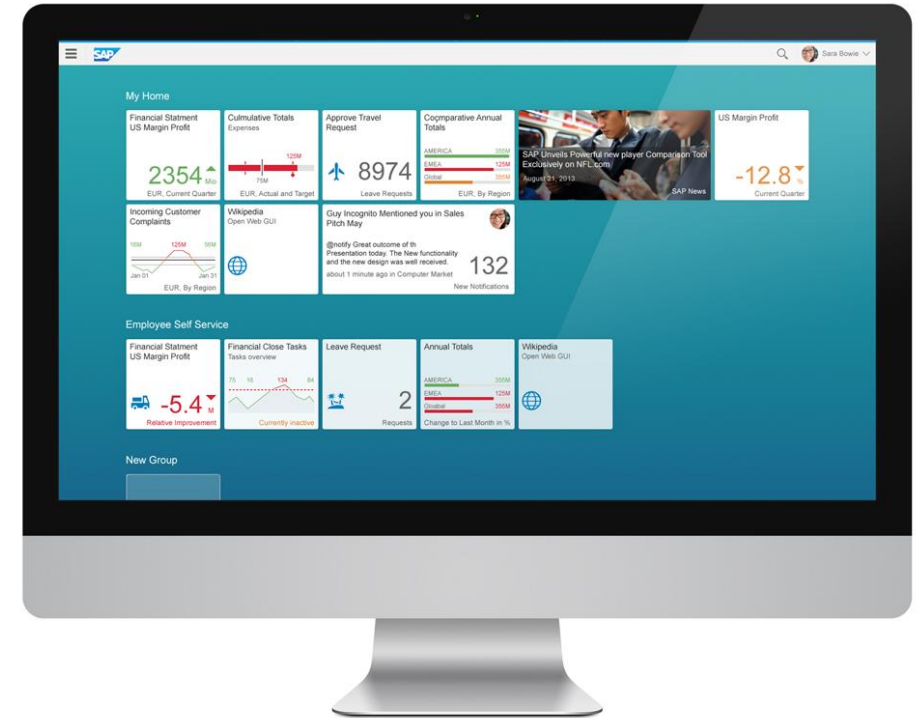
Introducing SAP Fiori Launchpad

Web-based Entry Point for SAP Business Applications Across Platforms and Devices

SAP Fiori launchpad is a **role based**, **personalized**, **real-time** and **contextual** aggregation point for business applications and analytics.

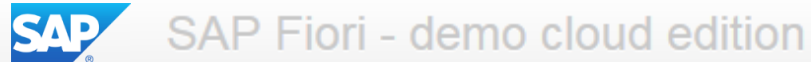
It runs on multiple devices, using the **responsive design** paradigm, and is deployable on **multiple platforms**.

It is designed according to the **simple** and **intuitive** SAP Fiori user experience, while supporting established UI technologies.



SAP Fiori Trial

SAP Fiori – demo cloud edition



Experience SAP Fiori UX

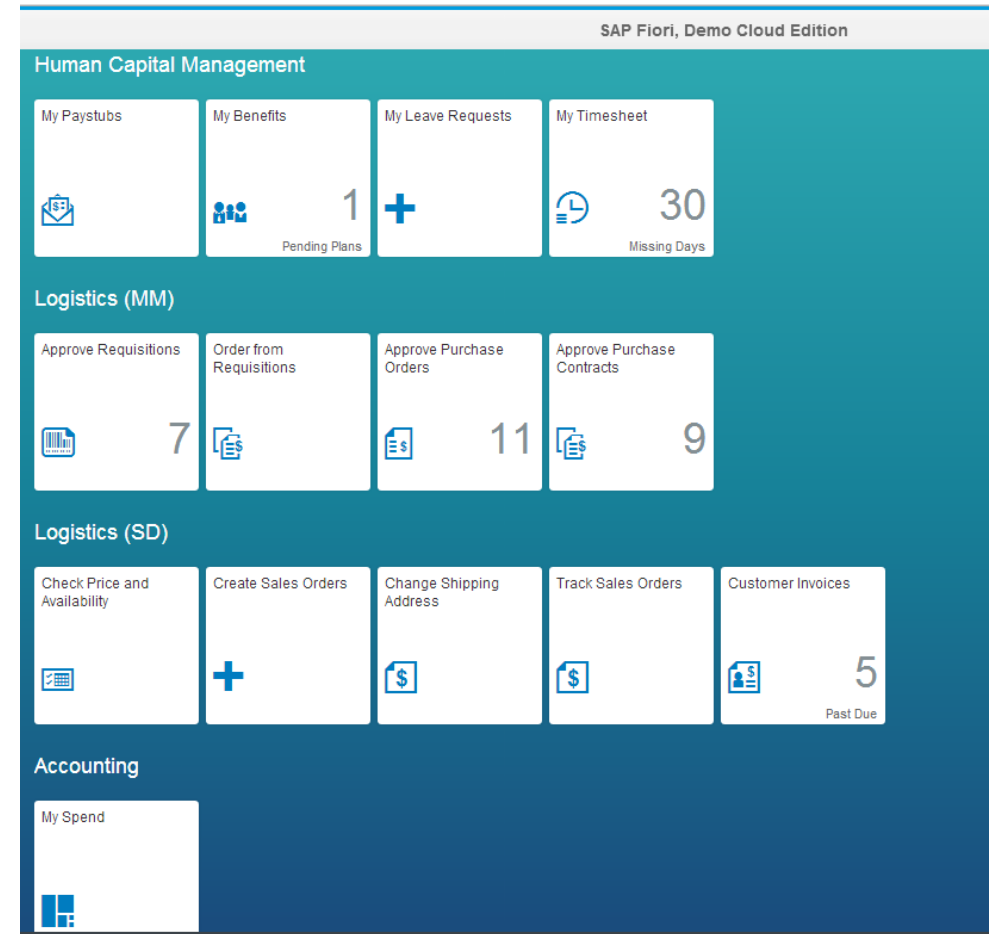
Experience the new face of SAP software with the SAP Fiori user experience. Using modern design principles, SAP Fiori provides a role-based experience across all lines of business, tasks and devices.

- Enable a holistic and consistent experience across multiple devices
- Achieve instant insight-to-action anytime and anywhere
- Designed to run with your SAP Business Suite applications

Try a selection of apps that apply SAP Fiori UX against sample data and enjoy a beautiful user experience that is personalized, responsive and simple.

See it in action

www.sap.com/fiori-demo



SAP Fiori apps reference library - “A Fiori app about Fiori apps”

The screenshot displays the SAP Fiori Apps Reference Library interface. On the left, a search bar and a list of app categories are visible. The main content area shows the details for the 'My Leave Requests' app, including its description, line of business, required back-end product, application type, and database. Below this, there are tabs for 'PRODUCT FEATURES' and 'IMPLEMENTATION INFORMATION'. The 'PRODUCT FEATURES' tab is active, showing a description of the app and a list of key features. A screenshot of the app's user interface is also shown at the bottom of the details section.

Apps (471) App Details

Search

My Leave Requests

SAP Fiori Core HR and Payroll apps for Employee

Line of Business Human Resources

Required Back-End Product SAP ERP

Application Type Transactional

Database Any DB

PRODUCT FEATURES IMPLEMENTATION INFORMATION

With the transactional app *My Leave Requests* you can enable employees to create and submit leave requests quickly and flexibly, using their desktop or mobile device. The app lets users track the status of their requests and view their current leave balance.

Key Features

- Create leave requests, including partial day leave
- Select the leave period using an integrated calendar that shows non-working days, holidays, booked leave, and leave pending approval
- Add a note for the approver
- Display a summary of your leave entitlement, leave taken so far, and available balance
- Display your leave requests and check their approval status
- Withdraw or change leave requests

Read more in [App Documentation](#)

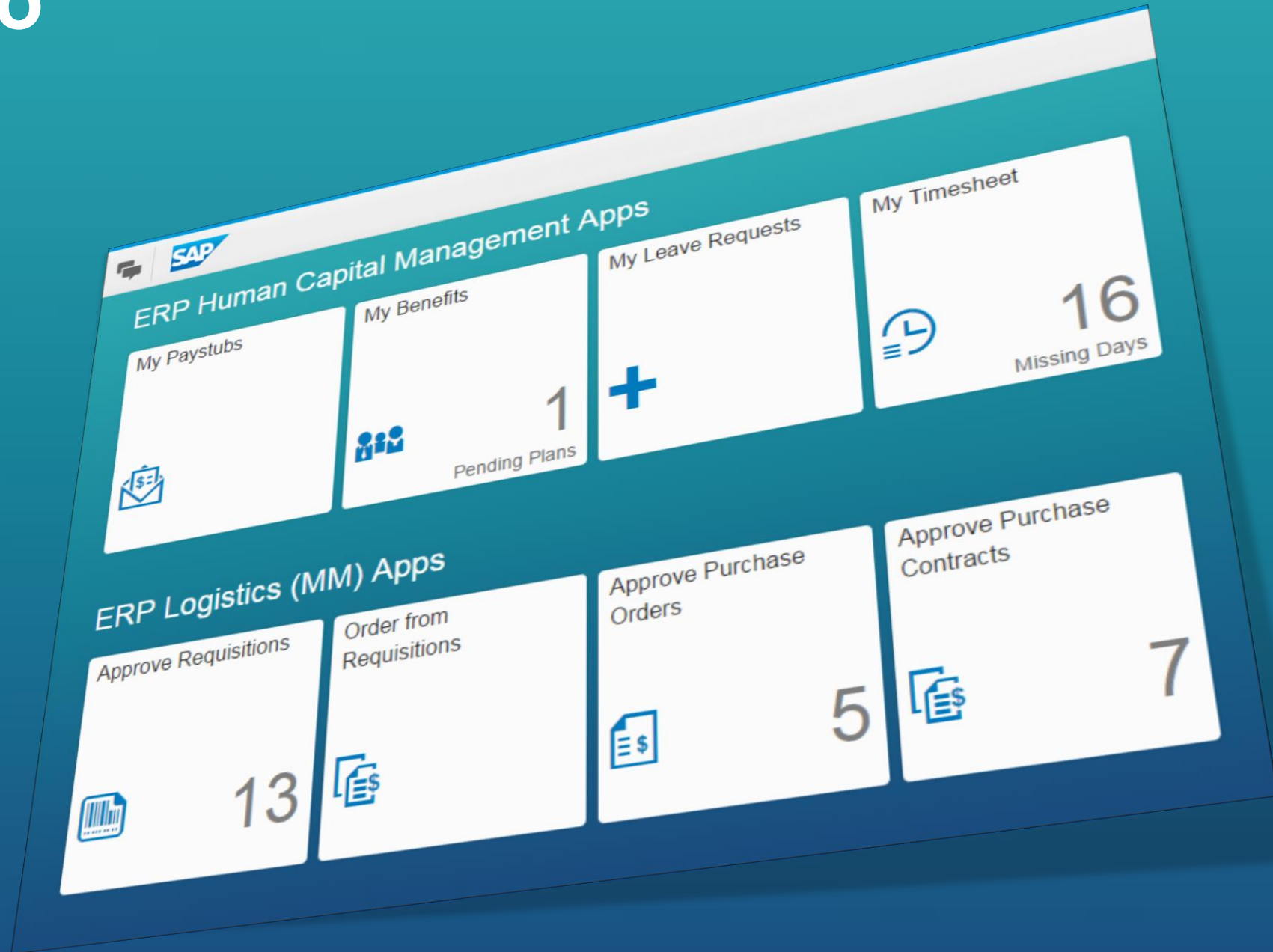
Nov 2013 Dec 2013 2 days week 9.99 Euro available

Workday Non-Working Approval Approval Pending Public Holiday Request Today Selected Days

- Repository of all released apps up to Wave 7
- List of apps
- Search and Filters
- App descriptions with screenshots
- Implementation details per app
- Consolidated info for selection of apps
- Direct access to related resources: Documentation, Product Availability Matrix, Innovation Discovery and Landscape Planner
- Data export for configuration task-lists

www.sap.com/fiori-apps-library

SAP Fiori Demo



ENABLE: Adapt/Develop SAP Fiori Apps

SAP Web IDE for SAP Fiori and SAPUI5

SAP Delivered Fiori App

My Quotations (221)

Search

Customer 2 for MQ01 0.00 EUR, Net Value
Expiry Date: 2/26/14
Quotation: 20000500

Customer 2 for MQ01 0.00 EUR, Net Value
Expiry Date: 1/24/14
Quotation: 20000499

Customer 2 for MQ01 0.00 EUR, Net Value
Expiry Date: 1/24/14
Quotation: 20000498

Customer 2 for MQ01 0.00 EUR, Net Value
Expiry Date: 1/24/14
Quotation: 20000497

Customer 2 for MQ01 0.00 EUR, Net Value
Expiry Date: 1/23/14
Quotation: 20000496

Details

Customer 2 for MQ01 0.00 EUR, Net Value
Overall Discount: 0.00
Expires in 9 days

Expiry Date: 2/26/14
Quotation: 20000500

Information Notes Attachments

Ship-To Party: Customer 2 for MQ01
Ship-To Party Address: 111 duke
12345 walldorf

Customer Reference:
Requested Delivery Date: 1/24/14
Valid From/To: 1/24/14 - 2/26/14
Created On: 1/24/14
Payment Terms: Pay immediately w/o deduction

Item Details (1)

Description	Quantity	Requested Delivery Date	Gross Price	Discount	Net Value
SDE-001	10 ST	1/24/14	0.00	10.00%	EUR 0.00

Customer Extended App

My Quotations (221)

Search

Customer 2 for MQ01 0.00 EUR, Net Value
Expiry Date: 2/26/14
Quotation: 20000500

Customer 2 for MQ01 0.00 EUR, Net Value
Expiry Date: 1/24/14
Quotation: 20000499

Customer 2 for MQ01 0.00 EUR, Net Value
Expiry Date: 1/24/14
Quotation: 20000498

Customer 2 for MQ01 0.00 EUR, Net Value
Expiry Date: 1/24/14
Quotation: 20000497

Customer 2 for MQ01 0.00 EUR, Net Value
Expiry Date: 1/23/14
Quotation: 20000496

Details

Customer 2 for MQ01 0.00 EUR, Net Value
Overall Discount: 0.00
Expires in 9 days

Expiry Date: 2/26/14
Quotation: 20000500

Information Notes Attachments

New Field

Extension Point Label: Extension Point Text

Ship-To Party: Customer 2 for MQ01
Ship-To Party Address: 111 duke
12345 walldorf

Customer Reference:
Requested Delivery Date: 1/24/14
Valid From/To: 1/24/14 - 2/26/14
Created On: 1/24/14
Payment Terms: Pay immediately w/o deduction

Hide Area

Add Function

Edit Copy

ENABLE: Apply your Brand UI theme designer

Here you can find all the information about your business

My Processes
In this area, you can use the Status Overview service

Working Time
In this area, you can use services to record your working time, request leave, and display your time account data

John UX262-99

← Create Leave Request

Leave

Nov 2014 Dec 2014

0 Days used 30 Days available

SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	1	30	1	2	3	4	5	6
2	3	4	5	6	7	8	7	8	9	10	11	12	13
9	10	11	12	13	14	15	14	15	16	17	18	19	20
16	17	18	19	20	21	22	21	22	23	24	25	26	27
23	24	25	26	27	28	29	28	29	30	31	1	2	3
30	1	2	3	4	5	6							

From: To:

Note:

Send Reset Entitlements History



Here you can find all the information about your business

My Processes
In this area, you can use the Status Overview service

Working Time
In this area, you can use services to record your working time, request leave, and display your time account data

AGR MUYA John UX262-99

← Create Leave Request

Leave

Nov 2014 Dec 2014

0 Days used 30 Days available

SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	1	30	1	2	3	4	5	6
2	3	4	5	6	7	8	7	8	9	10	11	12	13
9	10	11	12	13	14	15	14	15	16	17	18	19	20
16	17	18	19	20	21	22	21	22	23	24	25	26	27
23	24	25	26	27	28	29	28	29	30	31	1	2	3
30	1	2	3	4	5	6							

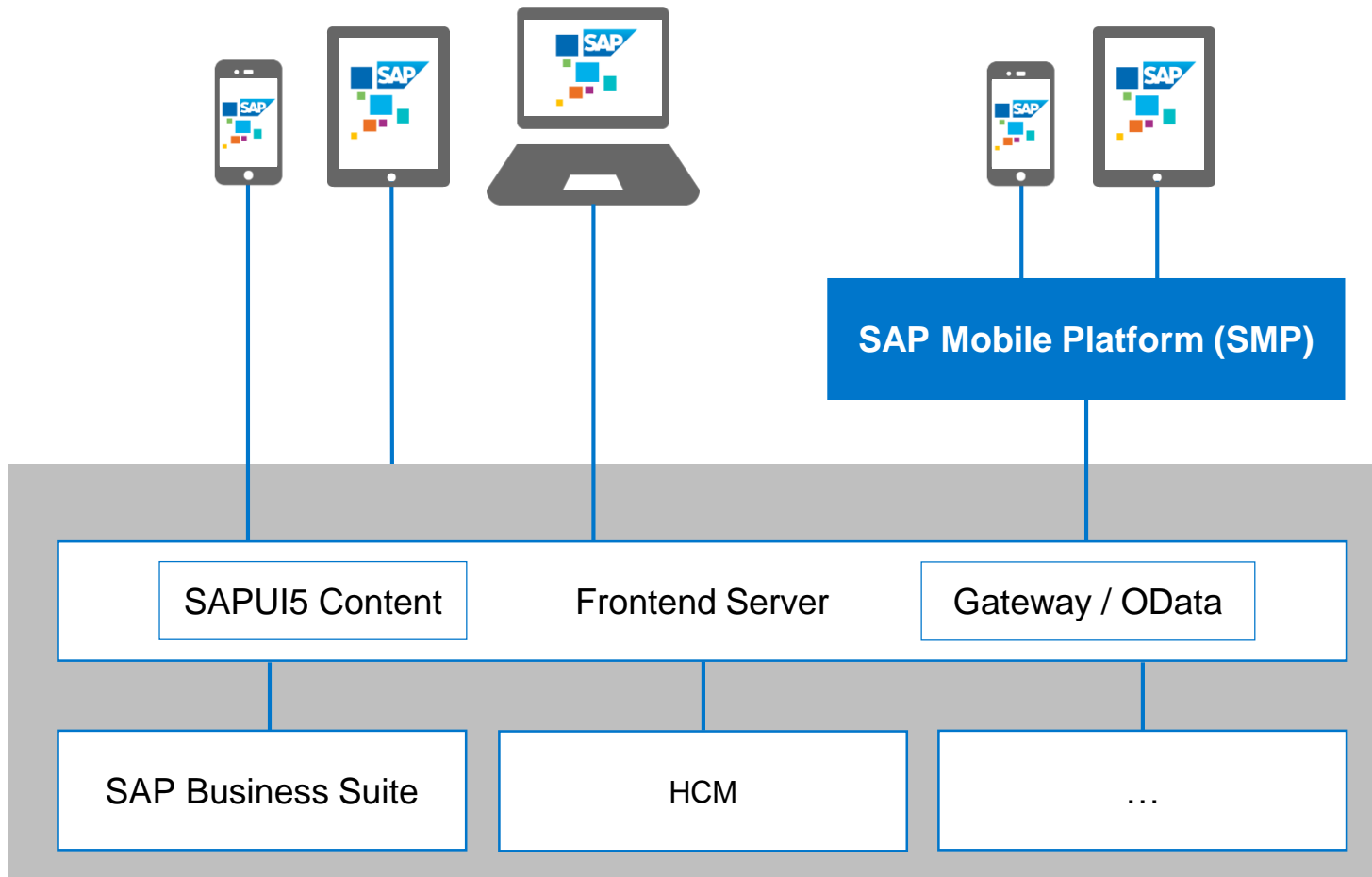
From: To:

Note:

Send Reset Entitlements History

SAP Fiori Architecture

High-Level Overview & Recommendation



Benefits added by SMP 3.0

- Security – devices, data, content
- Application lifecycle management
- Offline enablement
- Authentication
- Multi-platform support (Apache Cordova)
- Push notifications
- Monitoring & Logging

This is the current state of planning and may be changed by SAP at any time.

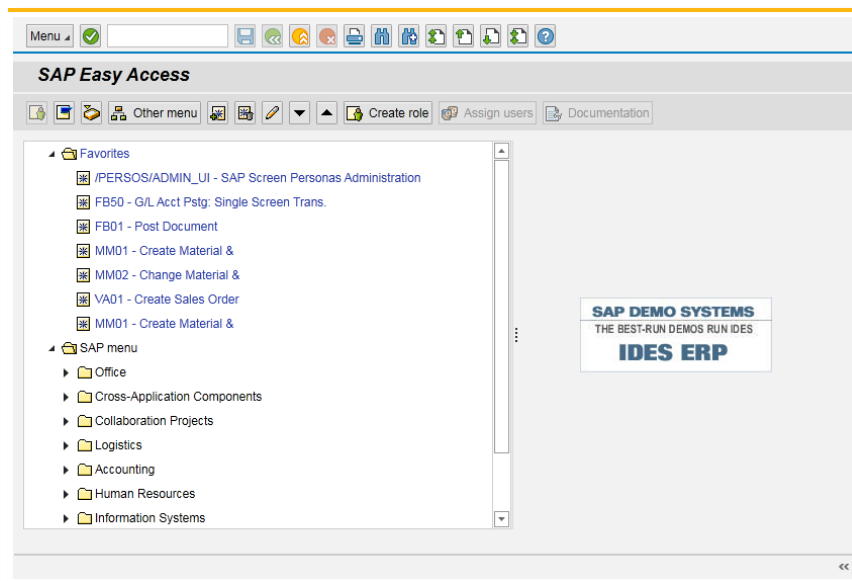
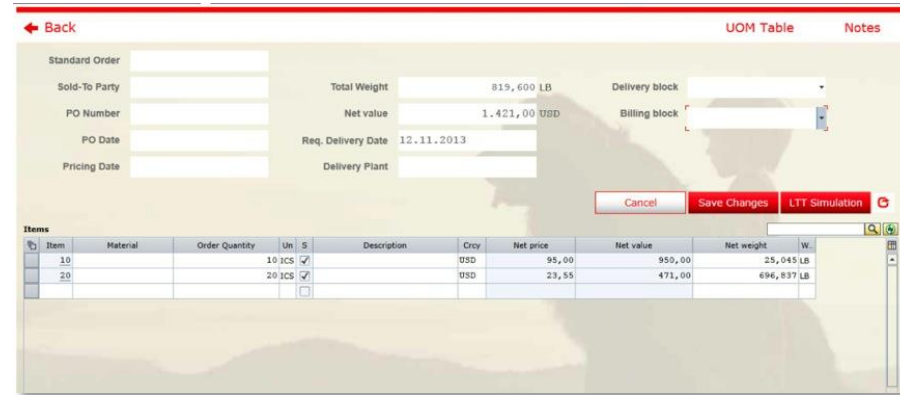
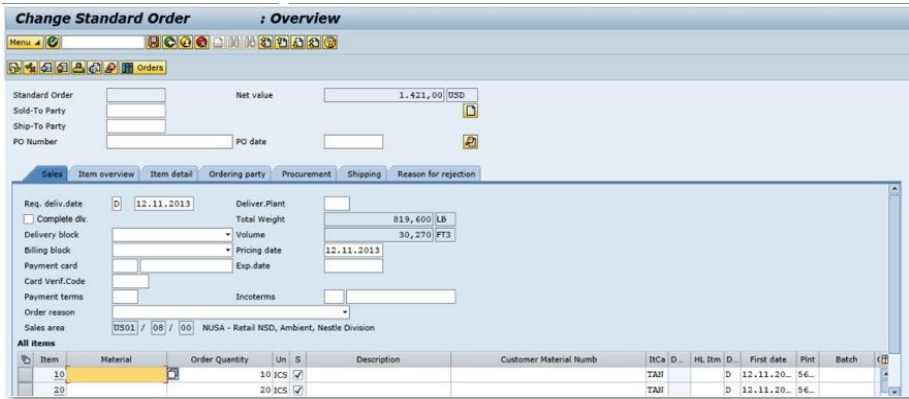


SAP Screen Personas

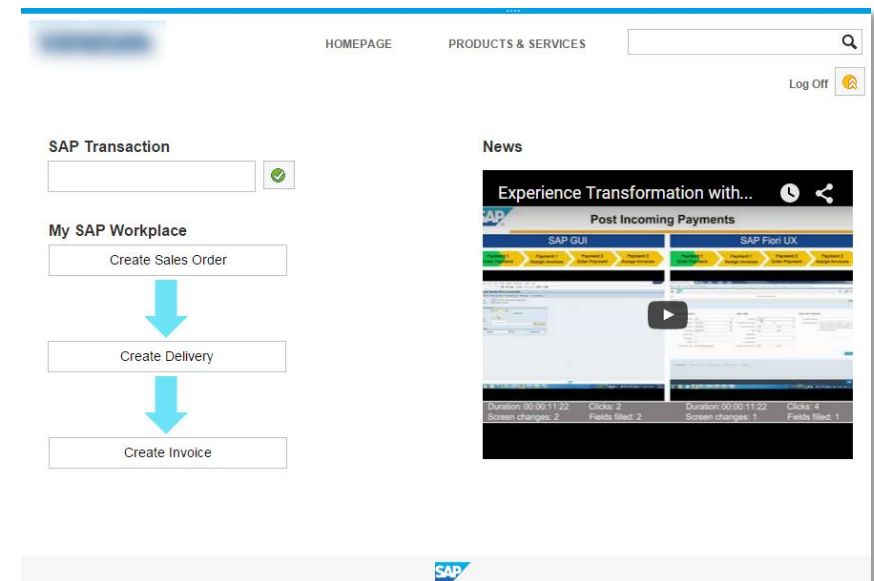
ENABLE: Simplify SAP GUI Screens

SAP Screen Personas*

'Do-it-Yourself' to your specific needs



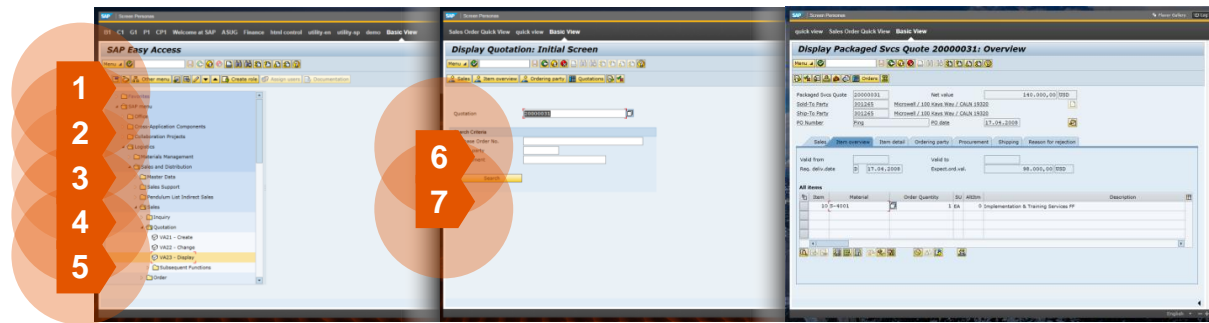
*: available for SAP GUI, planned for Web Dynpro ABAP/ Floorplan Manager



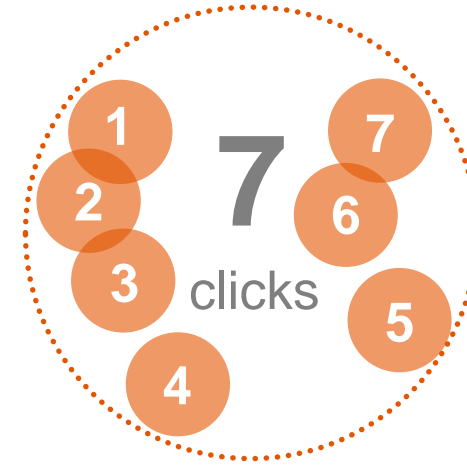
Personas makes users more productive

Example: Verifying a Sales Order

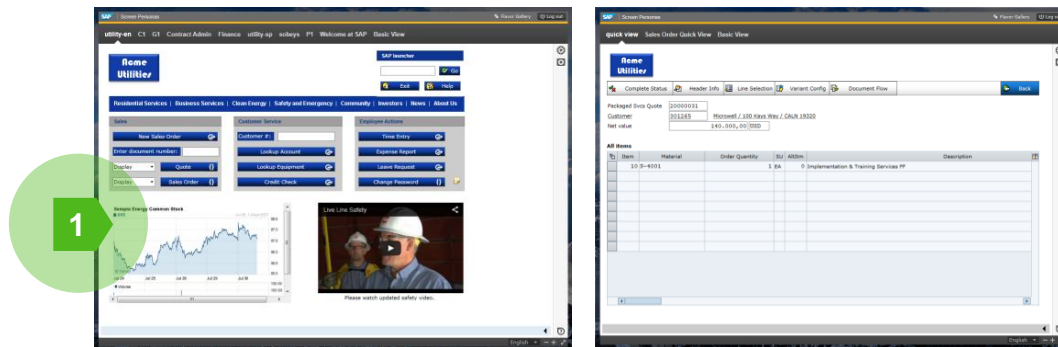
Without Personas



Data in tabs



With Personas



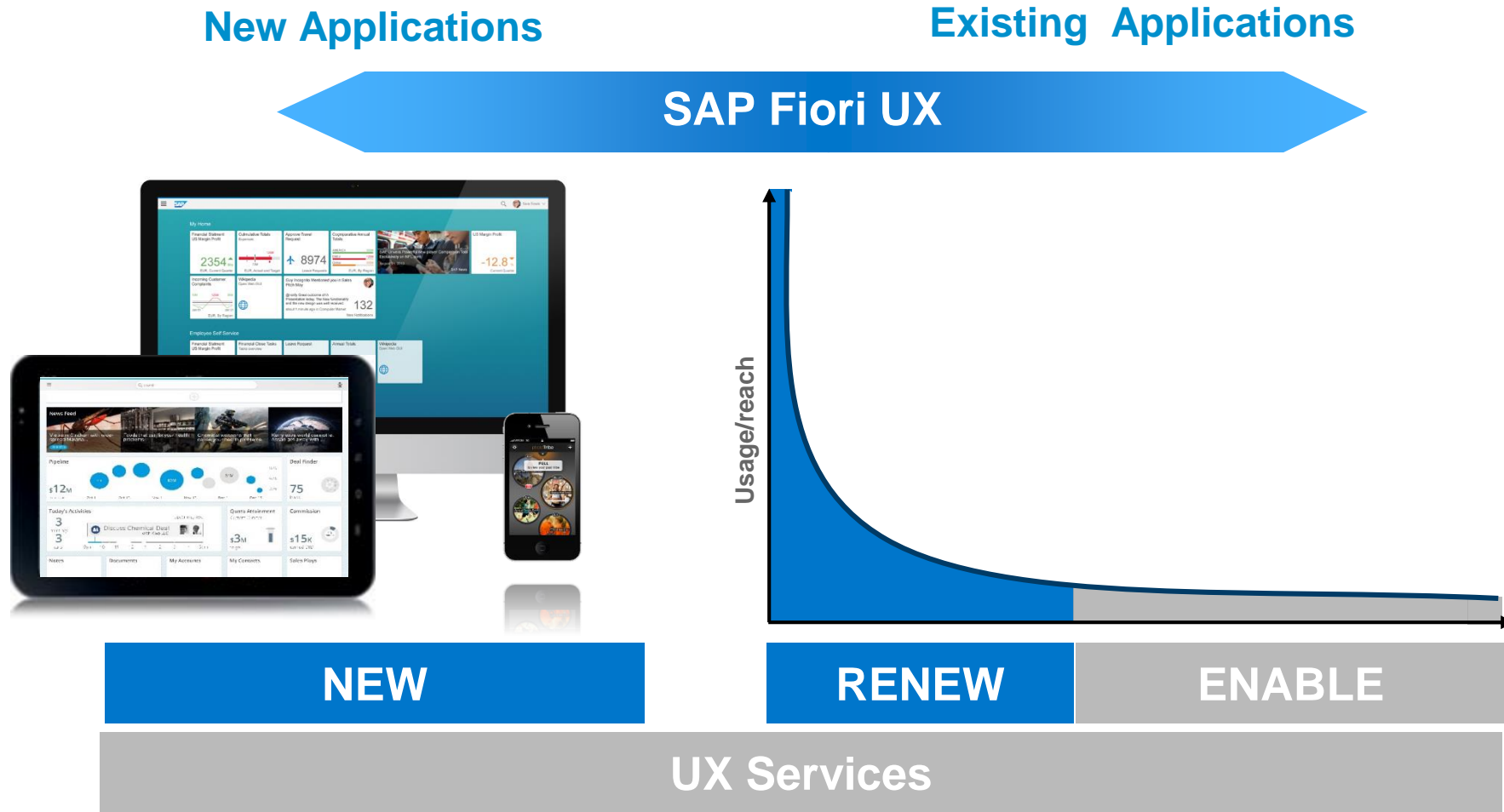
Clean, branded screen





Summary

The SAP User Experience Strategy*



* <http://experience.sap.com/ux-strategy/>

** <http://experience.sap.com/fiori>

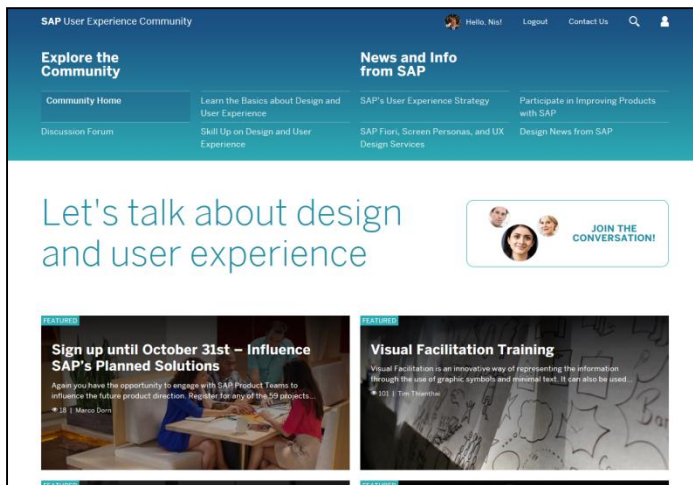
*** <http://go.sap.com/solution/user-experience.html>

References and Links

Where to go for more information

SAP UX Community

DISCUSS
UX Strategy & Design



<http://experience.sap.com>

SAP UX Explorer

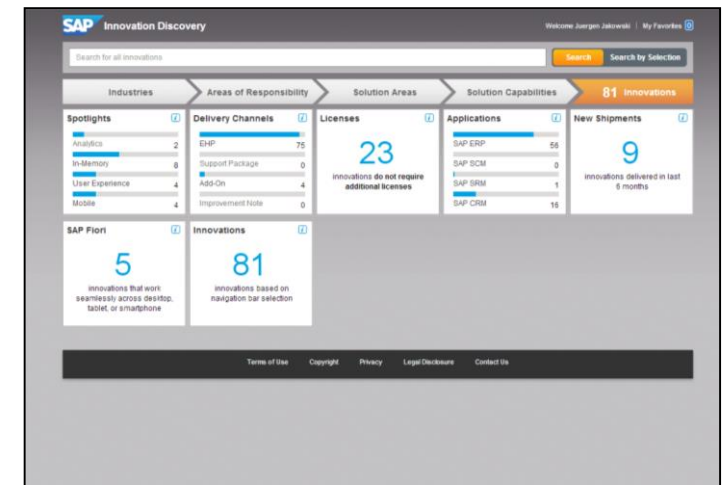
EXPLORE
UX Technologies



<http://sap.com/uxexplorer>

SAP Innovation Discovery

DISCOVER
UX-relevant Applications



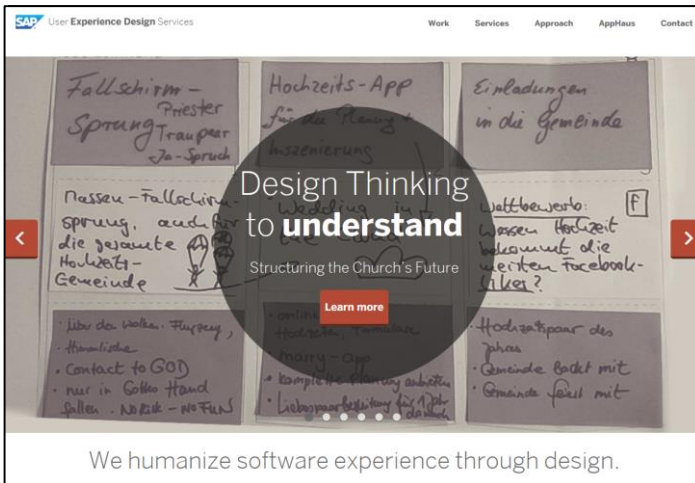
<https://service.sap.com/innovation-discovery>

References and Links

Where to go for more information

SAP UX Design Services

CALCULATE
Value of UX



<https://experience.sap.com/designservices/>

SAP Fiori Demo Cloud Edition

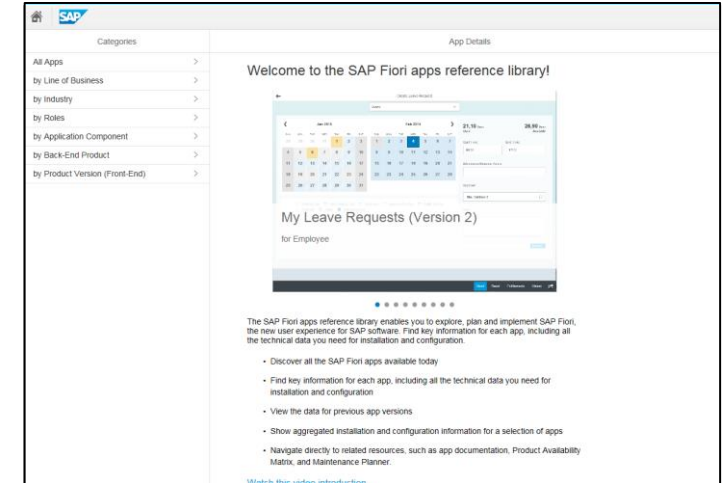
EXPERIENCE
SAP Fiori UX



<https://www.sap.com/fiori-demo>

SAP Fiori Apps Reference Library

FIND
SAP Fiori Apps



<https://www.sap.com/fiori-apps-library>



Thank you

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