

SAP Cloud for Analytics

Analysieren, planen, steuern –
einfach, kooperativ und in Echtzeit

EINE LÖSUNG FÜR ALLE ANALYSEN



Einfach



Kollaborativ



Sicher

EINE LÖSUNG FÜR JEDEN BENUTZER



C-Level



Finanzplaner und
Analyst



Analysten/ Planer



Data Scientists



Konsumenten

	C-Level	Finanzplaner und Analyst	Analysten/ Planer	Data Scientists	Konsumenten
BI	Board Reports Dashboards	Mgmt Reporting Variance Analysis	Data Discovery Visualization Variance Analysis	Big Data Discovery	Production Reports Dashboards
EPM/Planning	KPIs Scorecards Initiatives	Budgeting Planning Profitability Modeling	Sales Planning Marketing Planning etc	Predictive Modeling	Budget input
Predictive	Forecasts	Predictive Planning / Forecasting	Retention and Revenue Analysis	Prescriptive and Preemptive Analytics	Forecasts
GRC	Ent. Risk Reporting KRIs	Risk-adjusted Planning	Risk-adjusted Bus/Opps Planning	Loss Prevention Analytics	Ent. Risk Reports

UNSERE ANALYTICS STRATEGIE



Neue SaaS Analytics
Innovationen

SAP Cloud for Analytics

Alle
Analysemöglichkeiten in
einem Produkt

Einfach und
verständlich für den
Fachbereich

Embedded und
Standalone

High-performance,
real-time Platform

Public Cloud – SaaS/PaaS



Weitere Investitionen in
unsere bisherigen
Lösungen

Enterprise BI

SAP BusinessObjects
BI Suite

BI 4.2 (Q4)
Design Studio 1.6 (Q4)
Analysis 2.2 (Q4)

Agile Visualization

SAP Lumira

Lumira 1.29 (Q4)

Advanced Analytics

SAP Predictive
Analytics

*Predictive Analytics 2.4
(Q4)*

EPM

Ex. SAP Business
Planning and
Consolidation (BPC)

BPC 10.1 NW SP08 (Q4)

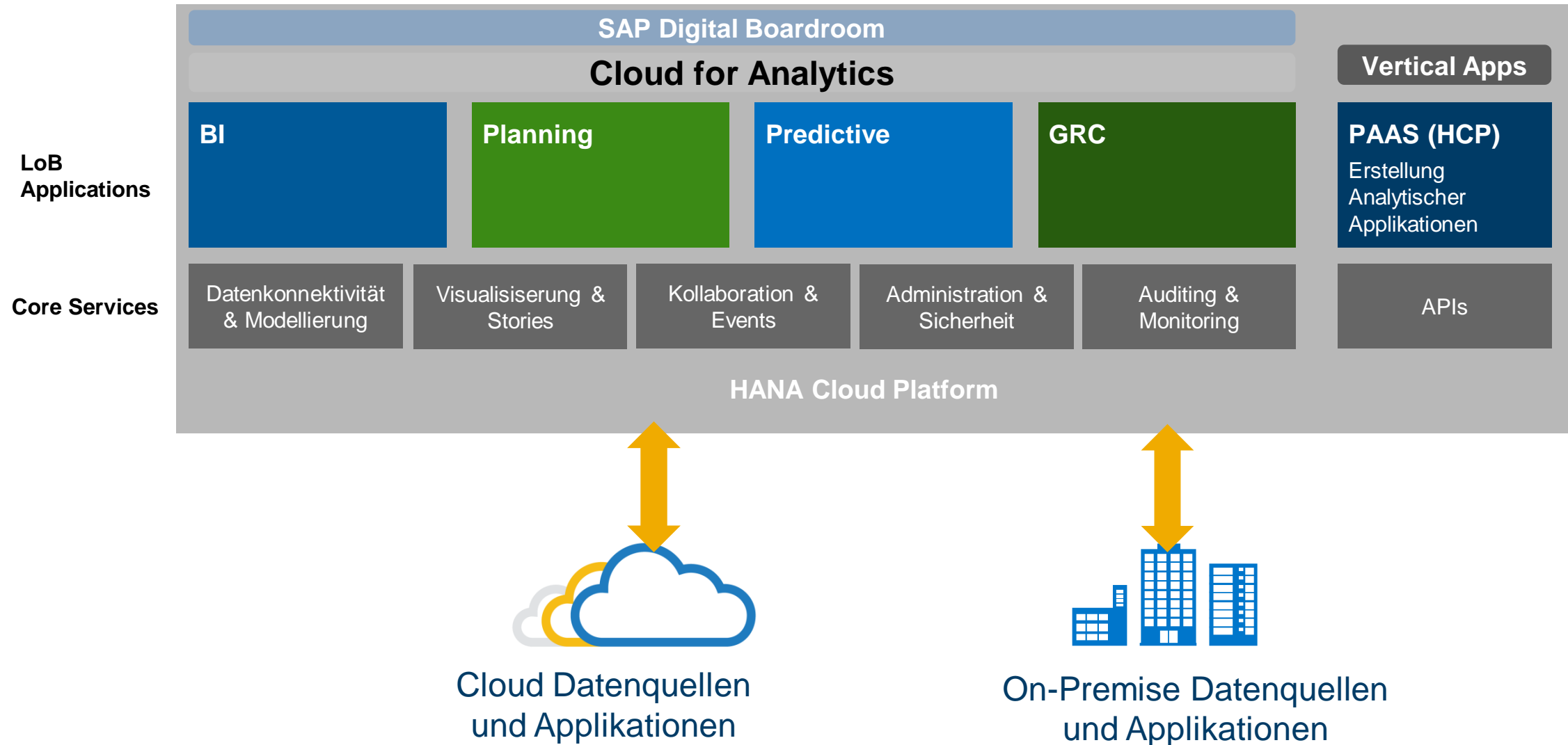
GRC

Ex. SAP Risk
Management

*Risk Management 10.1
SP11 (Q4)*

On-premise and/or IaaS Deployments (HCP, Amazon, Azure)

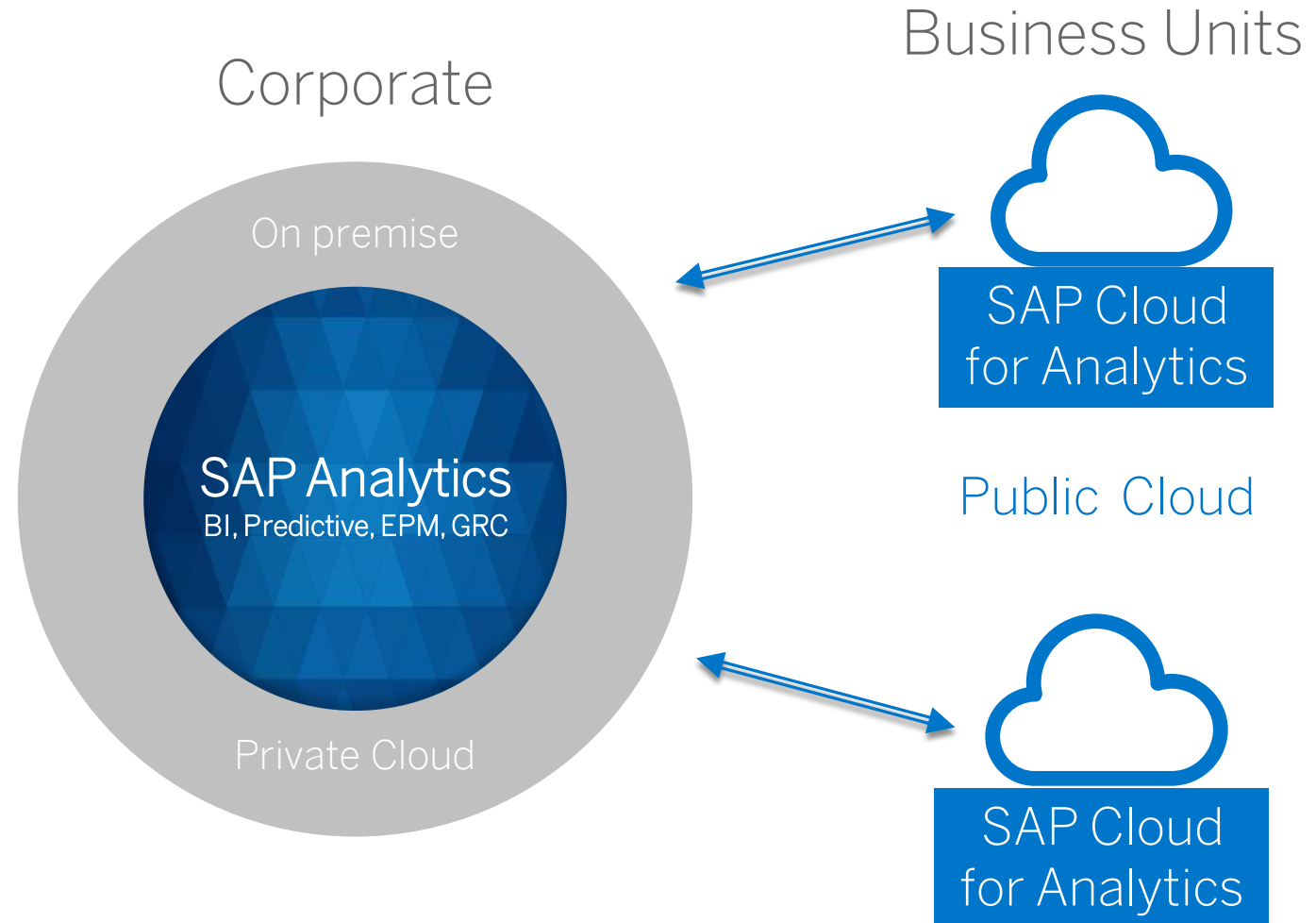
CLOUD FOR ANALYTICS ÜBERSICHT



Hybrides Szenario

On-premise Datenquellen für
hybride Szenarien nutzen

Integration von Daten aus
Cloud Applikationen



KUNDENREFERENZEN

Financial LoB



LIVE OAK BANK

“Live Oak wanted to simplify their planning process to support their growth needs.”

<http://sapcloudanalytics.com>

Brian Wakefield, SAP ISE, erzählt von seinen Erfahrungen mit Live Oak

Sales LoB



Your Source for Material & Service Solutions
Electrical/Electronic • Cable/Connectivity • Fabrication/Coating

“EIS Inc. ist einer der führenden Transportunternehmen Nordamerika’s für Baustoffe, Produktionsmaterial, sowie Spezialkabel und –drähte.

Doug Morris, Director of IT, SAP Applications, EIS, Inc. :
“The cloud is a strategic direction for EIS, SAP improves our sales teams’ ability to analyze their sales and inventory data through a simple user interface.”

B2B – External Analytics

DAIMLER TRUCKS

Daimler Trucks North America nutzt SAP Cloud Analytics, um potentielle Umsätze für Händler zu identifizieren und zu monitoren.

“SAPs innovation with cloud analytics allows Daimler Trucks to securely extend powerful analytics to our network of dealers to provide new insights and deliver increased sales.”

Scott Daron, IT Business Manager, Daimler Trucks North America.

Demo - die neue und bessere Art der Zusammenarbeit in Analyse und Planung



John Stanford (Vertriebsleiter)
Prüft aktuellen Stand des Forecast



Sara Wilson (VL Kanada)
Überprüft die Anfrage von John
und reagiert mit einer
Anpassung ihres Forecasts



John Stanford
Prüft Saras Anpassung



Emily Jackson
Publiziert und gibt die neue FC
Version frei



Vielen Dank

Dirk Pelz
Customer Value Sales EPM
dirk.pelz@sap.com

Rebekka Ketterer
CoE BI & Predictive Analytics
rebekka.ketterer@sap.com



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