

SAP Cloud for Analytics

SAP-Infotag für SAP Cloud for Analytics 12.
November 2015

WIR LEBEN IN EINER VERNETZTEN WELT



DER ANALYSEBEDARF STEIGT



10-20% Nutzen Analyse-funktionalität heute

70-80% Brauchen Informationen durch Analytics bis 2020

DAS NETFLIX BEISPIEL

On Premise



Auf dem mp3-Player abspielen

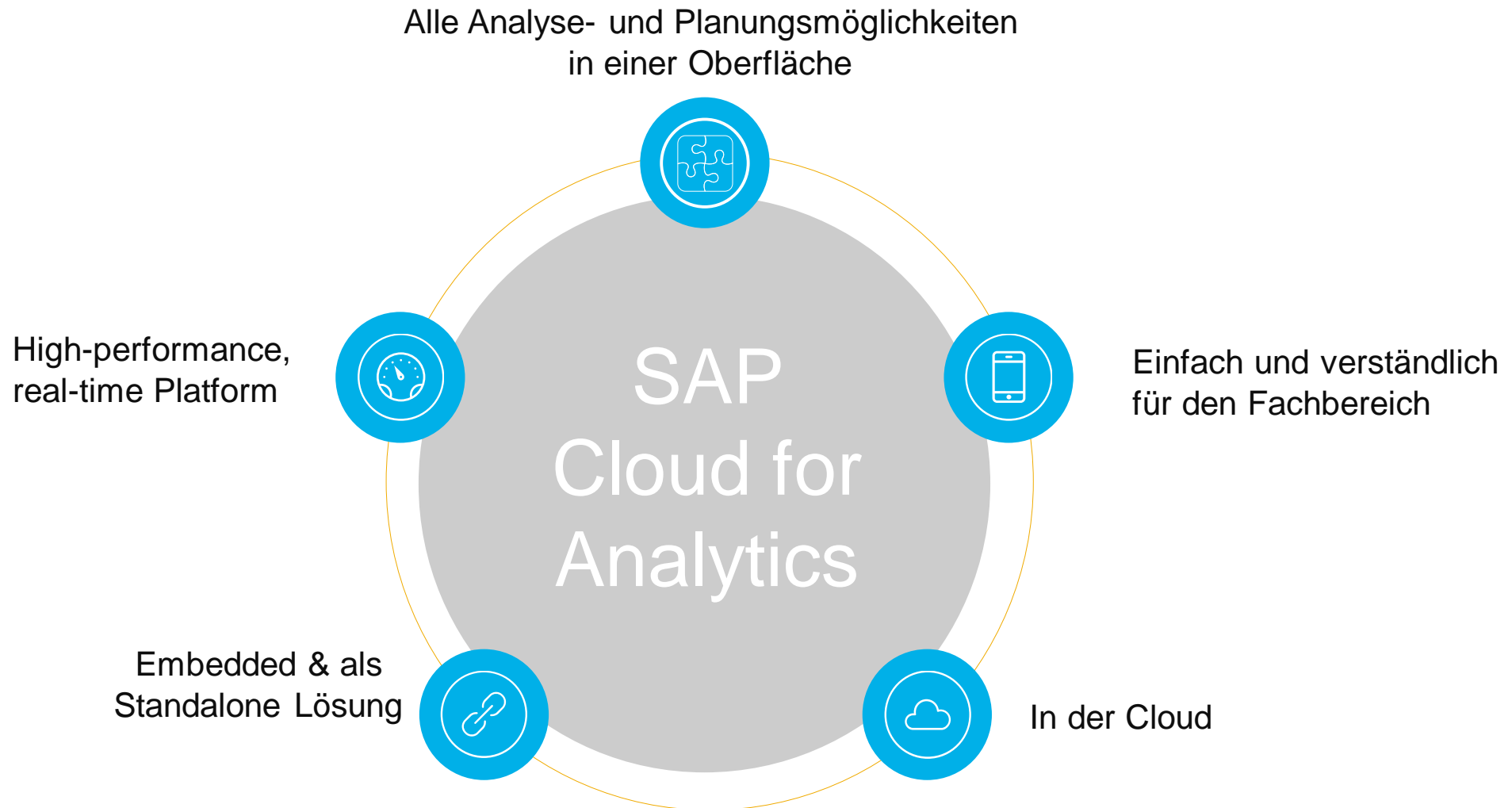
vs.

Cloud Service



Anmelden, streamen und anschauen

Die Vision



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