

# Driving Digital Performance: AMG's Road to SAP S/4HANA

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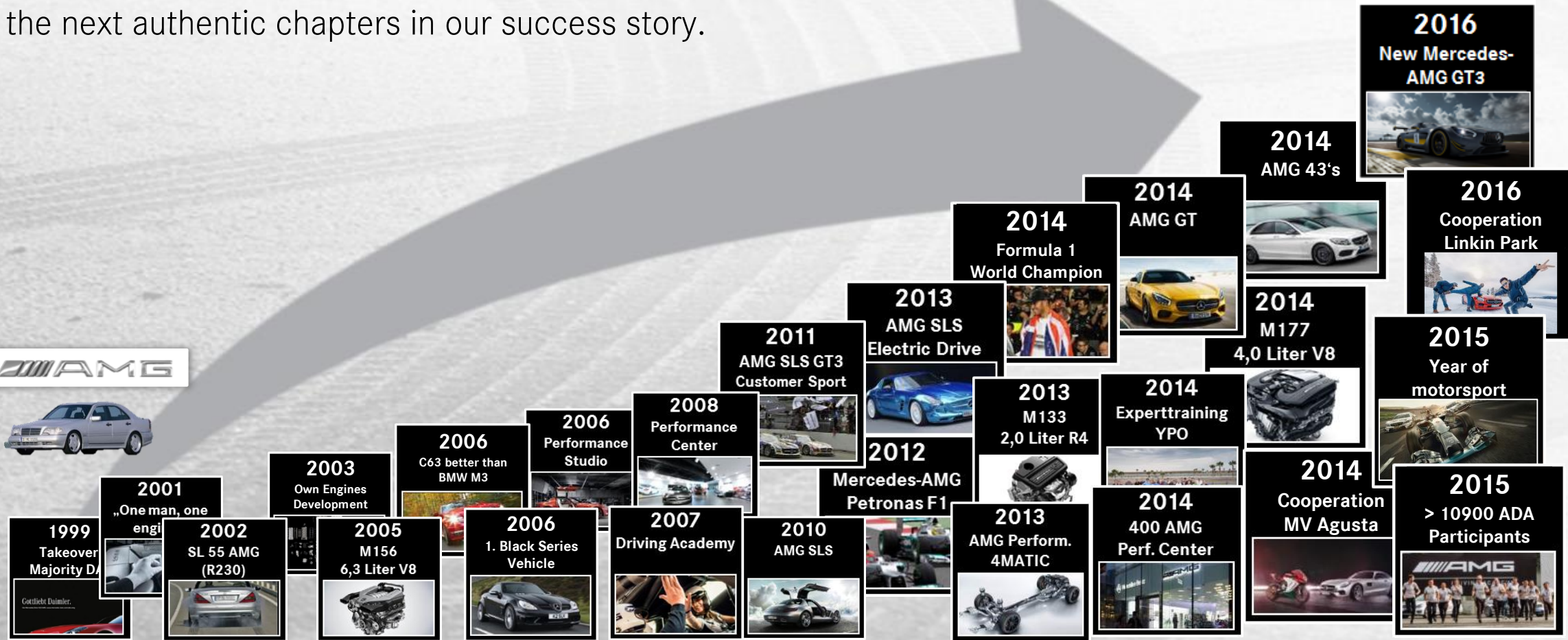


**AMG**  
DRIVING PERFORMANCE



# Passion for motorsport and innovative engineering.

Past achievements form the foundation for us to open the next authentic chapters in our success story.



# AMG vehicle and engine line-up.

## AMG Performance Cars

## AMG Sports Cars

3.0-litre V6 twin-turbo engine

2.0-litre 4-cylinder turbocharged engine

4.0-litre V8 twin-turbo engine

5.5-litre V8 twin-turbo engine

6.0-litre V12 twin-turbo engine

4.0-litre V8 twin-turbo engine

270 - 295 kW (367 - 401hp), 520 Nm

280 kW (381 hp), 475 Nm

350-375 kW (476-510 hp), 650-700 Nm

410-430 kW (557-585 hp), 700-900 Nm

463 kW (630 hp), 1000 Nm

340-375 kW (462-510 hp), 600-650 Nm



SLC 43



E 43 Sedan



A 45



C 63 Sedan

C 63 Wagon



E 63 Wagon



GLS 63



G 63



C 43 Coupe



C 43 Cabriolet



CLA 45 Coupe



C 63 Coupe



C 63 Cabriolet



CLS 63 Coupe



CLS 63 Shooting Brake



SL 63



C 450 Sedan



C 450 Wagon



CLA 45 Shooting Brake



S 63 Sedan



S 63 Coupe



S 63 Cabriolet



GLE 450



GLE 450 Coupe



GLA 45



GLE 63



GLE 63 Coupe



S 65 Sedan



GT



GT S



S 65 Coupe



S 65 Cabriolet



G 65



SL 65

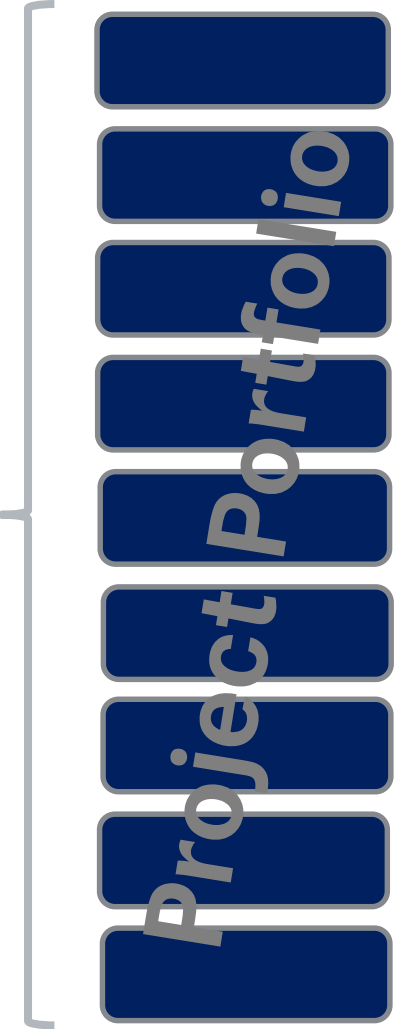
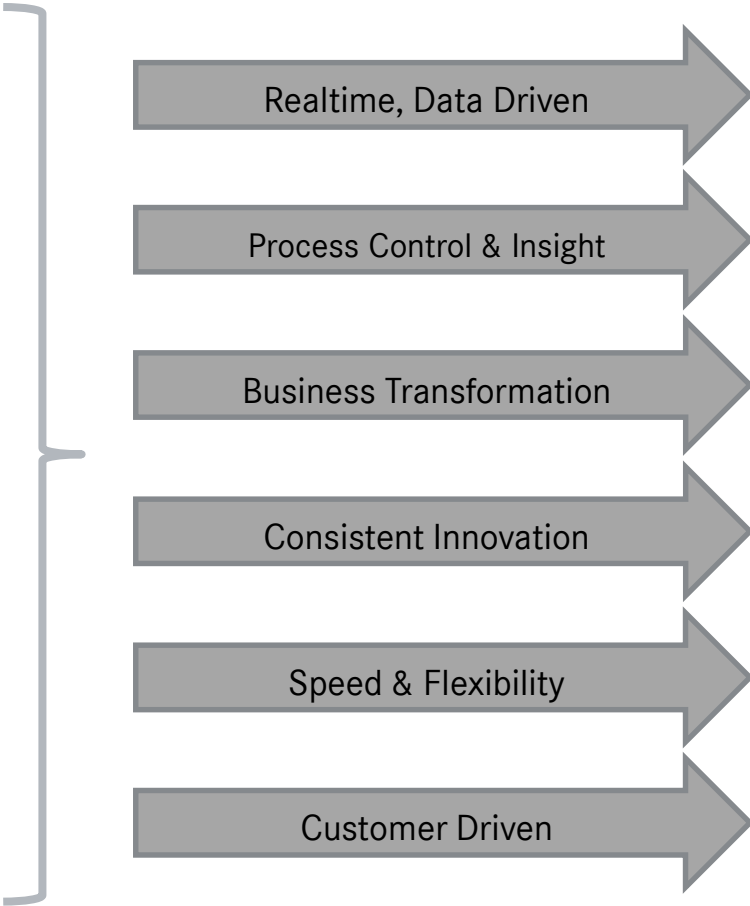
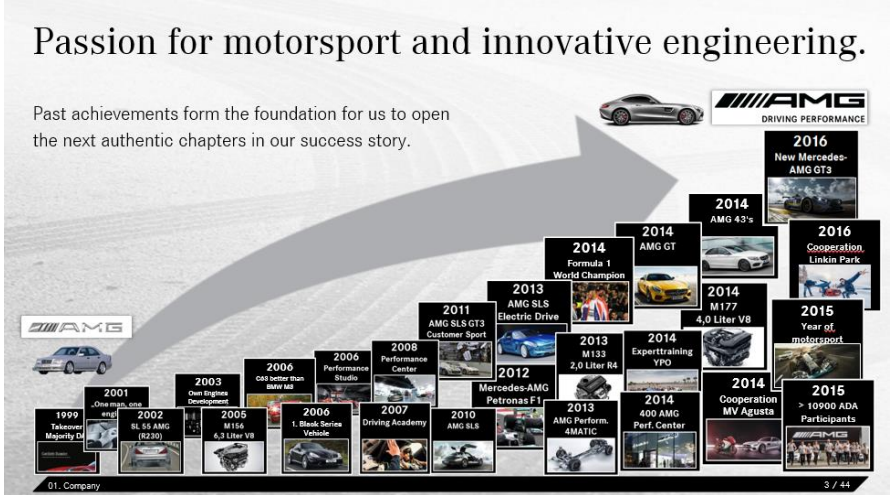


A close-up, high-contrast photograph of a human eye. The eye is looking slightly to the right. The iris is a deep, dark blue-grey color with intricate, fibrous patterns. A bright, circular reflection of a car is visible in the upper right portion of the iris, suggesting a focus on automotive performance. The eyelashes are dark and well-defined. The overall lighting is dramatic, with deep shadows and bright highlights, creating a sense of intensity and focus.

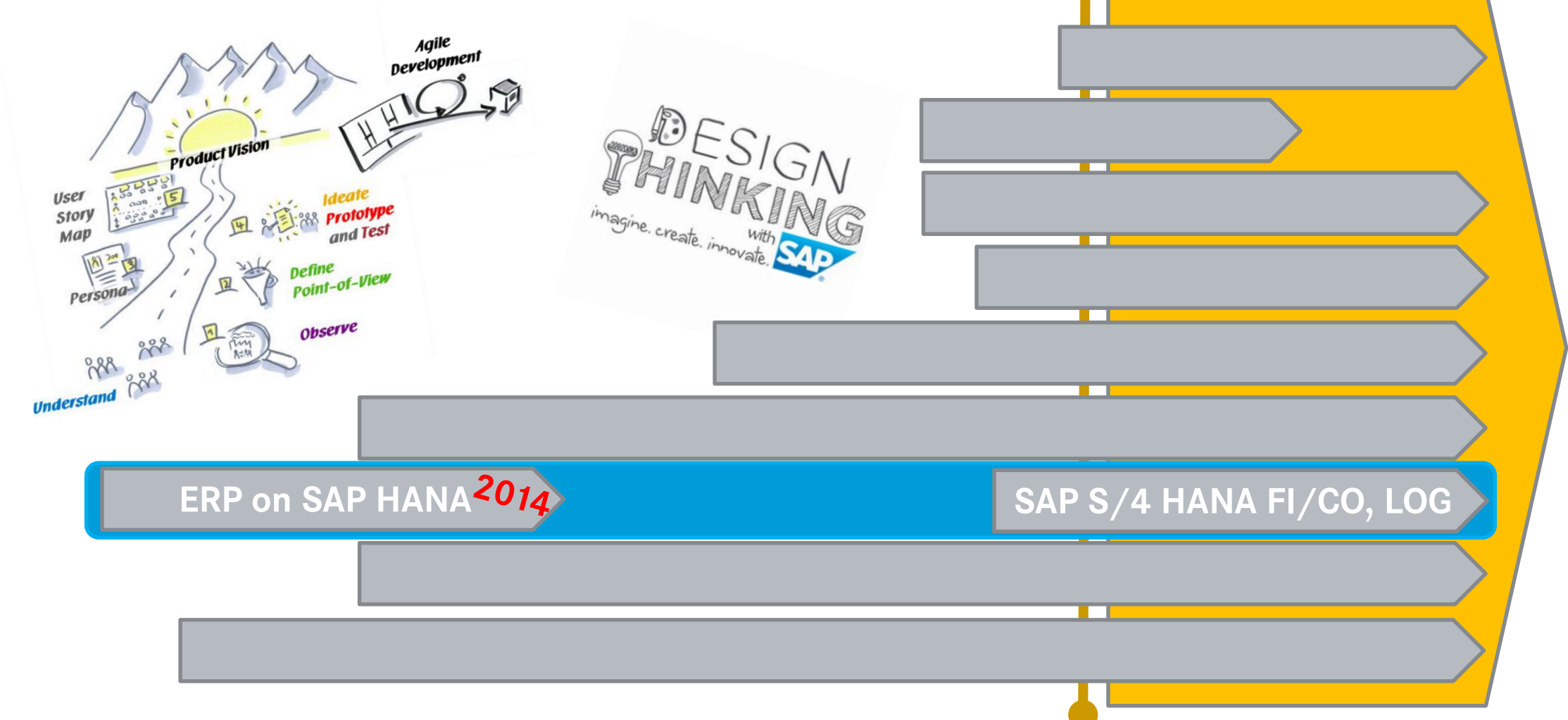
## OUR VISION:

“AMG BECOMES THE MOST SUCCESSFUL  
PERFORMANCE AND SPORTS CAR BRAND.”

# The new normal of IT accountability and expectation at AMG



# AMG – SAP Project based partnership develops into a common architecture approach





# AMG's Road to SAP S/4HANA – three Questions...



After a successful migration to ERP on HANA in 2014 and SAP S4/HANA @ AMG as a planned project for 2016/2017:

**Why** do we want to do it?

**How** do we want to do it?

**Where** do we stand **today**?

# SAP S/4HANA @ AMG - Why do we want to do it?

Why do we want to do it?

## Additional Value

SAP S/4HANA as a consequent next step

ERP on HANA @AMG since 2014 with good experiences, SAP S/4 HANA as the next milestone, existing HANA DB performance in combination with fulfillment of extended & complex business requirements

## Fit for the Future

Sustainability, Simplification & Consolidation for ERP@AMG

„run simple“ as a synonym for conquering complex technological challenges means reducing costs for run & projects, more resources for innovation.

## Support Industry 4.0

In Memory Platform for Realtime Analytics & Big Data

SAP S/4 HANA Solution as the „digital core“ of SAP@AMG is the Enabler for all IT projects @ AMG concerning Internet of Things (IoT), Big Data, real-time analytics, mobile, third party systems and more

## Improve Usability

modern design principles for role based User Experience

SAP Fiori Apps & SAP Fiori Launchpad as instruments for specific, smaller and personalized use cases: easy to use, on almost any device, no special SAP know-how necessary



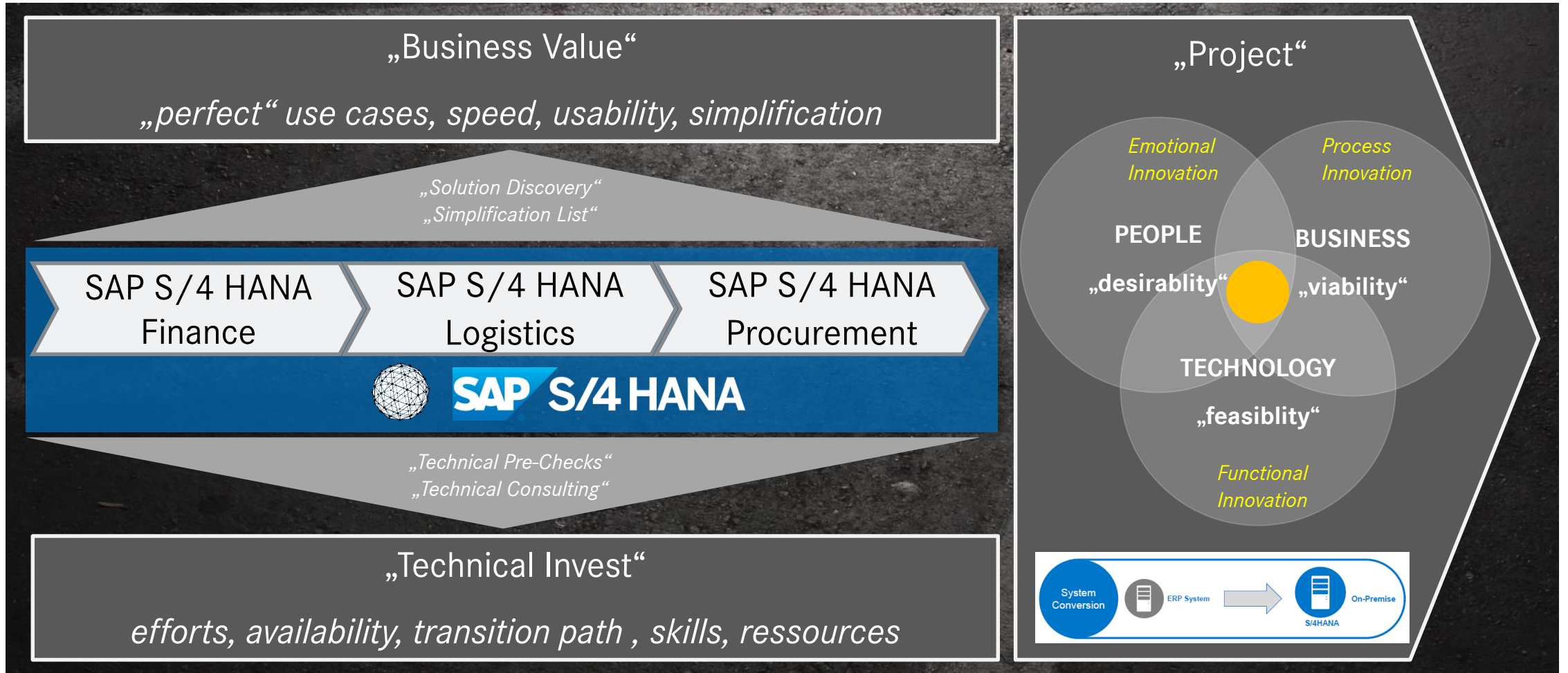
## assumptions to keep technical invest and business value balanced

- „Business value first“: no technical efforts as an end in itself
- „Big Picture“: Integration of S/4 HANA transition in an SAP@AMG masterplan
- „Keep in Touch“: close contact & working model between AMG (IT & Business) and SAP

# SAP S/4HANA @ AMG - How do we want to do it?

How do we want to do it?

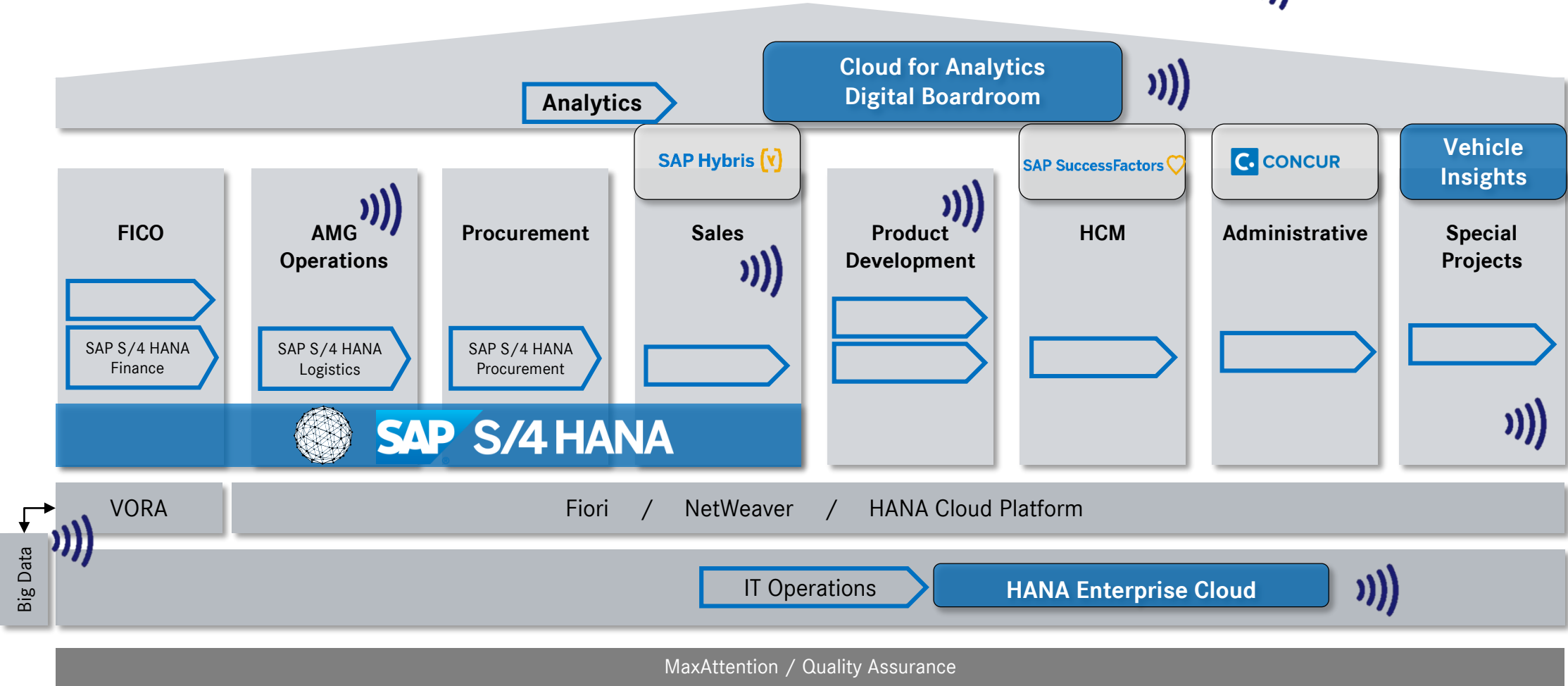
“a joined project for tec and biz”



# Target System Architecture – a SAP@AMG masterplan

How do we want to do it?

IoT-Scenarios

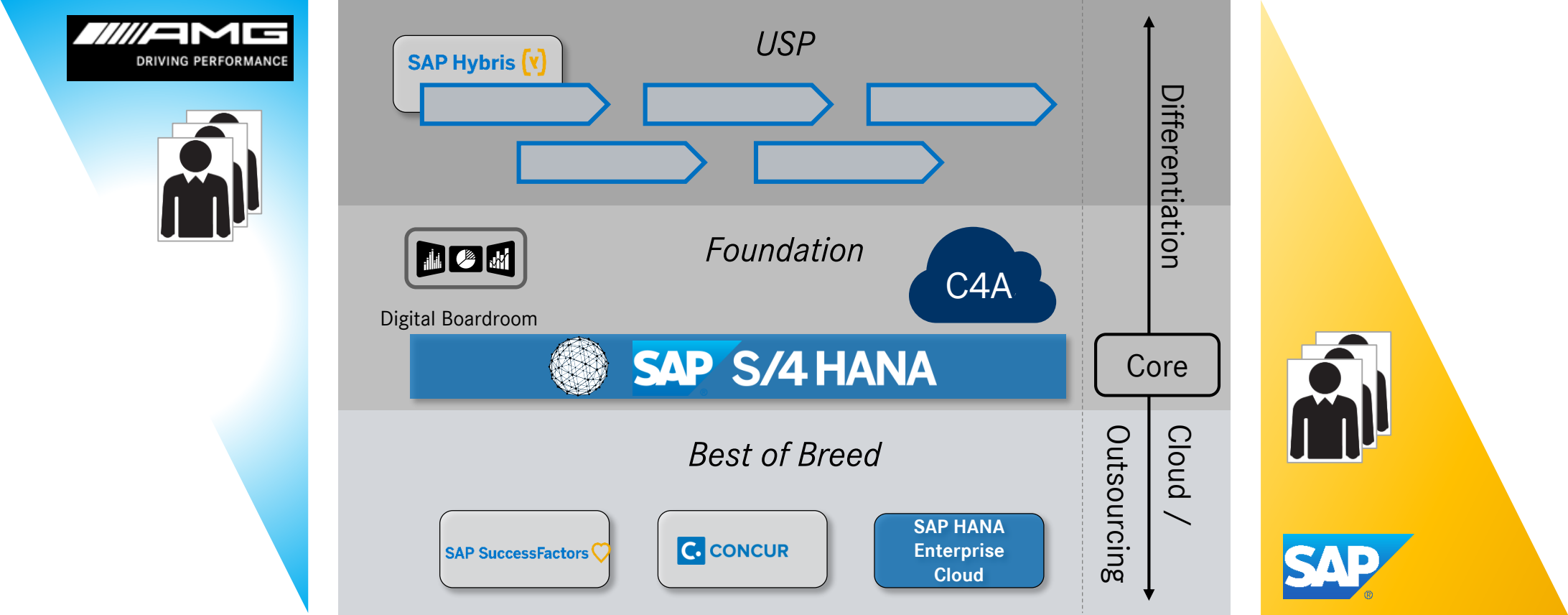




# AMG Working Model

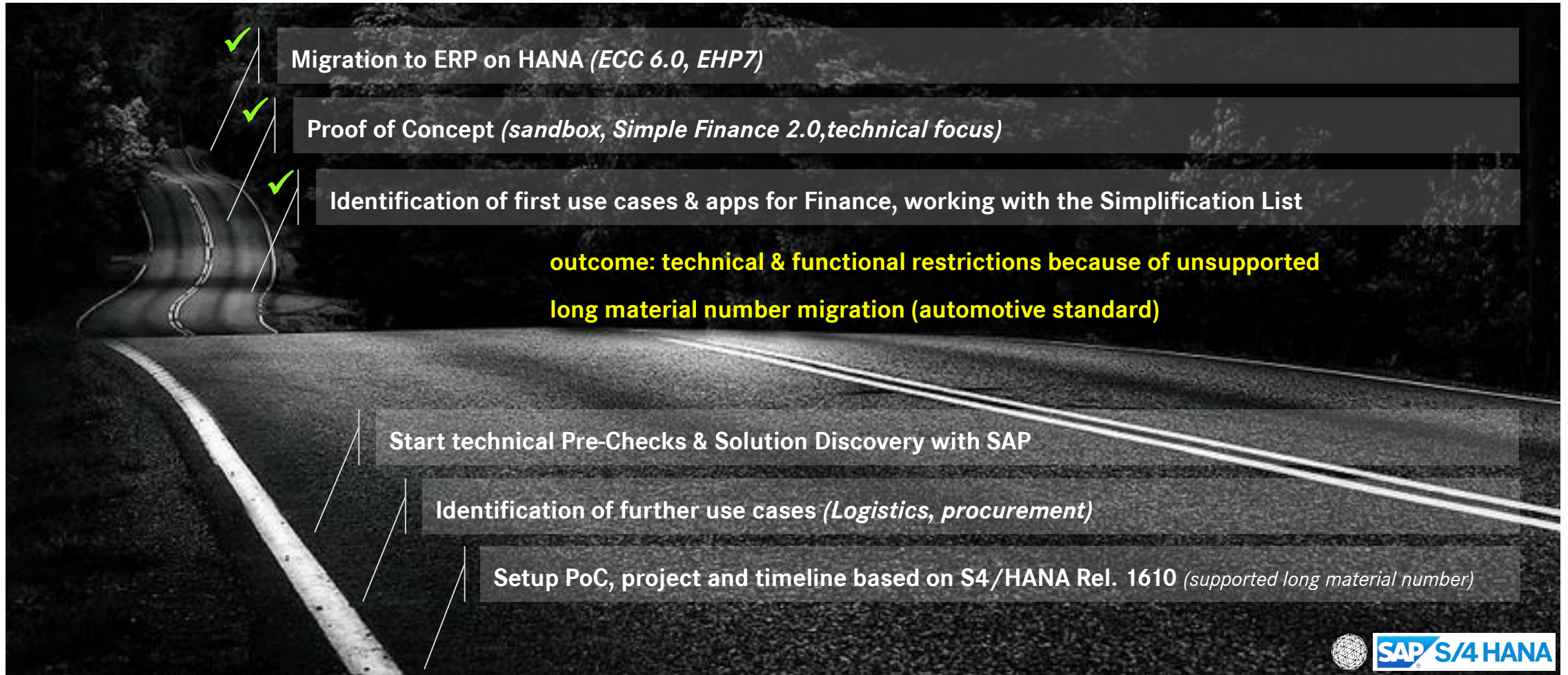
Focus AMG-IT Workforce on USPs

How do we want to do it?



# SAP S/4HANA @ AMG - Where do we stand today?

Where do we stand today?





**OUR STRATEGY.**

THE ULTIMATE VEHICLE HAS YET TO BE BUILT.  
BUT WE'RE DAMN CLOSE.