



The Future of Enterprise Mobility

Put your Vehicle into Business

Stephan Brand, SVP IoT Moving Assets, June 15th, 2016

Disruptive trends shaping the automotive industry



Shifting markets
and revenue pools

+30%

Revenue by 2030 via new
business models



New competition and
cooperation

30%

New competition and
cooperation



Diffusion of advanced
technology

15%

Of new cars in 2030 fully
autonomous



Changes in mobility
behaviour

x3

Amount of travel in urban
areas by 2050

Speaking who connects, either operates & services any kind of vehicle



Two main parts of enterprise mobility



Live mobility



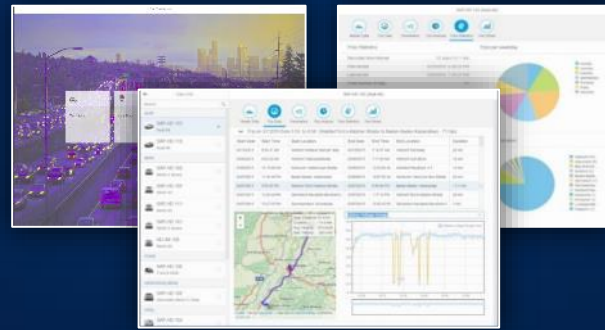
Moving assets



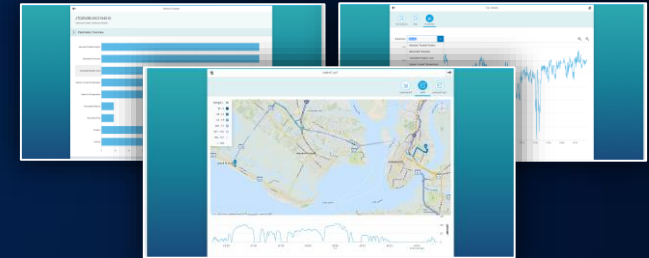
Live Mobility



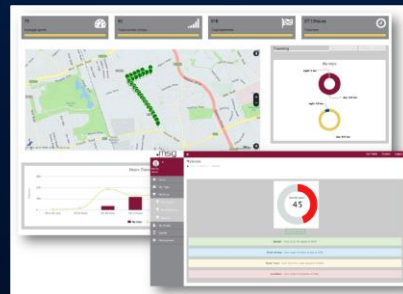
Car fleet analytics



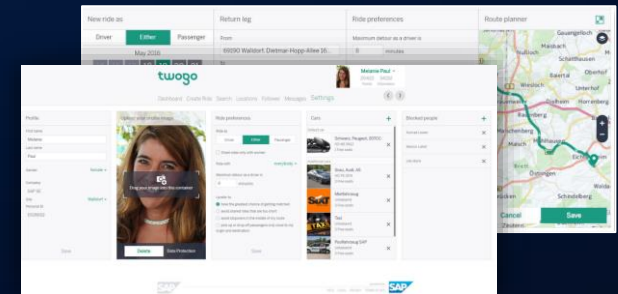
Remote vehicle diagnostics



Usage based insurance

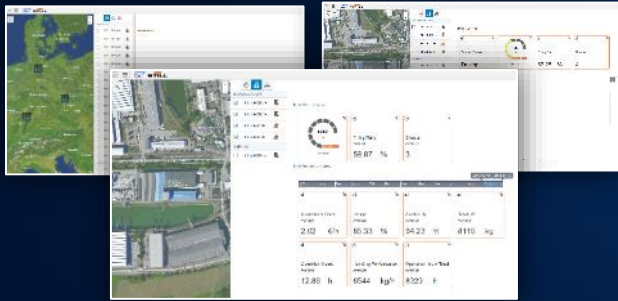


Car Sharing

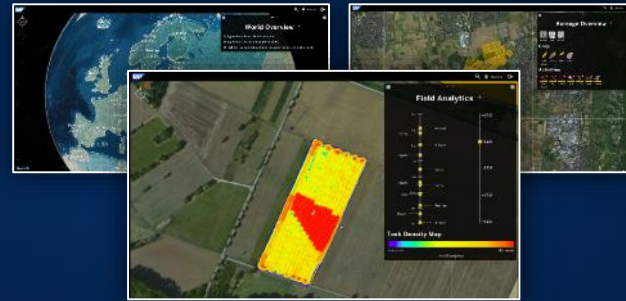


Moving Assets

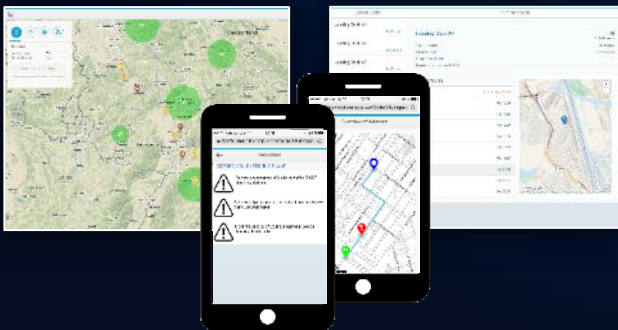
Commercial fleet management



Digital farming

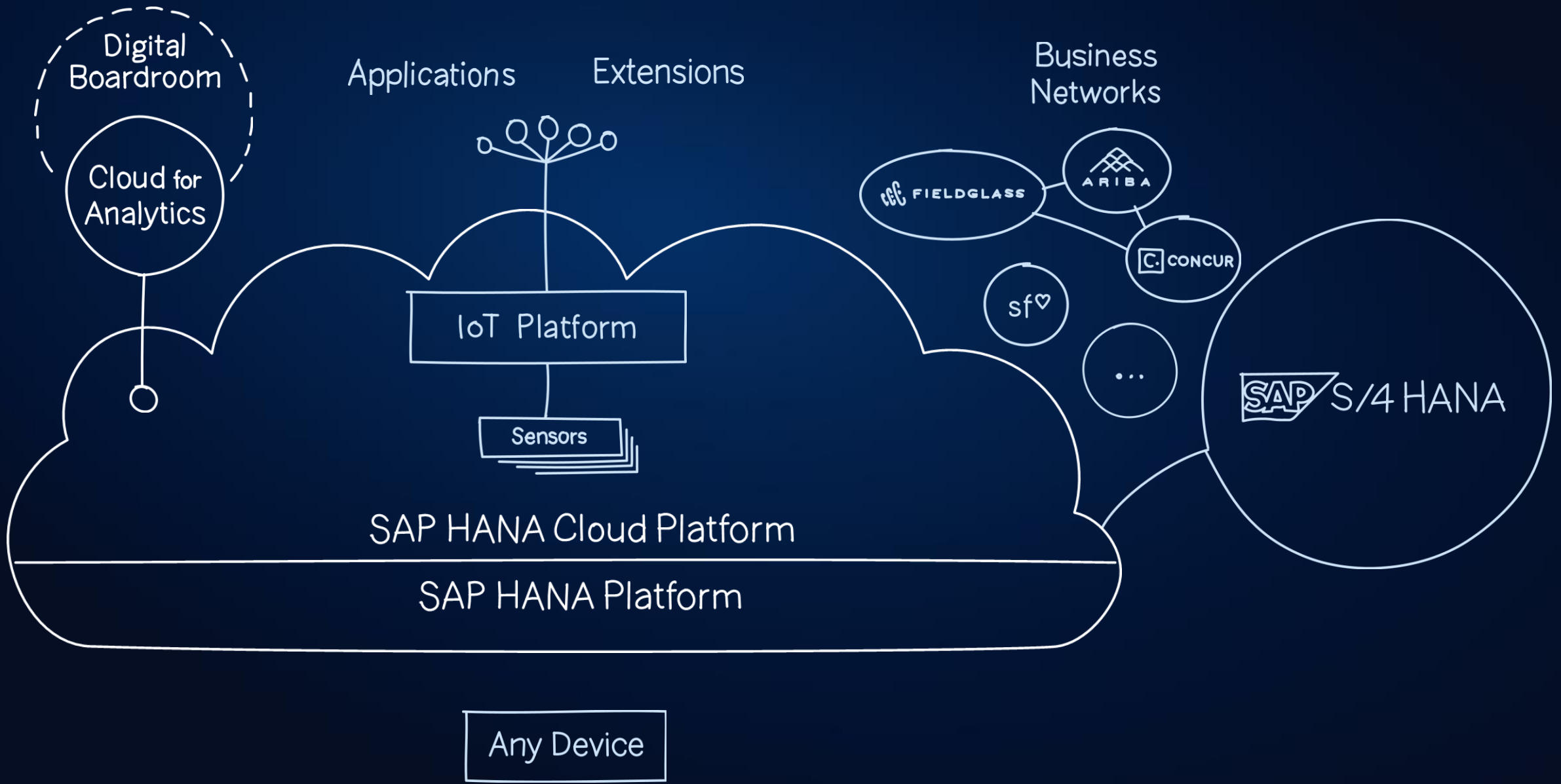


Logistical optimization

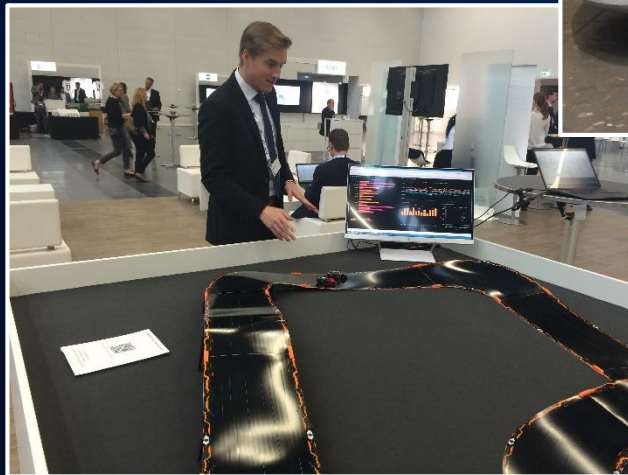


➔ Demo





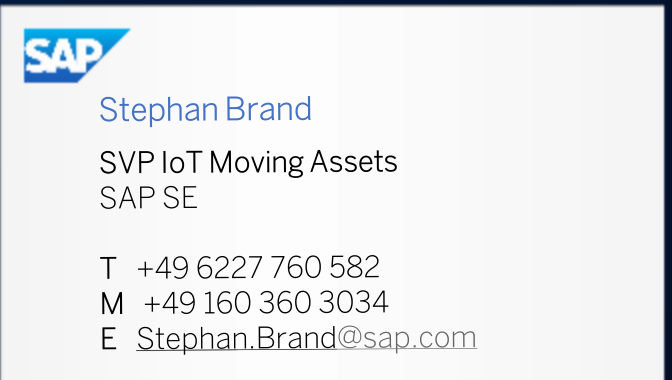
SAP Vehicle Insights @ SAP Automotive Forum 2016





Thank you

For further information, please contact:

A white rectangular business card is positioned in the bottom right corner of the slide. It features the SAP logo in the top left corner. The text on the card is as follows:

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