

SAP Forum für die Automobilindustrie

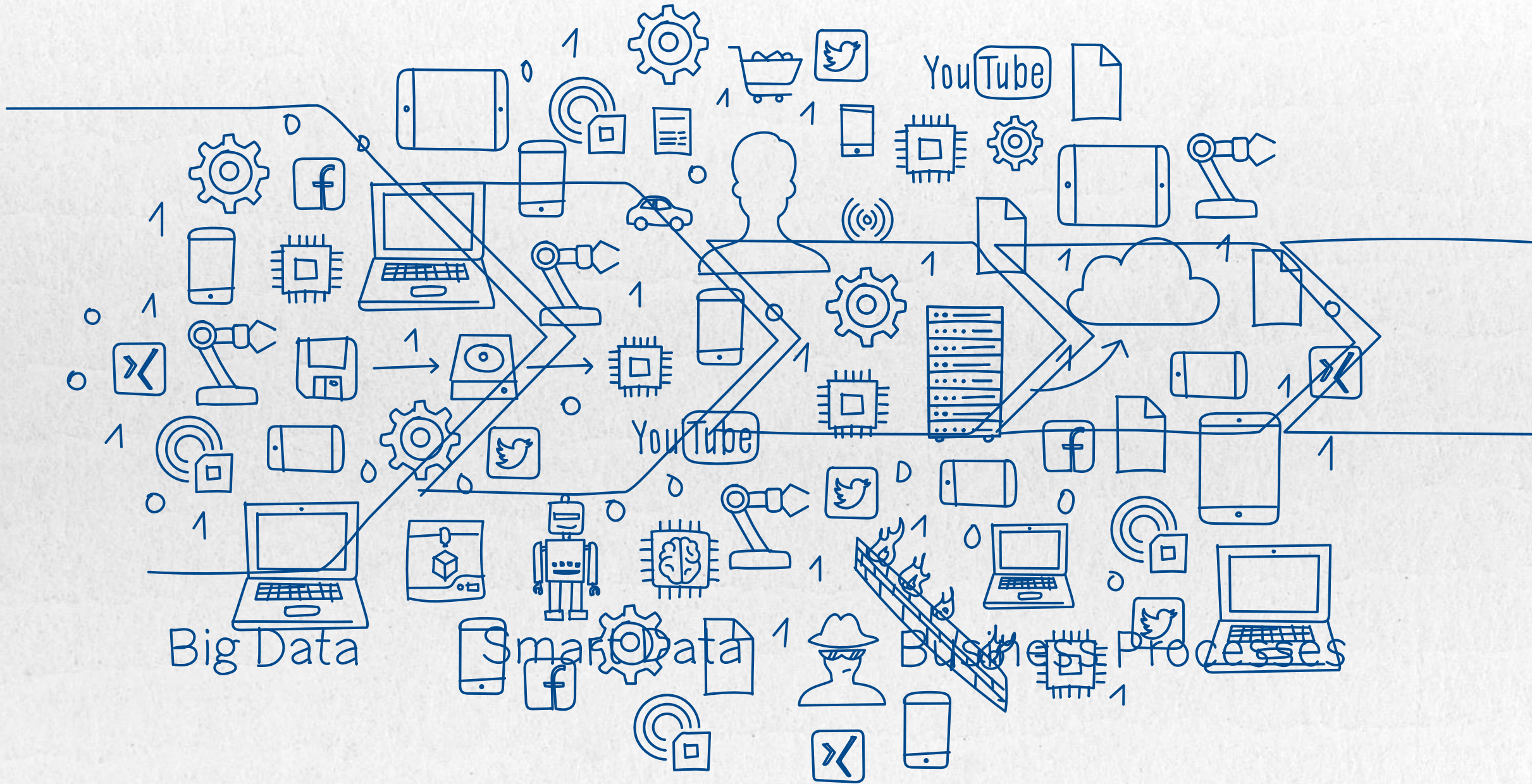
Drive Live – Drive Simple

Rolf Schumann, CTO

Head of Innovation
SAP EMEA / MEE

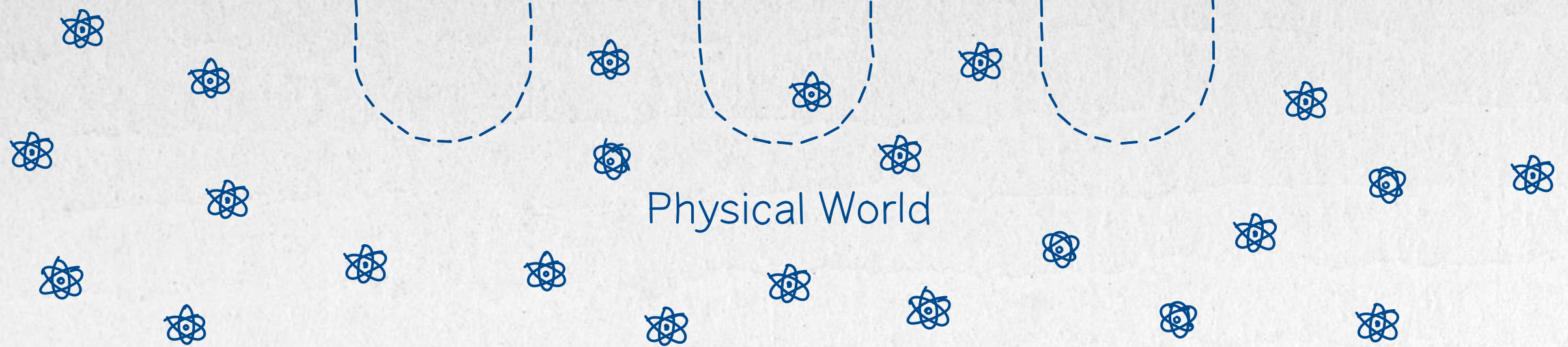
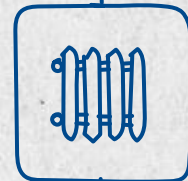
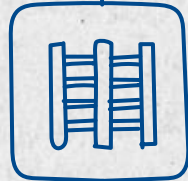
Stuttgart, 16. Juni 2016

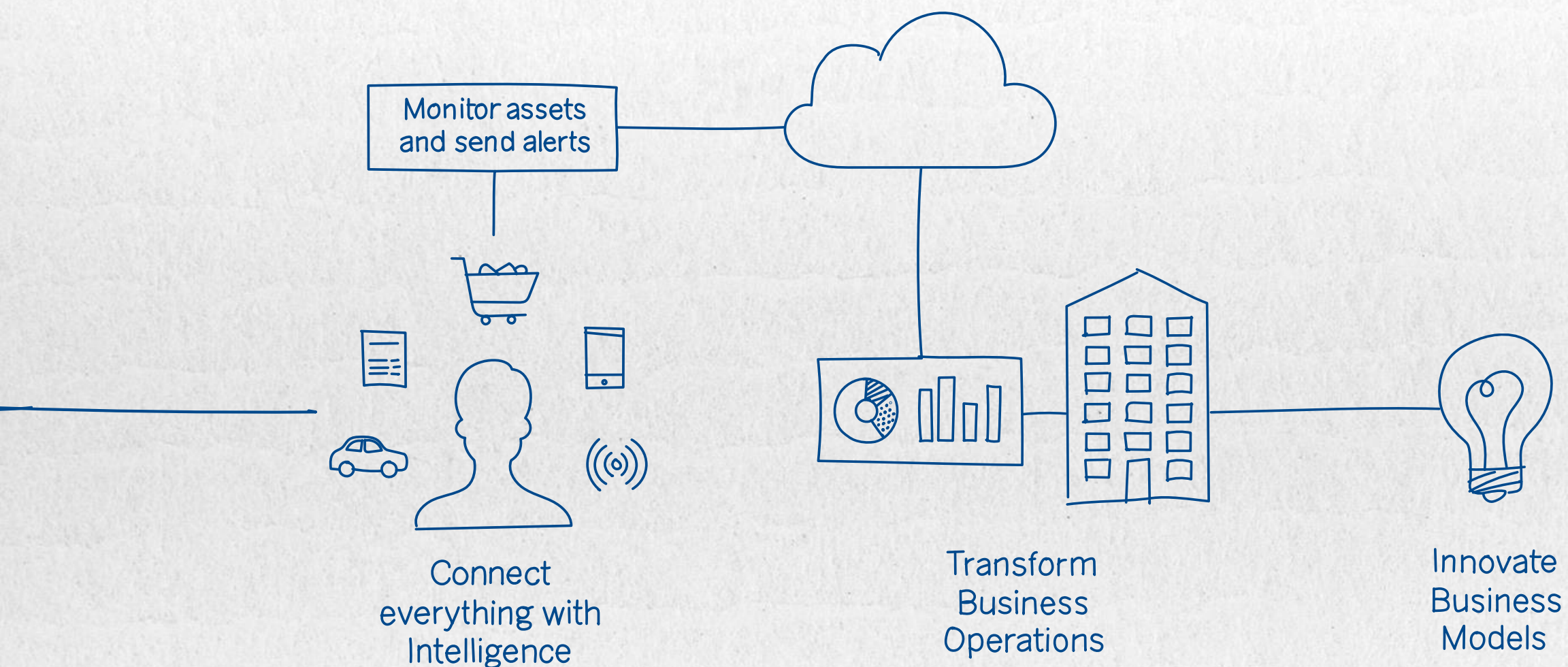




Digital World

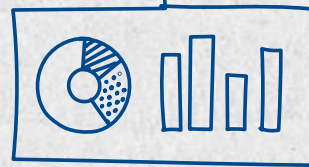
Physical World





Monitor assets
and send alerts

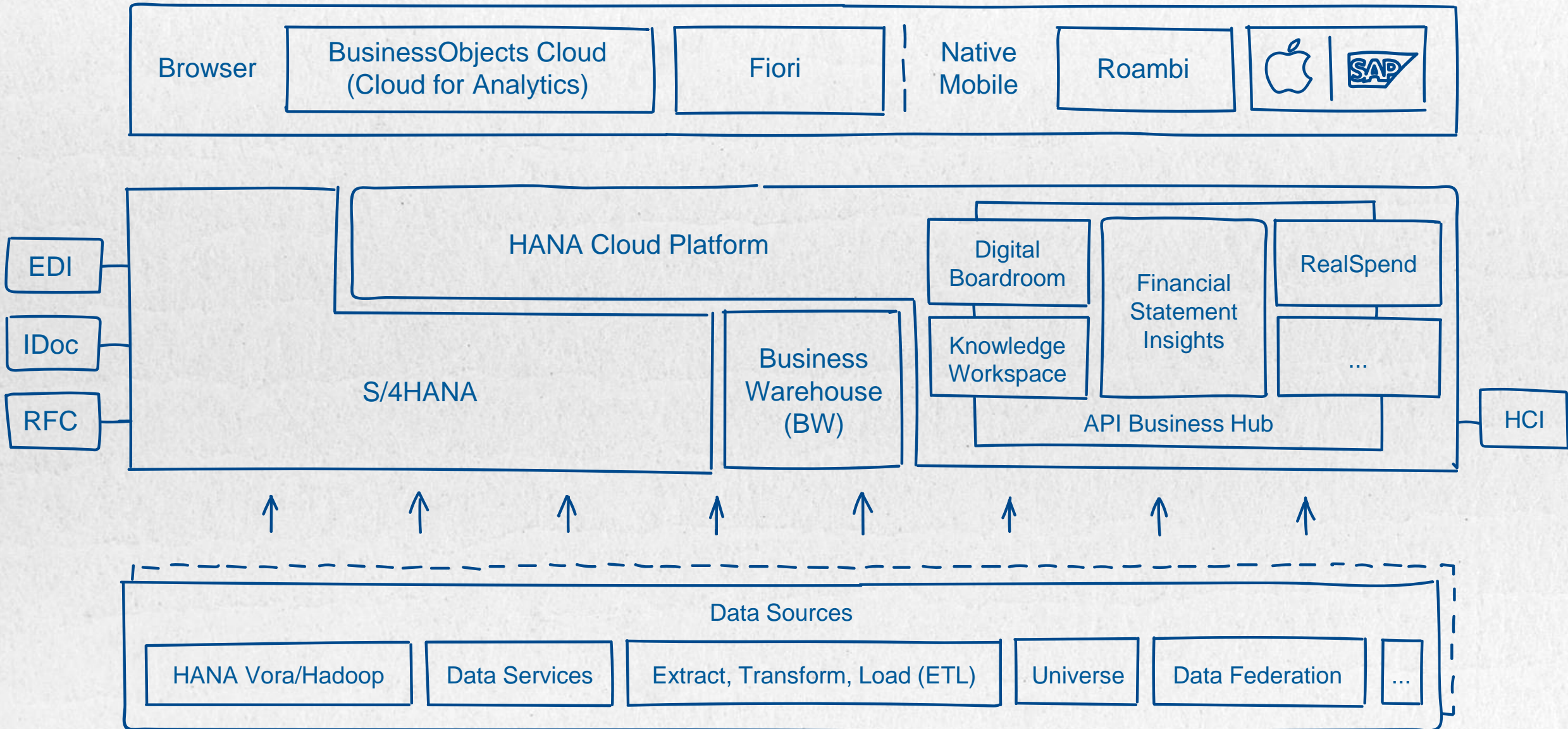
Connect
everything with
Intelligence



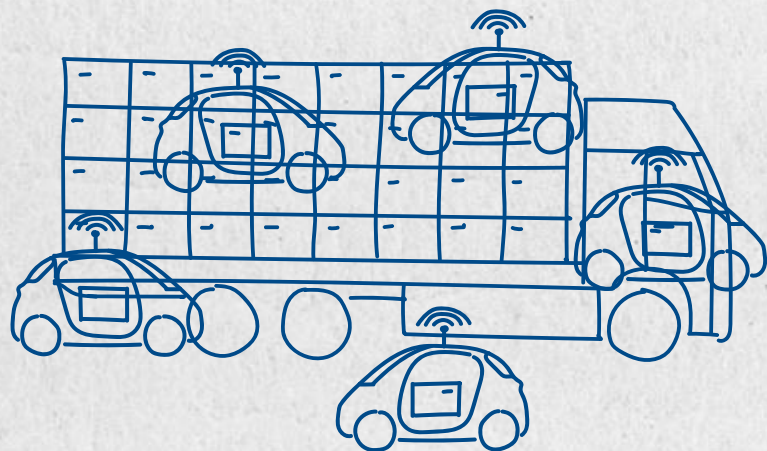
Transform
Business
Operations

Innovate
Business
Models

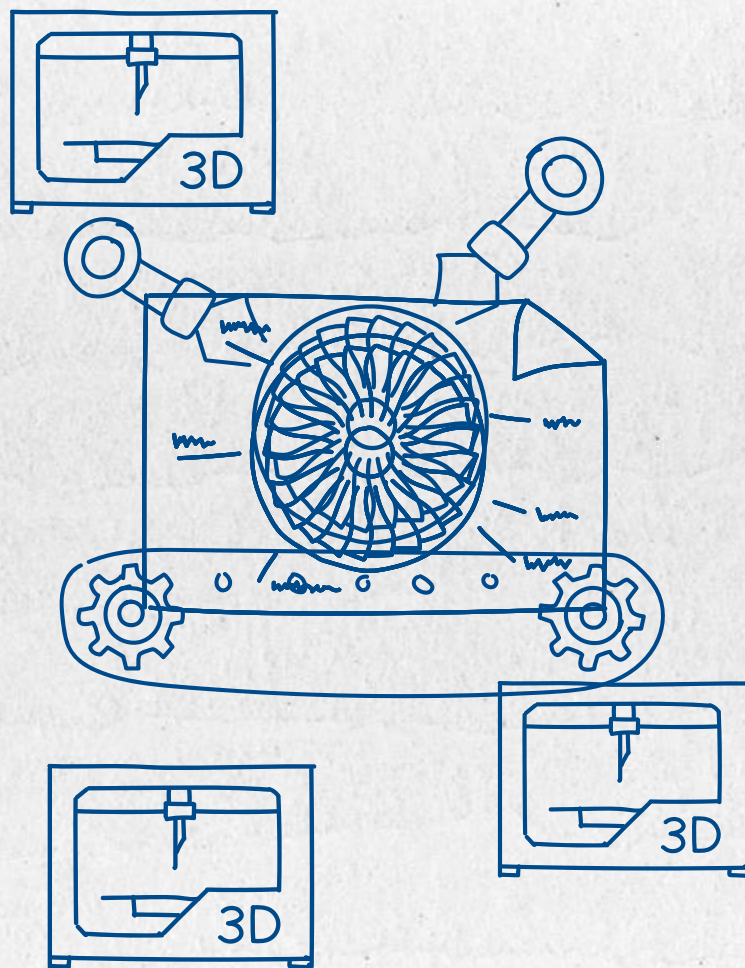
One Database, One Platform, One System



Autonomous Driving



3D Printing



Machine Learning





live