

# Webinars for SAP User Groups

Wednesday, March 30, 2016

The SAP logo is located in the bottom left corner of the image. It consists of the letters 'SAP' in a bold, white, sans-serif font, set against a blue rectangular background that is slightly tilted to the right.







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# SAP Innovation Adoption Webinar Series

SAP Innovation Guide and Landscape Management		Pedro Arrontes / Wolf Hengevoss	Feb. 25, 15:00
<b>SAP Release Strategy</b>		<b>Heike Weiss</b>	<b>Mar. 1, 15:00</b>
Product Availability Matrix (PAM)		Susanne Schneider	Mar. 08, 15:00
Innovation Discovery		Susanne Schneider	Mar. 24, 15:00
Maintenance Planner		Wolf Hengevoss	Mar. 31, 15:00
Business Scenario Recommendation		Steffen Thiem	Apr. 7, 15:00

# SAP Innovation Guide and Landscape Management

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In this webinar Customers and Partners will receive an overview of relevant tools and services SAP is offering to identify, understand and adopt SAP Innovations. The Innovation Guide supports Customers during their SAP Product Lifecycle(s). The Innovation Guide shows and explains the relevant tools and services during the lifecycle phases and helps Customers to identify and understand SAP Innovations to increase their business value and how to plan and prepare integration into the IT landscape.

# SAP Release Strategy Brochure

Heike Weiss  
March 1, 2016

Customer



# About Me

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# Agenda

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- |                                                   |         |
|---------------------------------------------------|---------|
| 1. Introduction to Release Strategy Communication | 10 min. |
| 2. Content overview including examples and demo   | 10 min. |
| 3. Your Feedback is welcome                       | 5 min.  |
| 4. Q&A and closing                                | 10 min. |

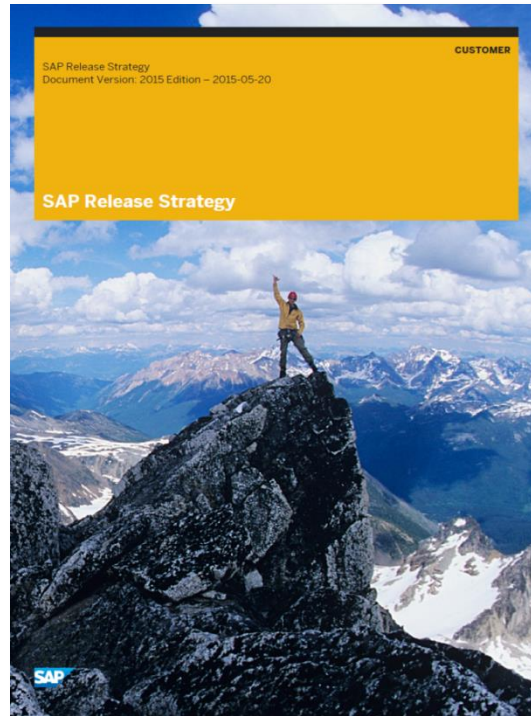
## Key Take-Aways:

- Learn more about the 2015 Edition of the SAP Release Strategy Brochure
- Understand where to find relevant information about SAP's product and release strategy

# SAP Release Strategy Brochure

2015 Edition

The SAP Release Strategy Brochure provides information about our **release and maintenance strategy** as well as our **product strategy** and a **portfolio overview**.



The 2015 Edition includes updates on:

- SAP S/4HANA
- Internet of Things
- SAP HANA Cloud Platform
- SAP HANA platform
- Business Network
- software from our acquired companies hybris, Ariba, and Concur
- and more...



# SAP Release Strategy Brochure

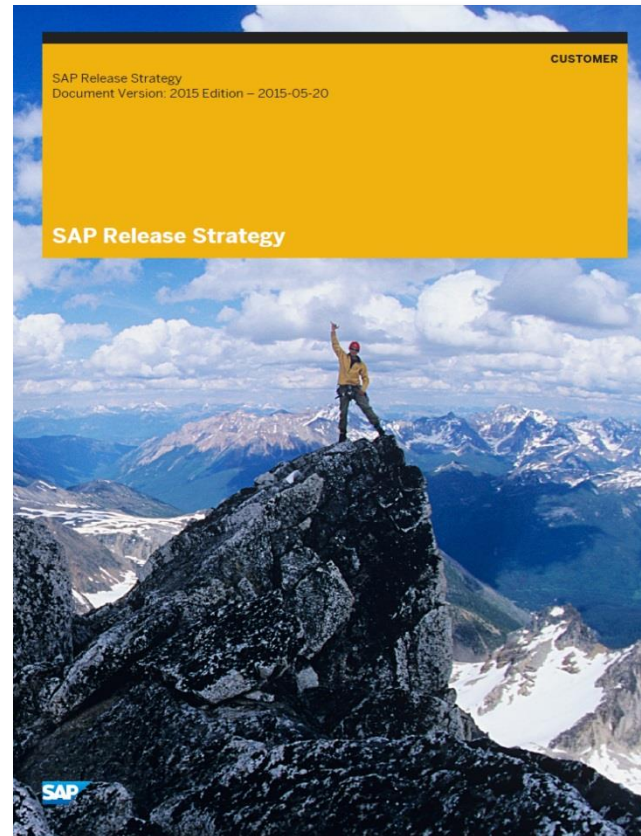
## Purpose and Available Formats

### The SAP Release Strategy communication is designed to

- support the planning of SAP implementation and upgrade projects
- give insight into SAP's product strategy and product portfolio
- describe how SAP standard software is made available to customers
- show which maintenance strategy rules are applied to SAP software products
- explain how integration between different software product versions is assured

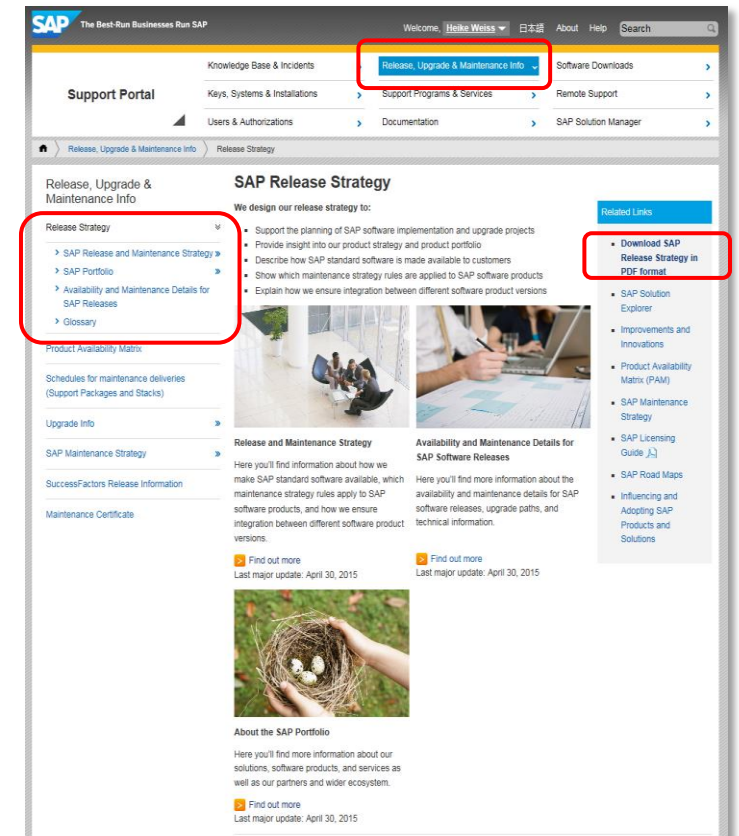
### Available on SAP Support Portal:

PDF version



[Link](#)

online version



[Link](#)

# SAP Release Strategy Brochure

## Target Group, Update Strategy

### Target Group

- Customers and partners
- Anyone who is interested in strategy information, typically persons making investment decisions for implementation/upgrade projects of SAP software or ordering of services



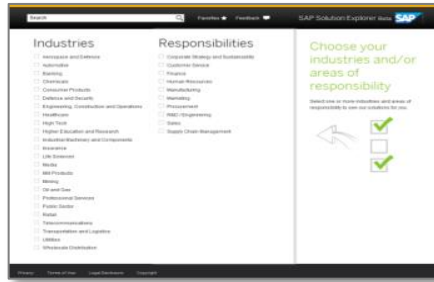
### Update Strategy

- New editions are planned in a yearly cycle (early Q2)
- Minor updates are possible during the year
- Publishing via SAP Support Portal (S-User required)
- Online format and PDF format with synchronized content
- Roll-out channels: User Groups, Upgrade & Innovation Newsletter, SAP Flash, PAM News, Global Partner Update, SCN, Support Portal Spotlight, ...

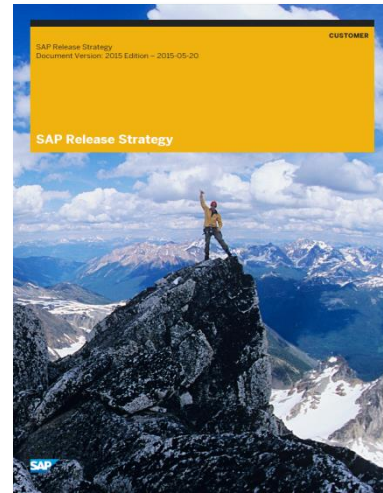
# SAP Release Strategy Brochure

## Related Sources of Information

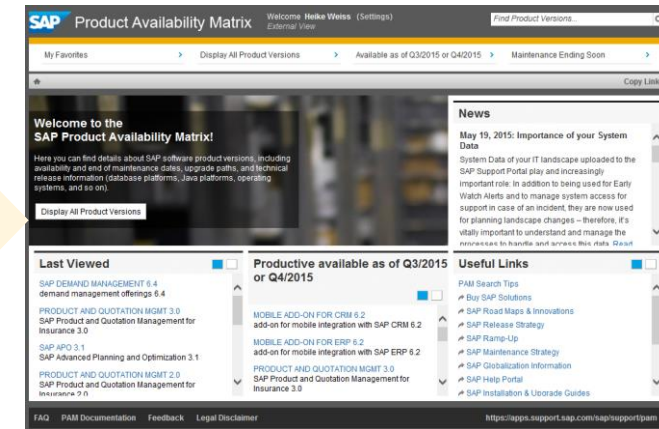
### SAP Solution Explorer Solutions offered by SAP



### SAP Release Strategy Brochure Overall release strategy information Overall product strategy / portfolio overview

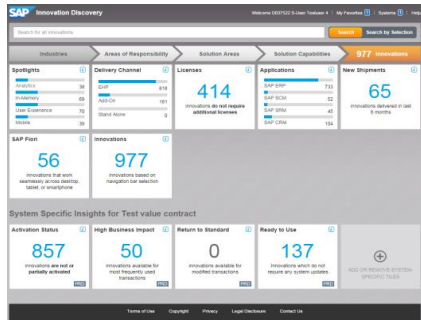


### Product Availability Matrix (PAM) Product-specific release/maintenance dates and technical info



### Innovation Discovery Service Find innovation via various criteria

access product-/solution-specific info provided via dedicated tools



### Roadmaps Available/planned innovations and future direction

**SAP Road Maps**  
SAP helps to create your custom SAP Road Map and provides services to continuously optimize the return on your IT investments.

Today > Planned > Future

**Getting started**  
Watch the video with Peter Mayer on the evolution of SAP road maps

**Related links**

- Upcoming Road Map Webinars
- Customer Influence
- SAP Release Strategy
- Early Knowledge Transfer (EKT)
- Product Availability Matrix
- SAP Help Portal
- IT Planning Resources

**Solution Road Maps**  
Solution road maps cover innovations that focus on business solutions and processes and span several products that are relevant for customer lines of business in their industries.

- Find out about our solution today and how they add value to your business
- Discover the planned innovations for our solutions
- Get a perspective on the future direction — inspired by your requirements

**Product Road Maps**  
Product road maps describe how feature and function capabilities of an SAP product or technology are planned to progress over time.

- Provide detailed information on the current version of the product with features grouped by value and capabilities.
- Provide detailed information on the planned innovations of the product with features grouped by value and capabilities.

Option to access the PAM filtering your licensed products

# SAP Release Strategy Brochure

## Content Overview

Transparency into our **release and maintenance strategy** for cloud, on-premise, and hybrid deployments as well as mobile apps

Overview of SAP's **portfolio** of innovative products and solutions, explains our overall **product strategy** across our technology platforms, applications, and business networks

Information on availability and maintenance for software product versions; glossary

<b>1</b>	<b>SAP Release Strategy</b> .....	<b>4</b>
<b>2</b>	<b>SAP Release and Maintenance Strategy</b> .....	<b>6</b>
2.1	Release and Maintenance Strategy for On-Premise Software .....	7
2.2	Release and Maintenance Strategy for Cloud Solutions .....	20
2.3	Release and Maintenance Strategy for Mobile Apps .....	26
<b>3</b>	<b>SAP Portfolio</b> .....	<b>28</b>
3.1	Our Vision .....	28
3.2	SAP Solutions .....	30
3.3	SAP Product Strategy .....	37
3.4	SAP Product Portfolio .....	47
3.5	Service and Support .....	76
3.6	Ecosystem and Channels .....	78
<b>4</b>	<b>Availability and Maintenance Details for SAP Releases</b> .....	<b>80</b>
<b>5</b>	<b>Glossary</b> .....	<b>82</b>

# SAP Release Strategy Brochure

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**Describes the framework of SAP's release and maintenance strategy, e.g.:**

- ❖ Restricted and unrestricted shipment phases
- ❖ Maintenance strategy: minimum lengths, release sequence for add-ons, SAP HANA revision strategy, content shipments
- ❖ Maintenance phases (e.g. mainstream maintenance, customer-specific maintenance), shipments during maintenance
- ❖ Upgrade paths (direct upgrade between releases in mainstream maintenance)
- ❖ Integration to other software products after an upgrade
- ❖ Cloud solutions: Back-end integration, release cycles, fixes, release communication
- ❖ Availability and maintenance for mobile applications

# SAP Release Strategy Brochure

## Content (2/3)

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### Describes SAP's product strategy and portfolio:

- ❖ SAP's vision, mission and operating principle
- ❖ Solution strategy across 12 lines of business and 25 industries; Rapid Deployment Solutions and All-In-One Packages
- ❖ Programs to facilitate customer influence on today's and future products and solutions
- ❖ Adoption programs (Customer Validation, Ramp-Up, General Availability Care)
- ❖ Platform, Applications and Business Network as key pillars of our product strategy
- ❖ Overview of the product portfolio
- ❖ Service offerings and support programs to help customers implement and use our software throughout the lifecycle
- ❖ Value of our partner ecosystem, related programs

# SAP Release Strategy Brochure

## Content (3/3)

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- ❖ SAP's maintenance commitment throughout 2025
- ❖ Version interoperability for central SAP NetWeaver systems
- ❖ Release-To-Customer dates and maintenance end dates of individual software products, as well as technical details, are published in the Product Availability Matrix
- ❖ Glossary

# DEMO: A Few Examples of Customer Questions...

*Which business benefits do I get from the numerous innovations by SAP?*

→ Innovation Discovery

*What is the maintenance strategy for add-ons? And how about maintenance for enhancement packages?*

→ RSB, chapter Maintenance Strategy Rules

*I'd like to understand more about SAP's platform strategy.*

→ RSB, chapter SAP Product Strategy

*What does SAP plan in the next 1-2 years for my product "XYZ" and for my industry?*

→ Roadmaps

*How does SAP ship new functions and maintenance for SAP HANA? What update strategy could I apply?*

→ RSB, chapter Maintenance Strategy Rules



*In which areas does SAP offer cloud solutions and how are software updates managed in the cloud?*

→ RSB, chapter Cloud Solutions

*What is the latest release for my product "XYZ"? Is that already unrestricted available? And how long will I get support for it?*

→ Product Availability Matrix

*Where can I find a description of shipment and maintenance phases in the product lifecycle?*

→ RSB, chapter Rel.and Maint.Strategy On-Premise

*Which (other) software products does SAP offer that support my business in the space of supply chain management?*

→ RSB, chapter SAP Product Portfolio

RSB: SAP Release Strategy Brochure



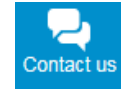
# Your Feedback is Welcome!

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## Feedback

Send your feedback or suggestions to [heike.weiss@sap.com](mailto:heike.weiss@sap.com) or [t.dinnendahl@sap.com](mailto:t.dinnendahl@sap.com)

Note: A feedback option is also available in SAP Support Portal



## Help us better understand your needs by telling us:

- What do you like with the Release Strategy communication, what could we improve?
- Could you let us know about situations in which you find this communication helpful?
- What would be your expectation regarding regular updates of the content?

**Let us know if we may invite you to a follow-up call or if you prefer e-mail**





# Thank you!



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<https://support.sap.com/releasestrategy>



**Recordings & Presentations available @**

**<http://tinyurl.com/knowledge4sapusergroups>**

# Question & Answers

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