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Agenda

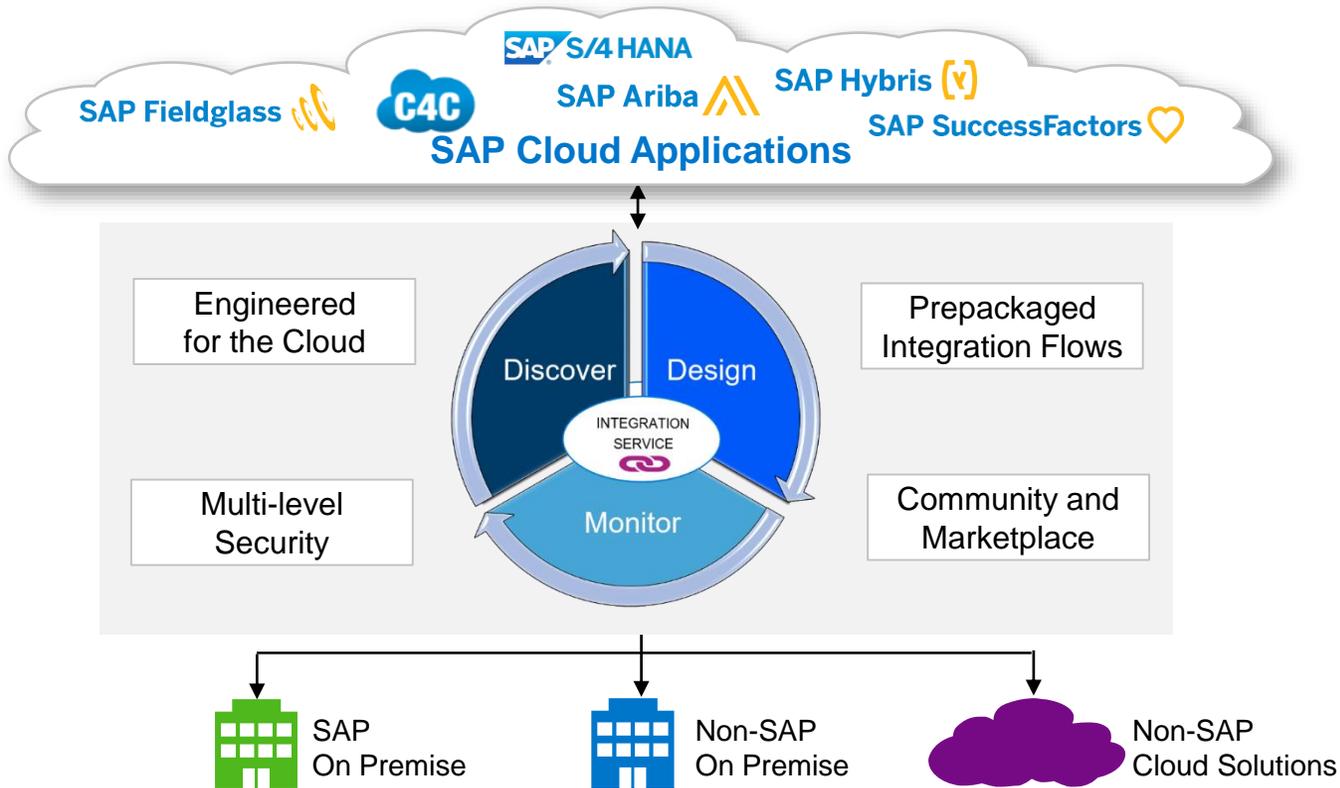
- Overview
- Demo
- Customer Scenarios
- Additional Information



Overview

SAP HANA® Cloud Platform, integration service

Lowers cost, increases speed, and enhances simplicity for our customers



- Strategic service for Cloud-to-cloud and cloud-to-on-premise
- Prepackaged integration content hub: “Discover, Configure, Manage”
- Multi tenancy, rolling software updates, horizontal scalability, subscription-based
- Strong focus on security including data isolation
- Complements SAP Process Orchestration
- Open to partners – projects, content, and connectivity adapters

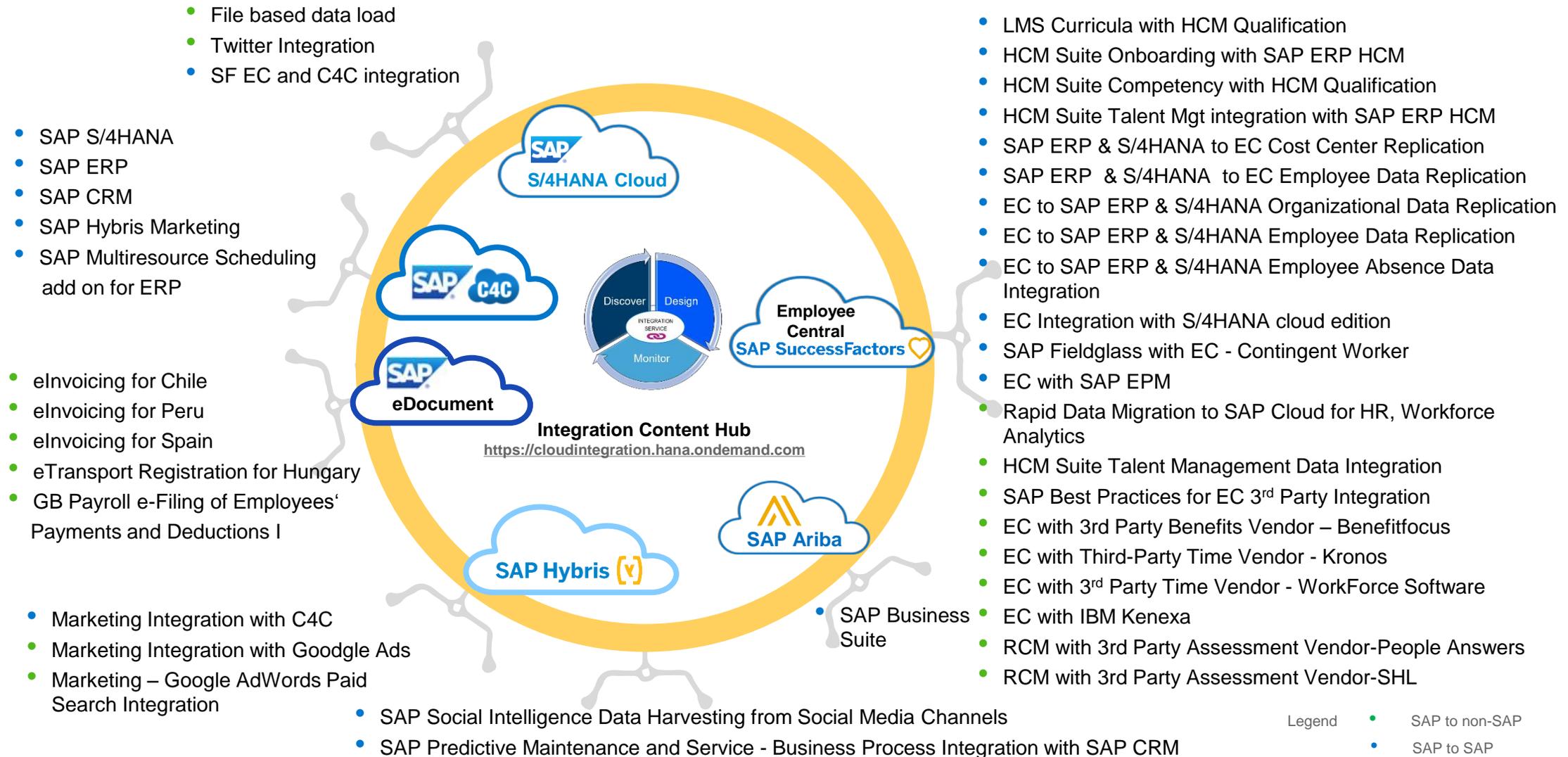


“[...] The new standard integration model to integrate our [SAP’s] entire portfolio will be based on SAP HANA Cloud Platform, integration services [...] SAP HANA Cloud Platform and related integration services will become a mandatory component in your entire landscape if you don’t want to give up your biggest assets of integration.”

Bernd Leukert, Member of the Executive Board of SAP Products & Innovation, keynote from SAPPHIRE Now 2016, Orlando

SAP HANA® Cloud Platform, integration service

Accelerated integration through HCI content packages



SAP HANA® Cloud Platform, integration service released as integration platform of choice for all net new SuccessFactors customers

Employee Central integration on SAP HANA® Cloud Platform, integration service generally available

- SAP HANA® Cloud Platform, integration service is SAP's strategic iPaaS solution for cloud integration scenarios
- Customers want to select a single integration platform for integrating all SAP products
- SuccessFactors Talent Hybrid integration is already generally available on SAP HANA® Cloud Platform, integration service
- SuccessFactors, SAP ERP and Integration Platform maintained by SAP
- SAP HANA® Cloud Platform, integration service as integration platform for EC proven with very positive POC feedback from 7 customers as part of Early Adopter Program

(Customers spanning United Kingdom, Australia, USA, New Zealand, Bahrain, Germany and Denmark)

- SFSF EC + SAP HANA® Cloud Platform, integration service is generally available **today**
- **Integration platform of choice is SAP HANA® Cloud Platform, integration service instead of Boomi** for all net new customers of Employee Central
- Integration scenarios available today on Boomi is also available on SAP HANA® Cloud Platform, integration service
- Integration content will be available on [SAP HANA® Cloud Platform, integration service content catalogue](#) from mid February
- Existing integrations on Boomi will continue to be maintained and supported

HCI Supports a Wide Variety of Integration Use Cases

Proven by Customer and Partner Implementations

Customers



Hybrid CRM: SAP CRM & SAP C4C

Faster-time-to value through pre-packaged integration content

Business process continuity without any disruptions ensured



Business to Government: e-invoicing for Peru

Allows to meet complex compliance and security requirements

Full compliance with legal regulations ensured for now and in future



Hybrid HR: SFSF Employee Central & SAP ERP

Allows to deploy and leverage on premise resources

Replication of employee data to improve HR and payroll processes

Partners



Development of AMQP and MS Dynamics adapter

Accelerated development of AMQP and MS Dynamics adapter using the Adapter Development Kit of HCI

HCI tooling and adapter SDK enables any kind of custom integrations



Development of 3rd party payroll integration with SuccessFactors Employee Central

Complex integration and orchestration more transparent and achievable

Strong partner ecosystem to create and sell integration content and connectivity options



Development of integration content for EDI converter, e.g. UN/EDIFACT

Smooth integration for Automotive Industry based on EDI standards

HCI as integration layer embedded in partner products

SAP HANA® Cloud Platform, integration service

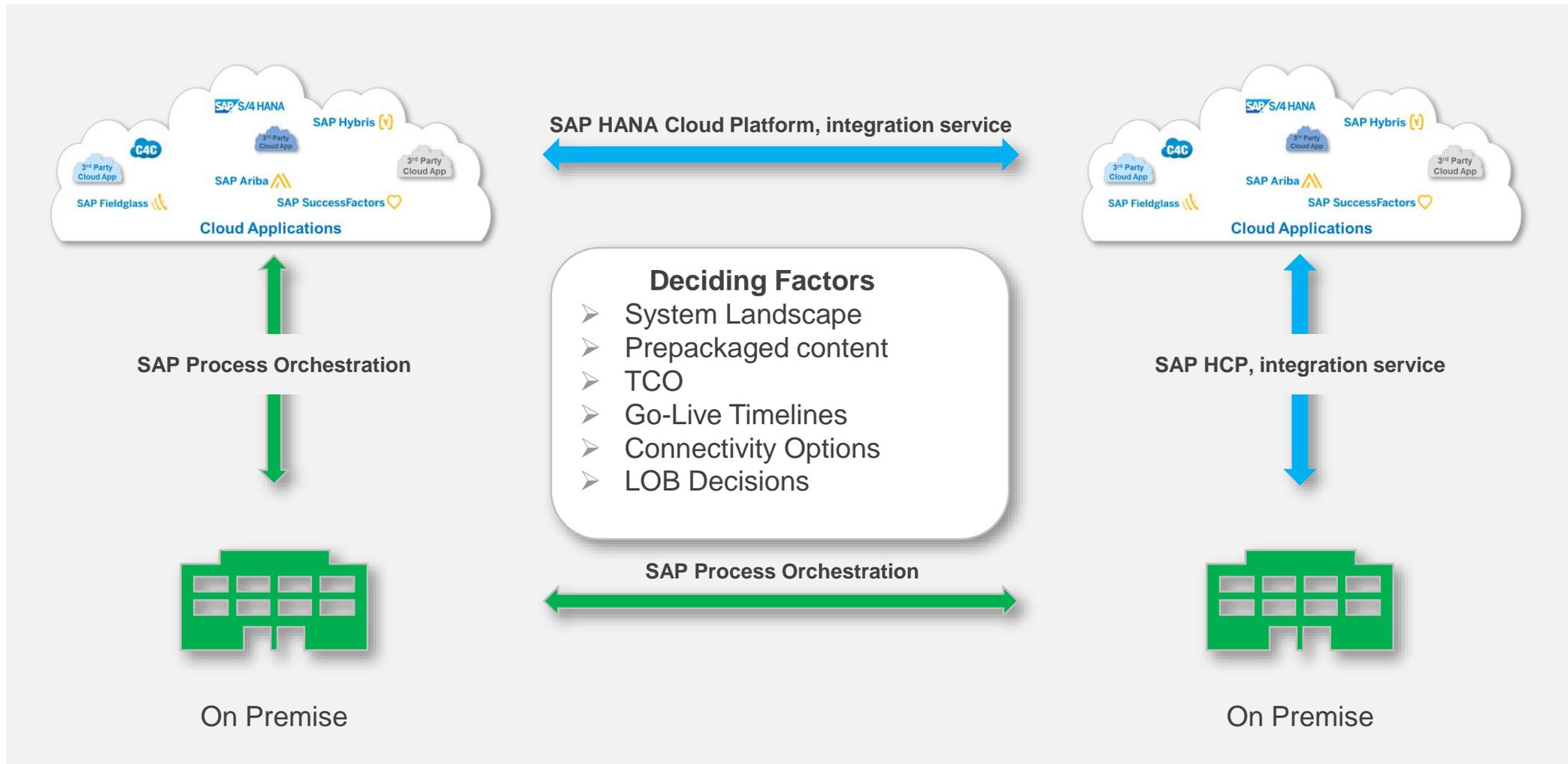
Available subscription models

Available Subscription Models^	Data Services	Process Integration	Connections*	Bandwidth GB / Month	A-la-carte options**	Details
Standard	✗	✓	10	100	✗	<ul style="list-style-type: none"> Used for any-to-any integration Available for OEM, via OEM program, or PartnerEdge for AppDev
Premium	✓	✓	25	1000	✓	<ul style="list-style-type: none"> Used for any-to-any integration. Includes Integration Advisor Available for OEM, via OEM program, or PartnerEdge for AppDev
Application	✓	✓	Unlimited	Unlimited	✗	<ul style="list-style-type: none"> Can be licensed only with specific SAP cloud applications Restricted use for integration of specific SAP cloud applications to/from any other application
Hana Cloud Platform	✓	✓	Unlimited	Unlimited	✓	<ul style="list-style-type: none"> Used for integration of HCP platform application to any other application Included in the following HCP packages: Premium, Multiple Applications, Extension Packages (C4C Enterprise, SFSF Standard & SFSF Premium)
Success Factors Employee Central (HCI embedded)	✗	✓	Unlimited	Unlimited	✗	<ul style="list-style-type: none"> Used for integration of SAP SuccessFactors Employee Central and specific SAP SuccessFactors products to/from any other application
Innovation Pack	✓	✓	10	10	✓	<ul style="list-style-type: none"> Only for partners. Not for productive use Available via PartnerEdge for AppDev
Test & Demo	✓	✓	10	10	✓	<ul style="list-style-type: none"> Only for Partners. Not for productive use

* Connection: Unique end point (host + port + adapter). | ** A-la-carte Options: Additional connection. Additional bandwidth 10 GB/month. | ^ All packages available for reselling

SAP HANA® Cloud Platform, integration service

A complementary offering to SAP Process Orchestration



SAP HANA® Cloud Platform, integration service

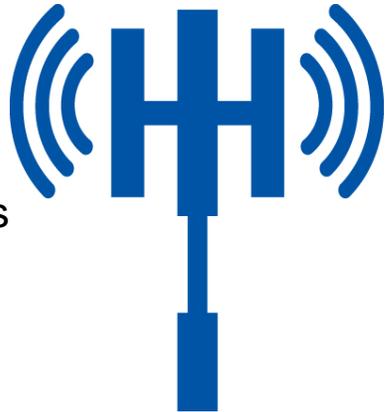
Differentiators

- **Same vendor for on-demand (HCI) and on-premise (SAP PRO/PI) integration needs**
 - Single vendor strategy for all your integration needs
- **Same on-demand solution for process, data and user centric integration**
 - Multiple Use Cases supported by the same solution (no need to buy separate solutions)
- **Asset interoperability between HCI and SAP Process Orchestration**
 - Integration Mappings from SAP Process Orchestration (SAP PRO) can be readily reused in HCI
- **Strong security framework**
 - Along with Data Center and middleware related security principles, SAP HANA Cloud Platform, integration service provides strong isolation on infrastructure layer with completely isolated tenants
- **Strategic Integration solution to connect SAP Cloud Applications with out of the box content**
 - SAP's strategic iPaaS solution to cover integration need for different SAP Cloud solutions (out of the box content and connectivity for different cloud LOBs to jumpstart your integration projects)
- **HCI is a part of a larger Cloud Platform named SAP HANA Cloud Platform (HCP)**
 - Integrated HCI in HCP can be used for both HCP app development and extensions with other components as well as cloud integration. No need for separate middlewares.
 - HCP is the default platform offered by SAP to create cloud applications (e.g. SFSF, Ariba, C4C etc.) extensions. HCI is an integral part of same platform and can be utilized.

SAP HANA® Cloud Platform, integration service

Connectivity Protocols

- HTTP (S)
- SOAP
- OData
- REST Client
- SFTP
- Email
- SAP SuccessFactors
 - SOAP
 - REST
 - ODATA
- IDoc
- SAP Ariba
- Facebook
- Twitter
- WS-RM**, XI**, AS2 **
- Adapter Development Kit



Connectivity Protocols

Partner Ecosystem*

- Salesforce
- HubSpan
- Here Maps
- AMQP
- Microsoft Dynamics CRM online
- ZATAR-Zebra (available via SAP Store)
- MQTT (available via SAP HANA App. Center)



Adapter Development Kit

- Framework to create new adapters
- Certification available
- Can be used to create technical/application adapters

**Available with SAP FSN * Disclaimer: Under Development/Available/Planned via Partners

SAP HANA® Cloud Platform, integration service

How to Connect to it ...



- HCP, integration service talks in multiple “protocols”
- There are many niche – application, technical and industry specific protocols
- HCP, integration service wants to talk in as many “protocols” and “applications” as possible

Applications connected with SAP HCP, integration service

Using “default” integration options and “partner” adapters

Enterprise Resource Planning

- SAP ERP
- S/4 HANA
- Microsoft Dynamics ERP *
- SAP Business ByDesign
- Oracle E-Business Suite

Customer Management

- SAP Cloud for Customer
- SAP CRM
- Magento
- Hybris
- Microsoft Dynamics CRM
- Salesforce*
- Hubspot*

* *partner-based adapters*

Human Resources

- Success Factors
- SAP HCM
- ADP
- DDA
- IBM Kennexa
- PeopleAnswers
- SHL
- FurstPerson

Business Networks

- Ariba
- Fieldglass
- Concur
- Pharma
- SAP Financial Service Network

Government Systems

- Peru, Chile
- Italy, Spain, Hungary, UK

Social Network & Collaboration

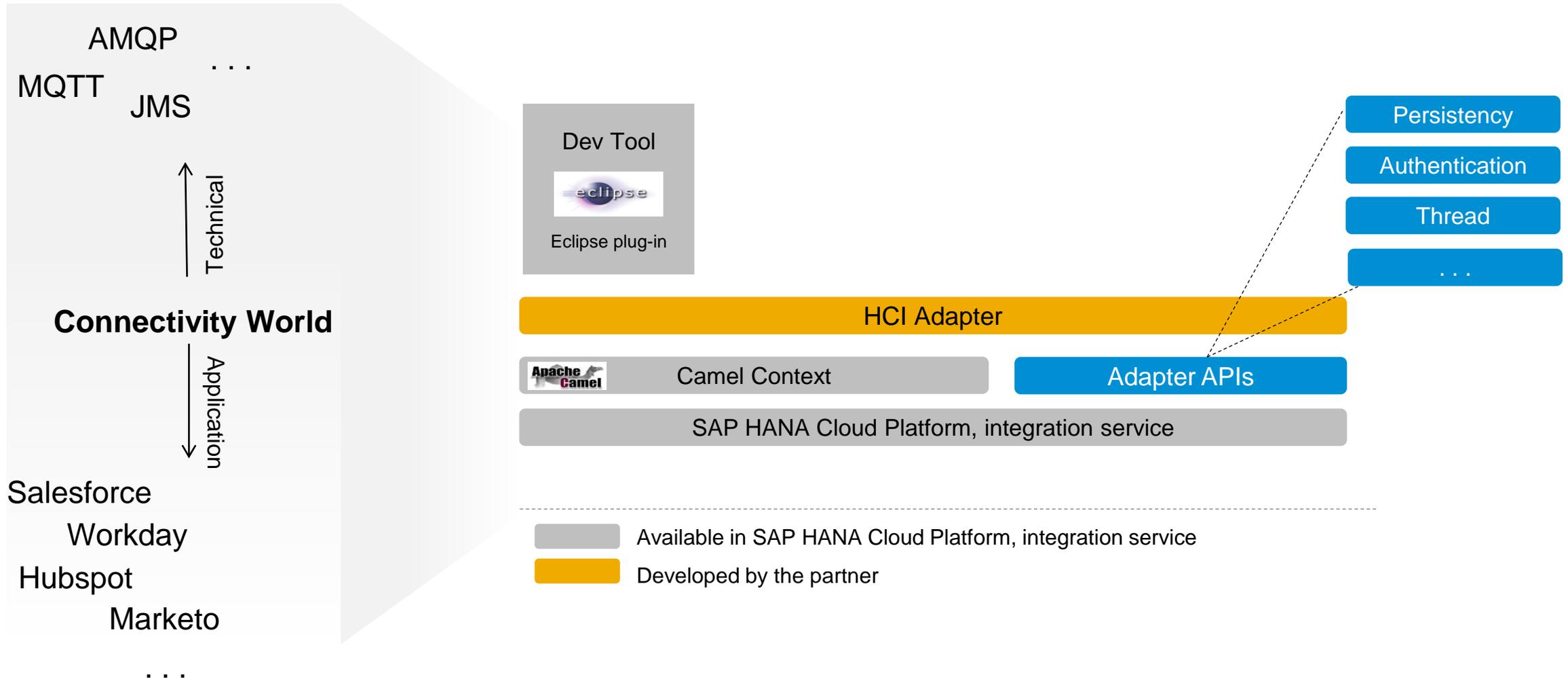
- Twitter
- Facebook
- Google AdWords
- JIRA
- HERE Maps*

IOT, Queuing, & other Technical Protocols

- Zebra Zatar IOT Platform*
- MQTT*
- AMQP*

... & more

Adapter Development Kit – *to connect everything!*



Enterprise Integration Platform as a Service (iPaaS)

Typical Definition

Typically, Enterprise Integration Platform as a Service (iPaaS) includes the following functionality:

- Support for (and bridging between) a variety of connectivity protocols and data/message delivery styles ✓ HCI ✓
- Data/message mapping and transformation ✓
- Data quality (✓)
- Routing and orchestration ✓
- Adapters for cloud-based and on-premises applications, data sources and technology environments (*) ✓ (*) Partnering opportunities
- Adapter developer toolkits ✓
- Integration flow development and life cycle management tools ✓
- Integration flow management, administration and monitoring ✓
- API management (✓) Apigee
- Reusable integration templates (*) ✓
- Prepackaged integration flows (cloud streams) (*) ✓



Certification Program for HCP, integration service

Certification scenario for PI Content available: **HCI-PI-CNT**

Certification scenario for PI Adapter available: **HCI-PI-ADK**



SAP[®] Certified
Integration with Cloud Solutions

SAP HANA® Cloud Platform, integration service

Trial Program for Customers and Partners

➤ 360+ Joining

- Gain early insights into SAP's newest products
- Provide requirements and feedback directly to SAP development
- Establish a direct line of communication to the product development organization
- Early proof that new functionality is suited
- Reduced risk, save time & costs through direct development engagement
- Be amongst the first in the market to take new functionality into production
- Limited timeframe usage.
- Option to choose standard scope defined by SAP

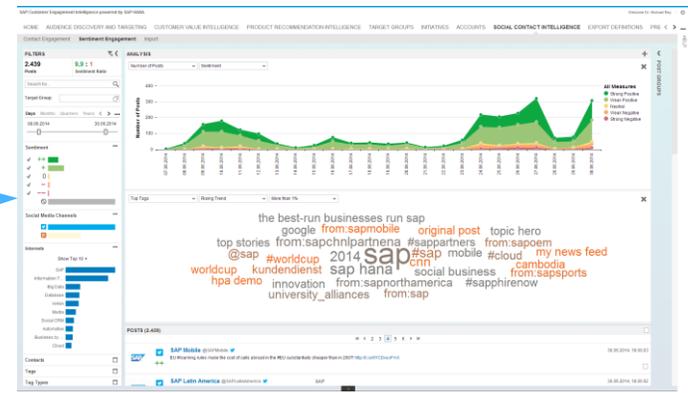
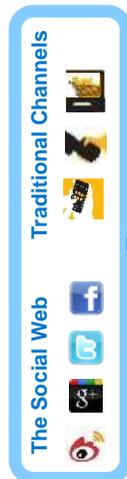




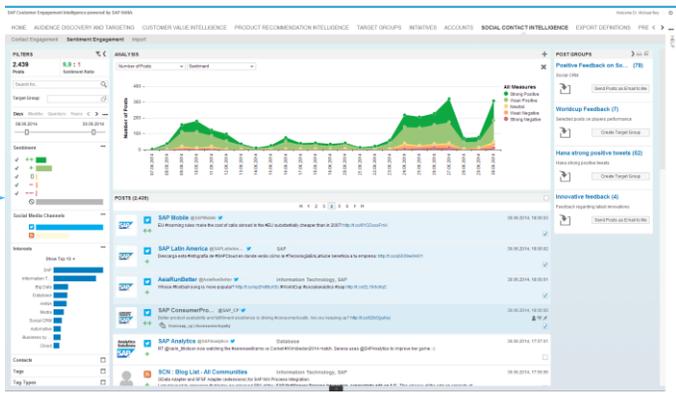
Demo

Data Management

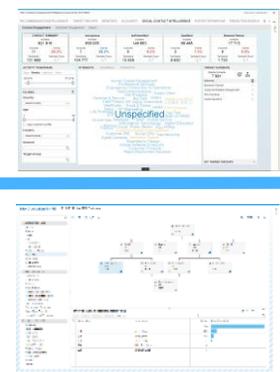
Sentiment Engagement – Process



- Monitor Sentiments on your brands, understand interests, see new topics rising, identify main contributors.
- Any unstructured data from public social media or other text based sources like email, complaints ...



- Engage with Contacts in the channel, collect contacts into target groups or collaborate with SAP JAM.
- For a target group understand sentiments and topics of all those contacts.



- Merge in other interaction channels
- Nurture contact profile
- Segment contacts on all interactions
- Forward to campaign execution





Customer Scenarios

O-I: Complying with Local Government Regulations Using SAP HANA® Cloud Platform, integration service



Company

Owens-Illinois Inc. (O-I)

Headquarters

Perrysburg, Ohio

Industry

Mill products – packaging

Products and Services

Glass containers

Employees

21,100 in 21 countries

Revenue

US\$6.8 billion

Web Site

www.o-i.com

Partners

SAP® Active Global Support (SAP AGS) and SAP Globalization Services organizations

Objectives

- Become one of the first companies chosen by the Peruvian government to support a major policy change to accept e-invoices
- Realize a cost-effective and secure means of exchanging business-to-government (B2G) e-invoices for legal and tax compliance

Why SAP

- Expertise to enable compliance with global and local tax regulations
- Prepackaged content that can be integrated with government systems and provides the very best in security capabilities

Resolution

Worked with SAP Globalization Services and SAP® AGS, utilizing SAP MaxAttention™ services, to deploy SAP HANA® Cloud Platform, integration service technology for market integration and the SAP Application Interface Framework tool

Benefits

- Full and simplified compliance with the Superintendencia Nacional de Administración Tributaria (SUNAT) for e-invoices
- E-document framework that combines the interface management of SAP Application Interface Framework and the capabilities of SAP HANA® Cloud Platform, integration service to deliver B2G integration for multiple countries
- Less integration effort and compliance risk by leveraging prepackaged content from SAP
- Adherence to the complex security requirements of e-communication
- Less compliance effort by relying on domain expertise and application support from SAP
- Faster time to value by delivering real-time legal changes
- Lower implementation costs and lower total cost of operations

Speed

Faster time to value by delivering real-time legal changes

Savings

Lower implementation costs and lower total cost of operations

Compliance

Comprehensive solution that enables full compliance with legal regulations in Peru



“Combining SAP HANA Cloud Integration and SAP Application Interface Framework and teaming up with SAP AGS and SAP Globalization Services helped us realize effective B2G auditing transactions with all the necessary security requirements.”

Rodney Masney, VP of Technology Service Delivery, Owens-Illinois Inc.



Bentley: Simplifying Sales and Increasing Client Engagement with SAP® Cloud for Sales



Company

Bentley Systems Inc.

Headquarters

Exton, Pennsylvania

Industry

High tech

Products and Services

Software solutions for infrastructure development and Sustainment

Employees

>3,000

Revenue

US\$600 million

Web Site

www.bentley.com

Objectives

- Manage the entire sales cycle globally, from accounts to activities, leads, and opportunities
- Extend mobile outreach to sales teams with information anytime, anywhere
- Increase visibility and insight to drive more-meaningful client conversations
- Use the existing CRM infrastructure and transition to the cloud, improving the speed and power of systems overall

Why SAP

- User-friendly solutions with a modern user interface for quick adoption across sales teams
- Fast and complete integration of the SAP® Customer Relationship Management (SAP CRM) application and the SAP Cloud for Sales solution using SAP HANA® Cloud Platform, integration service technology
- Quarterly enhancements that make it possible to take advantage of the latest cloud innovations

Benefits

- Complete customer insight and end-to-end visibility into the lead-to-cash service process
- High user adoption, making sales teams more productive from day one
- Customer data and reporting at every salesperson's fingertips – anytime, anywhere, and with offline mobile support
- Better collaboration and powerful analytics, keeping sales teams more informed with deeper insight and enabling more-relevant and more meaningful conversations with clients
- Lower total cost of ownership

Future plans

- Roll out to remaining 450 users globally
- Enhance sales functionality by adding quotes to sales process

“With SAP Cloud for Sales, our sales teams now have a global reach, with client information at their fingertips anytime, anywhere. SAP helps us simplify very complicated business processes, and now we are able to service our clients better.”

Lew Reed, Global Sales Operations Vice President, Bentley Systems Inc.

Complete

Customer insight

High

User adoption

Better

Collaboration

Powerful

Analytics

Bentley: Simplifying Sales and Increasing Client Engagement with SAP® Cloud for Sales



Bentley: SAP Customer Engagement via SAP Cloud for Sales Testimonial Video

Hear how Bentley systems is leveraging both SAP Cloud for Sales & SAP CRM Sales to better engage and service their customers.



La Trobe University: Creating a Future-Ready Environment with SAP® Solutions



Organization

La Trobe University

Headquarters

Melbourne, Australia

Industry

Higher education and research

Products and Services

Public research university

Employees

3,200

Endowment

A\$627 million

Web Site

www.latrobe.edu.au

Objectives

- Differentiate from other educational institutions with technology
- Reduce workload for employees
- Automate reporting and data aggregation

Why SAP

Ability to automate processes and stay on the forefront of technology with SAP HANA® Cloud Platform, integration service technology and SAP® solutions

Resolution

- Adopted SAP HANA® Cloud Platform, integration service, with support from the SAP Early Adopter Care program
- Deployed the SAP S/4HANA Finance solution to create a single view of financial information
- Implemented the SAP HANA Enterprise Cloud service universally, the first university to do so
- Deployed the SAP Time and Attendance Management application by WorkForce Software
- Implemented the SAP SuccessFactors® Employee Central solution, improving HR and payroll

Benefits

- More sophisticated environment that draws upon the SAP HANA database, arranges data in a logical way, and allows for presentation of information to various stakeholders in the organization
- Greater environment for innovation, with controlled access to data
- More timely decisions on topics such as recruitment with accessible HR reports
- Near elimination of paper-based processes, freeing up employee time

“In working with SAP S/4HANA Finance, SAP SuccessFactors Employee Central, and SAP HANA Cloud Integration, it’s all about contributing to our future-ready strategy. We are simplifying the way that technology is used, reducing paper-based processes, and creating time for our end users.”

Peter Nikoletatos, Executive Director and Chief Information Officer, La Trobe University

10%

Reduction in workload for employees expected after implementation

Reduced

Time required to create reports or aggregate data

Improved

Functionality of SAP solutions

La Trobe University: Creating a Future-Ready Environment with SAP® Solutions



La Trobe University: SAP Customer Engagement via SAP HANA® Cloud Platform, integration service Testimonial Video

Hear how the University deployed a range of SAP solutions and was part of the SAP Early Adopter Care program for SAP HANA® Cloud Platform, integration service technology.



Sloan Valve: Passionately preserving the environment and doing the right thing for their customers



Sloan Valve: SAP Customer Engagement via SAP HANA® Cloud Platform, integration service Testimonial Video

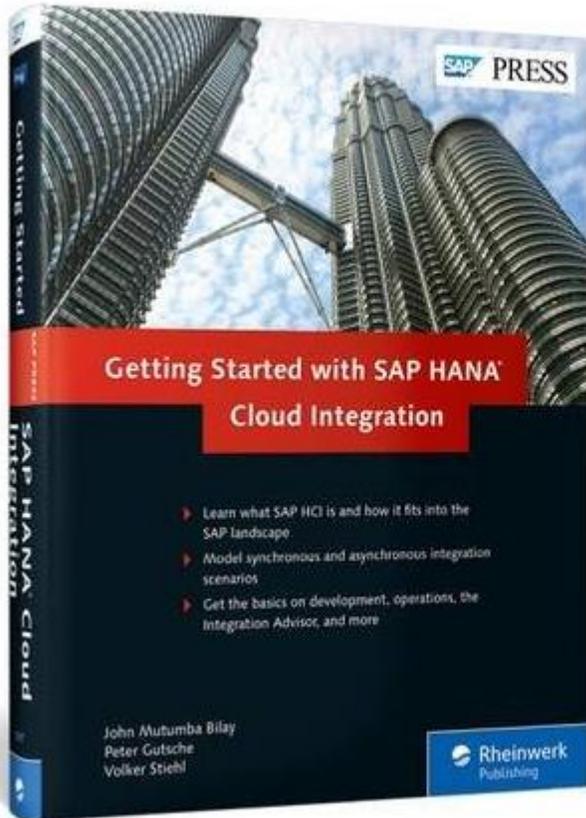
To streamline and ease the complexity of their business, Sloan Valve is leveraging SAP Cloud for Sales, along with SAP Jam and SAP CRM via SAP HANA® Cloud Platform, integration service. Mobile applications are giving Sloan Valve integrated information at any moment and on any device to enhance their customer interactions and service their customers better.





Additional Information

SAP Press Book – SAP HANA Cloud Integration



Check out the first book on SAP HANA Cloud Integration (SAP HCI) – an in-depth introduction to SAP’s cloud-based integration platform.

If you like to become an integration expert, this is the book to read.

On more than 400 pages, you will find everything you need to know in order to work with SAP HCI and to start implementing your own integration project.

Order the book at:

https://www.sap-press.com/sap-hana-cloud-integration_3979/

Blog in SAP Community Network:

<https://scn.sap.com/community/pi-and-soa-middleware/blog/2016/05/13/new-sap-press-book-on-sap-hana-cloud-integration>

SAP Press Book – SAP HANA Cloud Integration

Bernd Leukert, Member of the Executive Board of SAP Products & Innovation, [foreword from SAP HCI Book](#)

“

“[...] Moving to the cloud brings new challenges and requires new technologies. As an example, any service offered in the cloud must be not only scalable, secure, flexible and easy to adapt to new requirements, but also available 24/7.

For enterprises willing to move to the cloud, SAP HANA Cloud Integration (SAP HCI) is the solution of choice. It offers a flexible, scalable and secure integration platform on top of SAP’s platform-as-a-service, SAP HANA Cloud Platform. SAP HCI is the central integration platform for the new digital economy, as it fully supports end-to-end business processes, connecting and integrating front-office apps with back-office systems as well as business networks.

Many companies want to keep parts of their processes and data permanently within the boundaries of their own organization. For these companies, hybrid scenarios are the optimal choice – at least for a certain amount of time. Other companies may intend to move their entire system landscape into the cloud, but cannot do this overnight. SAP HCI allows companies to run on-premise applications together with cloud apps seamlessly, as one integrated solution.

SAP HCI, itself a cloud product, is updated on a monthly basis and comes with various predefined integration scenarios that facilitate the integration of on-premise applications with cloud apps. A web interface allows users to enhance these scenarios or intuitively design their own ones that can be deployed and run in the cloud instantly. With SAP HCI, nearly every conceivable integration challenge can be mastered. [...]

SAP HCI is the central strategic integration platform for SAP and a core constituent of SAP's cloud strategy. Hence, knowledge of how to use it is essential for the future success of every company in the SAP ecosystem. That is why this book is an essential tool: SAP needs to know it, SAP customers need to know it, and SAP partners need to know it. [...]

”

SAP HANA® Cloud Platform, integration service

Links for further information on SAP Cloud in general

- SAP Data Centers: <http://www.sapdatacenter.com/>
- SAP Data Center Certifications: http://www.sapdatacenter.com/article/security_certificates
 - Current certifications:
 - ISO 27001: Information Security Management Systems
 - ISO 22301: Business Continuity Management Systems
 - SOC 1 / SSAE 16: Statement on Standards for Attestation Engagements No. 16
 - SOC 2: Service Organization Controls Report
- SAP Data Center Locations: <http://www.sap.com/corporate-en/about/our-company/policies/data-privacy-and-security/location-of-data-center.html>
- CIO Security Guide: http://www.sap.com/bin/sapcom/en_us/downloadasset.2013-12-dec-10-16.cio-guide-it-security-in-a-cloud-and-mobile-environment-pdf.bypassReg.html
- SAP agreements with general terms and conditions: <http://go.sap.com/about/agreements.html>
- SAP HANA AppCenter: <http://www.sapappcenter.com/>
- SAP Store: <https://store.sap.com/sap/cpa/ui/resources/store/html/StoreFront.html>
- Sapphire 2016 Keynote Highlights: Bernd Leukert: <http://news.sap.com/sapphire-now-keynote-highlights-bernd-leukert/>

SAP HANA® Cloud Platform, integration service

Links for further information on HCP, integration service published by SAP

- Overview on SCN: <http://scn.sap.com/docs/DOC-40396>
- Public Integration Content Hub: <https://cloudintegration.hana.ondemand.com>
- Standard documentation: <http://help.sap.com/cloudintegration>
- Standard training courses: <https://training.sap.com/shop> -> BIT900 (HCI), BIT950 (Integration of SFSF with SAP ERP via HCI)
- Roadmap: <http://service.sap.com/saproadmaps> -> Database & Technology -> Platform
- What is new in HCI (webinar series)
 - Q1: <http://scn.sap.com/community/pi-and-soa-middleware/blog/2016/02/22/webinar-whats-new-in-sap-hana-cloud-integration-update-from-the-labs>
 - Q2: <http://scn.sap.com/community/pi-and-soa-middleware/blog/2016/06/06/webinar-whats-new-in-sap-hana-cloud-integration--update-from-the-labs-q22016>
- HCI Standard and Professional Editions: <http://scn.sap.com/community/hana-in-memory/blog/2014/09/25/sap-hana-cloud-integration-standard-and-professional-editions>
- HCI Developer Edition: <http://scn.sap.com/community/pi-and-soa-middleware/blog/2015/01/14/hana-cloud-integration-for-application-development-partners>, https://www.sapappsdevelopmentpartnercenter.com/en/faq/sap-hana-cloud-platform-faqs_9/what-service-is-available-for-sap-hana-c_85/
- Info days on HCI: <http://scn.sap.com/community/pi-and-soa-middleware/blog/2016/04/26/sap-info-days-on-sap-hana-cloud-integration>
- Trial program for customers and partners: <http://scn.sap.com/community/hana-in-memory/blog/2013/10/22/sap-hana-cloud-integration--test-and-learn-more-about-sap-s-cloud-based-integration-solution>
- HCI Book: <https://scn.sap.com/community/pi-and-soa-middleware/blog/2016/05/13/new-sap-press-book-on-sap-hana-cloud-integration>
- 10 Developer blogs: <http://scn.sap.com/community/pi-and-soa-middleware/blog/2014/11/28/dev-10-blog-ten-developer-blogs-on-sap-hana-cloud-integration-hci-pi>
- E-document solution based on HCI: <https://youtu.be/nPhqfKoCHOg>
- Certification options: <http://scn.sap.com/docs/DOC-62717>
- OpenSAP training: <https://open.sap.com/courses/hybrid1>

SAP HANA Cloud Platform, integration service

Links on HCP, integration service published by partners and customers

- Bentley: <https://youtu.be/s9nRSOA11eU>
- Owen Illinois: <http://www.news-sap.com/sap-hana-cloud-integration-technology-customer-owens-illinois-achieves-successful-simplification-compliance-tributary-administration-peru/>
- La Trobe University: <https://www.sap-customers.com/video/6206>
- Sloan Valve: <https://www.youtube.com/watch?v=yBX51UW7Rp0>
- Adapters by Advantco for HCI:
 - MS Dynamics, AMQP: <http://scn.sap.com/community/pi-and-soa-middleware/blog/2016/01/12/adapters-for-sap-hci-integration-with-ms-dynamics-crm-and-rabbitmq>
 - Salesforce: <http://go.sap.com/documents/2016/06/34d2d31d-777c-0010-82c7-eda71af511fa.html>
- MQTT adapter by Rojo Consultancy for HCI: <https://www.sapappcenter.com/p/20063/rojo-mqtt-adapter-for-sap-hci--rojo-consultancy-by>
- Zebra Zatar IoT Platform adapter by ThingTheNet for HCI:
https://store.sap.com/sap/cpa/ui/resources/store/html/SolutionDetails.html?pid=0000014257&catID=&pcntry=US&sap-language=EN&_cp_id=id-1449468883010-0
- Info Day at Q for IT in 2016: <http://www.qforit.com/sap-hci-code-jam-2016/>
- Info Day at Proxcellence in 2015: <http://scn.sap.com/community/pi-and-soa-middleware/blog/2015/11/06/recap-proxcellence-sap-ag-hana-cloud-integration-20>
- Info Day at Q for IT in 2014: <https://www.facebook.com/QforIT>
- Nextmoves (1): <https://www.linkedin.com/pulse/hana-cloud-integration-comparison-dells-boomi-bob-van-rooij>
- Nextmoves (2): <https://www.linkedin.com/pulse/another-comparison-between-hci-boomi-soap-bob-van-rooij>
- Bluefin: <http://www.bluefinsolutions.com/blogs/lee-pittard/november-2015/implementing-sap-hana-cloud-integration-six-key-ta>
- Wikipedia about Cloud based Integration: http://en.wikipedia.org/wiki/Cloud-based_integration
- Blog series on LinkedIn: <https://www.linkedin.com/groups/SAP-HANA-Cloud-Integration-5060065>

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