

The Internet of Things As a Driver for New Big Data Applications

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The Internet of Things

Changing business – and life – as we know it

2013

9 billion

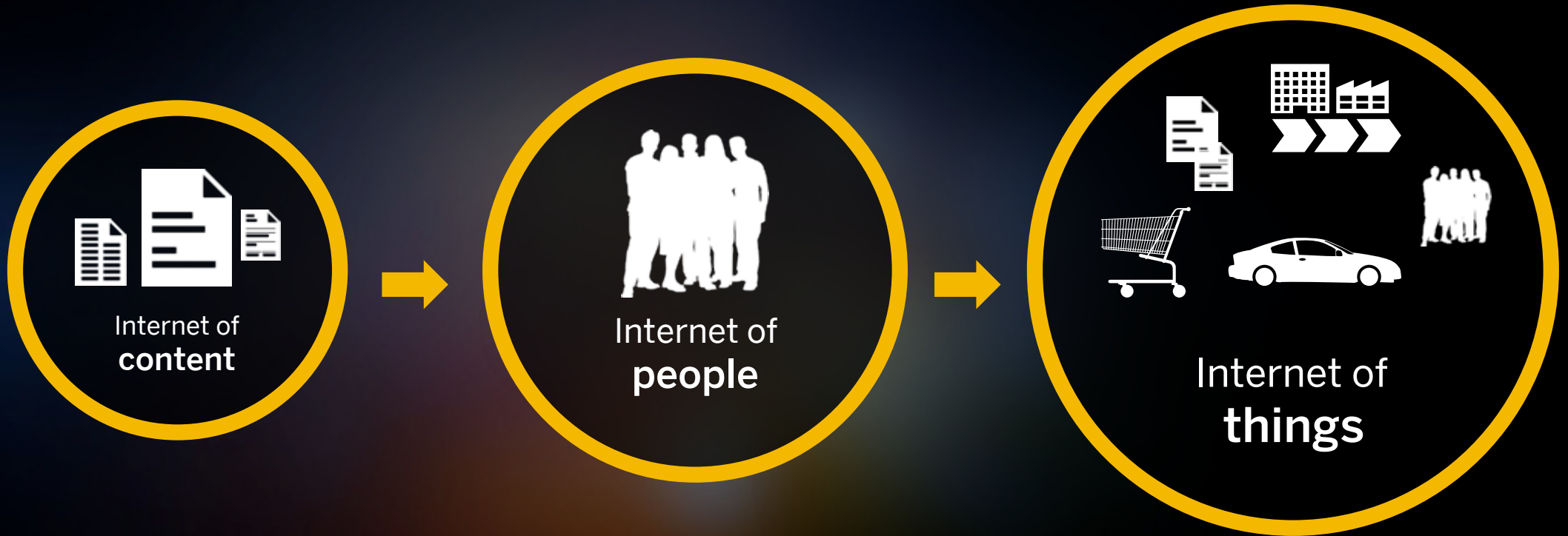
connected things

2020

50 billion

connected things

Connecting information, people, and things



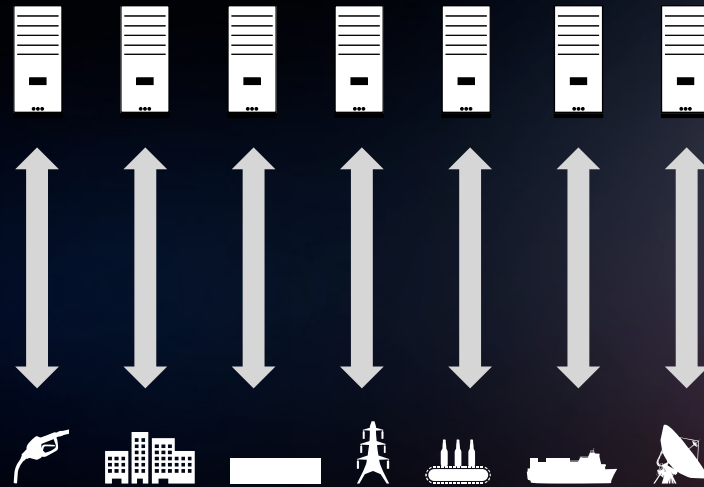
What is “The Internet of Things?”



The **physical world** is becoming a type of **information system** through sensors and actuators embedded in physical objects and linked through wired and wireless networks via the Internet Protocol.

Source: McKinsey & Company, June 2013

Towards the Internet of Things



M2M

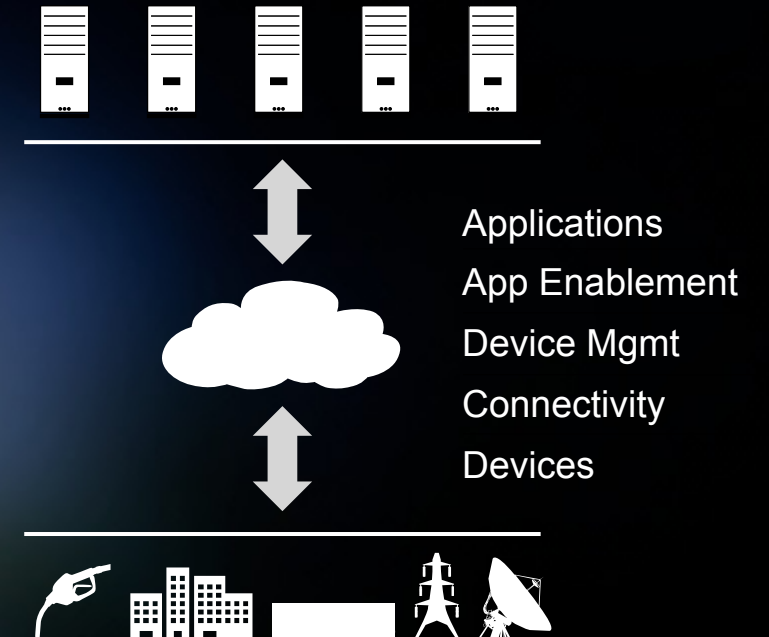
Transformation

- Multi-purpose devices
- Service enablement
- Web paradigm
- Apps migrate to cloud
- Standardization driven



Benefits


- Cost efficient devices
- Viable device deployments
- Large developer community
- New roles in the value network
- Reaching the long-tail
- Business inter-connect
- Open market place of data and info




IoT

Internet of Things Transformation

**Real-time
Transparency**

 Efficiency
Business Models




**IoT
Platform**

 Complexity

**IT – OT
Convergence**


 Performance

IoT Technology Scope

Applications 		Analytics 	
Application Enablement	<ul style="list-style-type: none"> • Develop, Deploy & Run • Application Integration 	<ul style="list-style-type: none"> • Application Services • Event Processing 	<ul style="list-style-type: none"> • Cloud Services • Machine Data Collection 
	Device Management	<ul style="list-style-type: none"> • Configuration • Monitoring 	<ul style="list-style-type: none"> • Software Management
Connectivity		<ul style="list-style-type: none"> • Network 	<ul style="list-style-type: none"> • Network Connectivity Management
Hardware	<ul style="list-style-type: none"> • Embedded Hardware 	<ul style="list-style-type: none"> • Communication Modules 	Partner



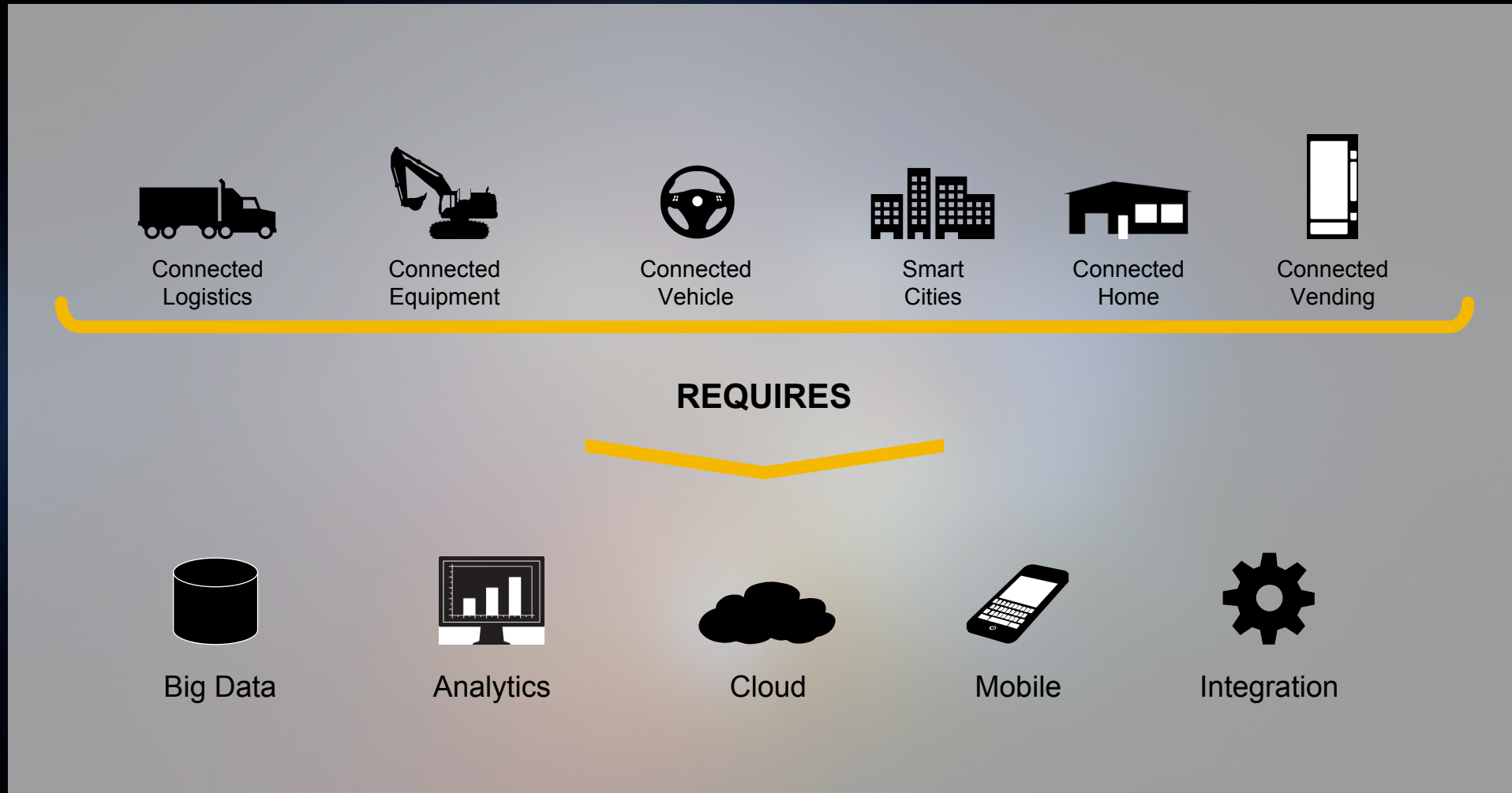
IoT Security

 IoT Services

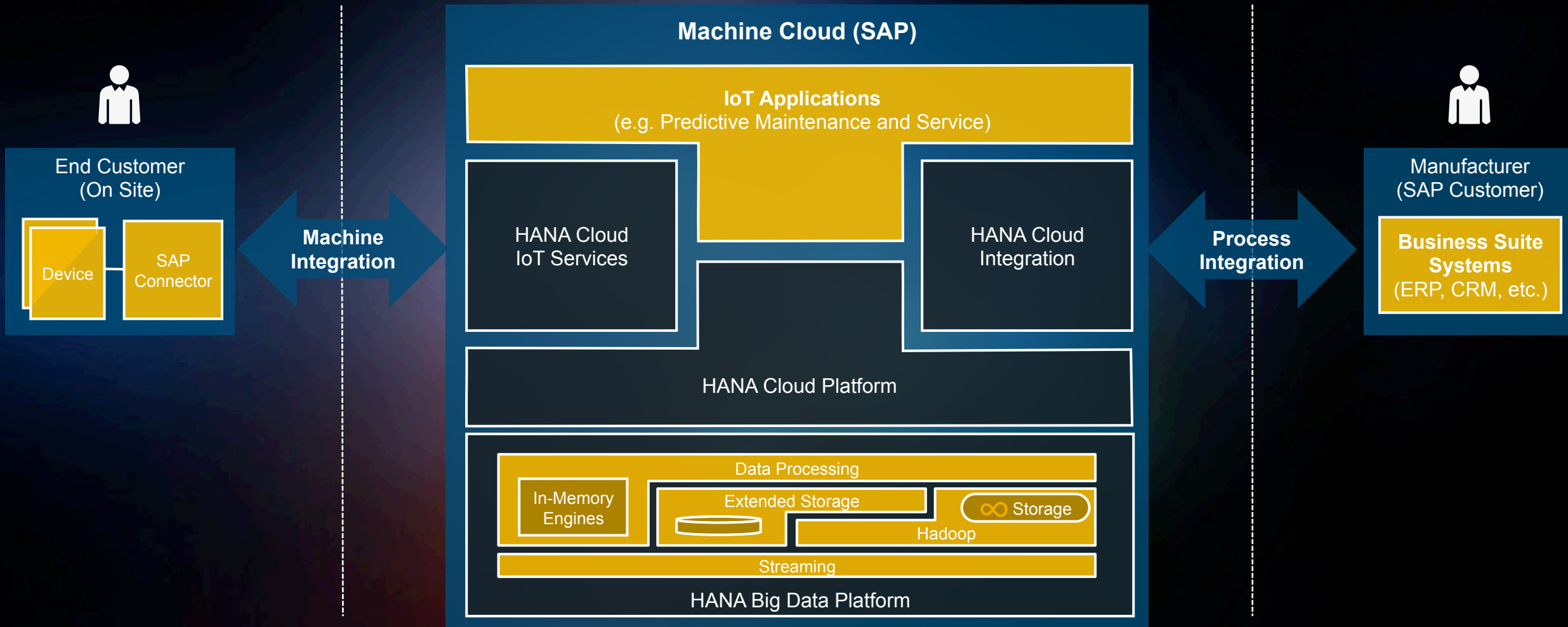
Derived from IDC's Worldwide M2M Taxonomy

Globally Networked Economy

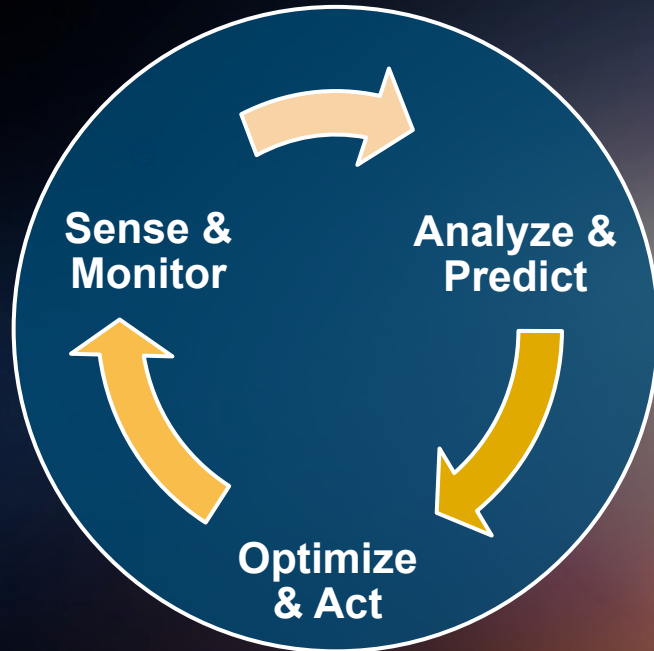
Enabling Technologies beyond IoT



The IoT Platform



IoT Applications



Networked Logistics

- Container Management
- Automatic Guided Vehicles
- Supply Chain Visibility

Networked Assets

- Remote Service Management
- Predictive Maintenance
- Usage-based Billing

Networked Buildings

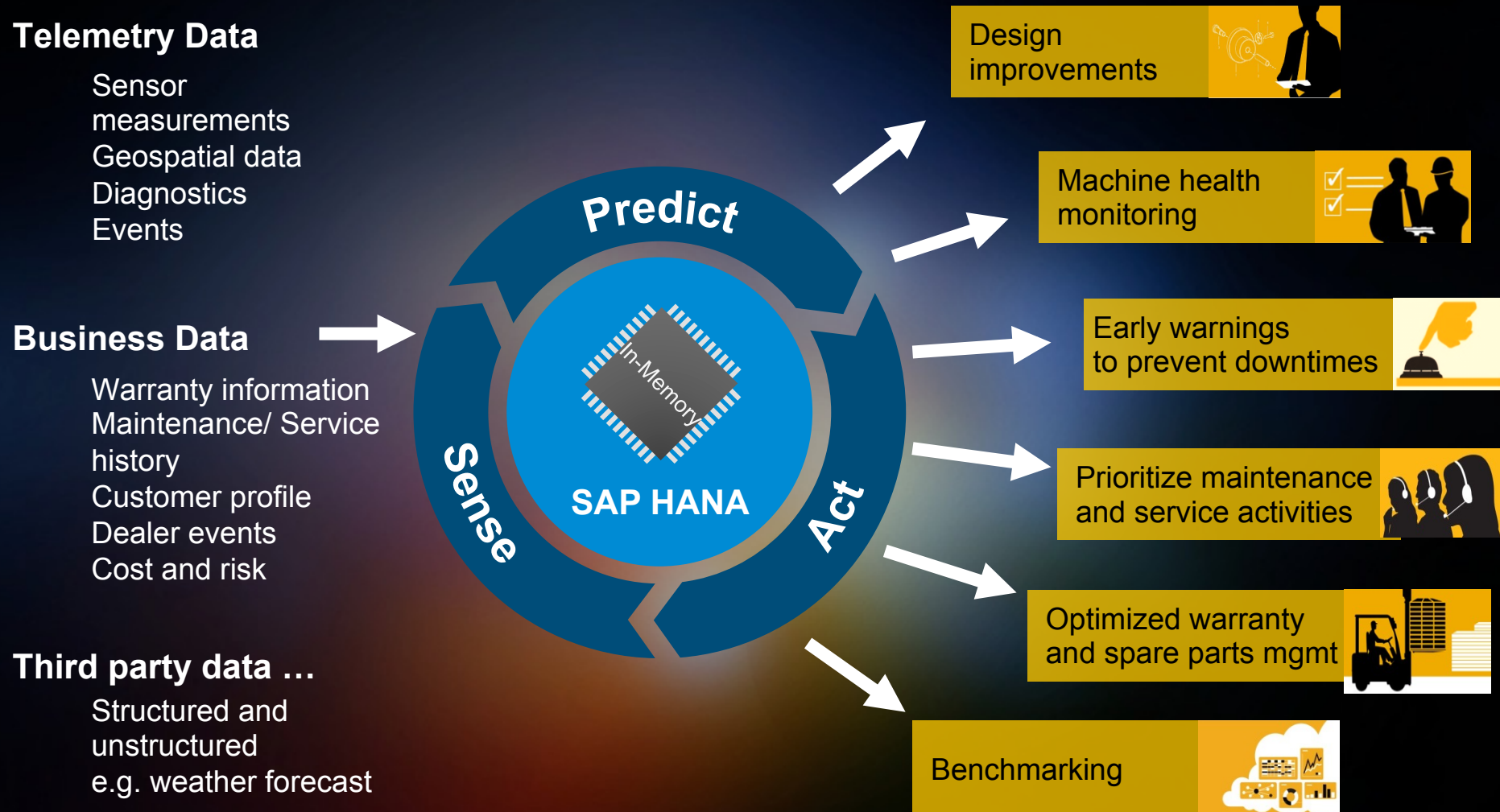
- Smart Meters
- Facility Management
- Home Automation

Networked Vehicles

- Fleet Management
- Electric Vehicle Charging
- Smart Parking

Gain completely new insights from your equipments

Monitor sensor data to analyze and predict asset malfunctions



Q&A



Thank you.

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