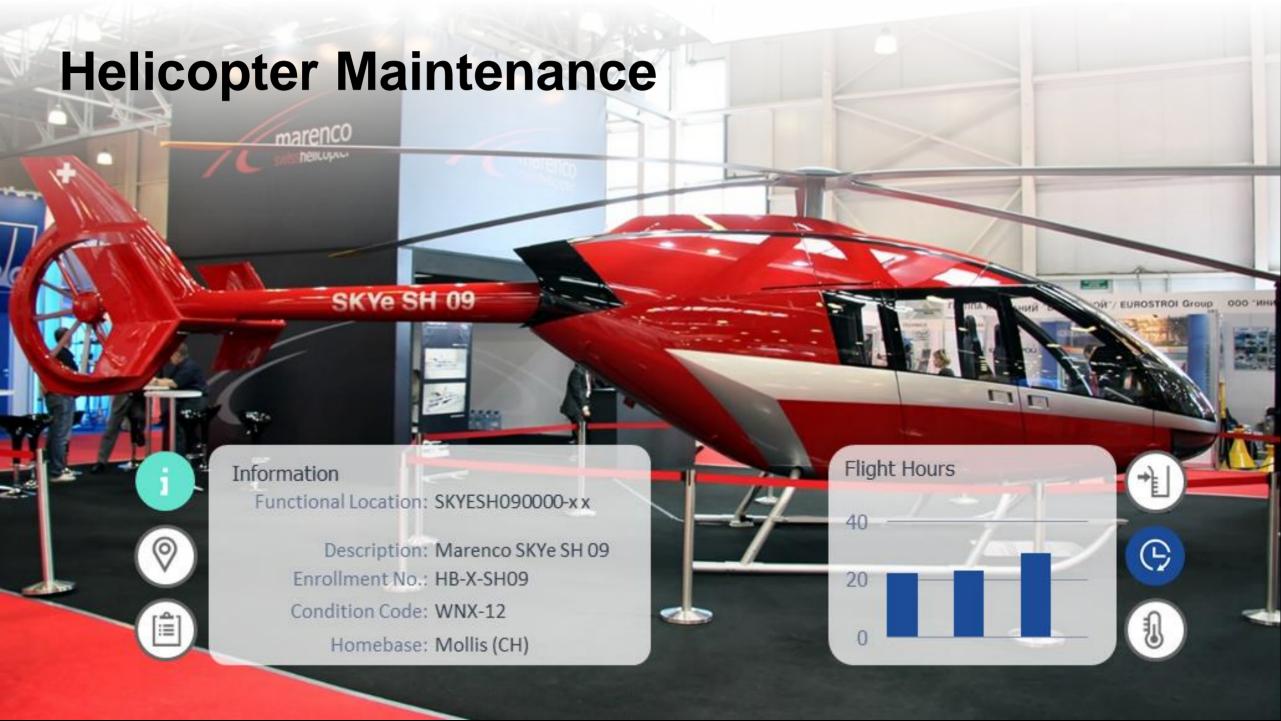
# IoT Examples from around the world

Rudolf Held, Vice President, Global Head of SAP Co-Innovation Labs, SAP SE

Moscow, June 10, 2015



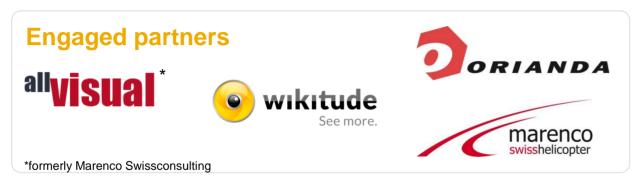
**Public** 



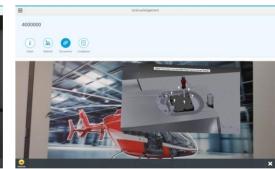
## Marenco Helicopter Maintenance using Augmented Reality

SAP Co-Innovation Lab DACH

Supporting small helicopter operators with cloud-based mobile service for helicopter maintenance and support assuring legal requirements for documentation using Augmented Reality-enhanced 3D visualization elements.







### **Background:**

- Marenco Swisshelicopters is a new producer for a multi-purpose light single-engine helicopter
- End customers are often very small operators (1 helicopter, 1-2 staff) with paper driven maintenance processes and documentation. Legal requirements for maintenance documentation in the aviation industry are very strict.
- Idea: Provide cloud-based mobile service for helicopter maintenance and support assuring legal requirements for documentation using Augmented Reality-enhanced 3D visualization elements.
- Based on SAP's mobile platform, using Wikitude's AR technology.
- First prototype presented at various events such as SAP TechEd Berlin 2014

# **SKYe SH09 – Marenco's helicopter**

Roll-out of first prototype 22.11.2013



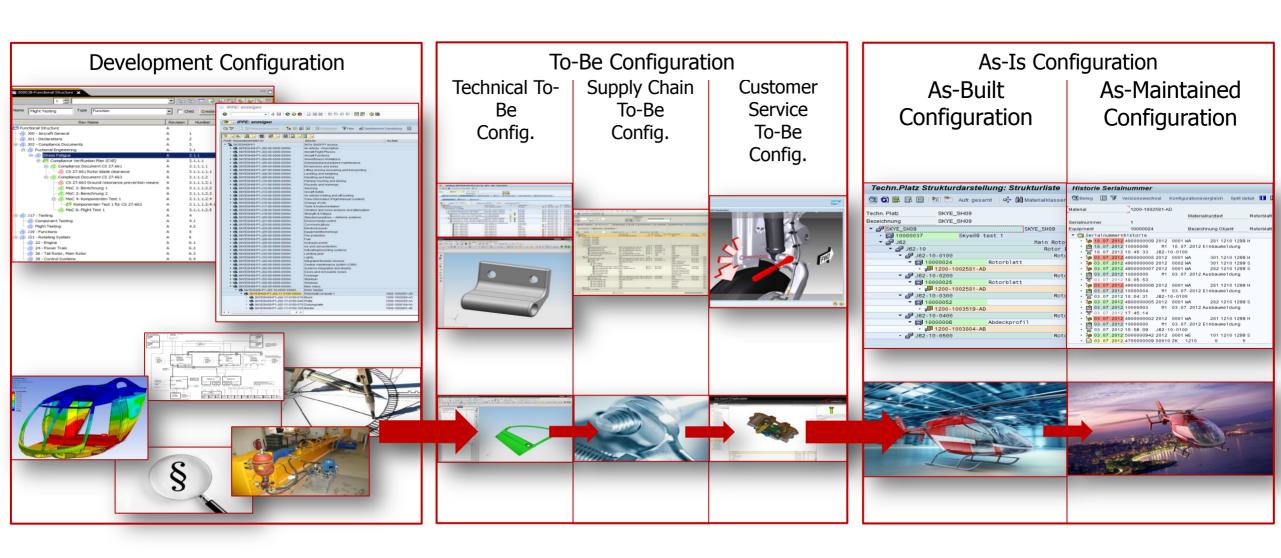
## **SKYe SH09 – Marenco's helicopter**

First flight of first prototype 02.10.2014



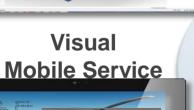
## **SKYe SH09 - Marenco's helicopter**

Product configuration management



## **SAP Visual Enterprise as key to success**







PLM



**MES** 

THE VISUAL ENTERPRISE

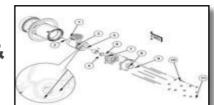
**ERP** 

Visual Quality Management

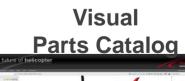
MRO



Visual
Service &
Support



Salos and Markating





**Visual Analytics** 







Visual Marketing & Sales



Visual Maintenance

## **SAP Visual Enterprise & Augmented Reality**

A multitude of requirements for the operator

- Secured configuration management for the complete fleet.
- Retaining the pilot's flight manual.
- Retaining the performance data for all aircrafts and special systems.
- ► Status code monitoring during operation
- Secure maintenance in all situations.
- Maintenance planning aligned with order situation.
- Flight planning and flight order planning.
- Continuous information readiness towards authorities.
- Consideration of human factors.









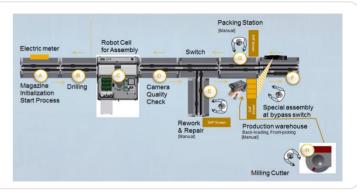
### Open Integrated Factory (OIF) at Hanover Fair 2015

SAP Co-Innovation Lab EMEA and SAP Manufacturing development

A Complete end-2-end Connected Plant / Industry 4.0 scenario with tangible products and manufacturing line showcasing with 6 partners together the highest flexibility in the production through resilient factory and lot size of ONE capabilities







#### **Business Issues & Addressed Problems**

- Seamless integration of machine with the control layer process using communication standards
- Configure, Price, Quote (CPQ), manufacture and deliver (engineering-) complex products
- Cloud-based Predictive Maintenance and Services on a real-world manufacturing line
- Energy monitoring and analytics in production

#### **Customer & Business Value**

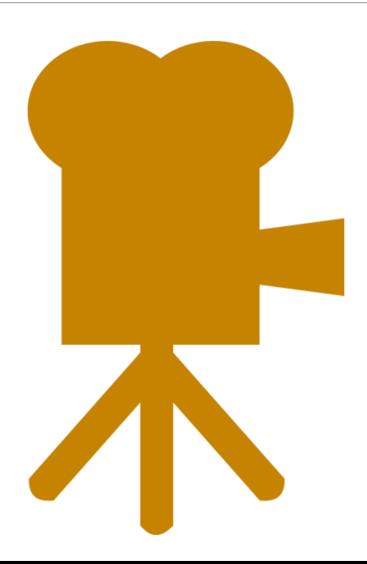
Shop floor to Top floor integration without line / production cell servers. Means:

- No need for (costly) additional software layer
- Simplified processes without redundant master data maintenance and reduction of set-up times
- Optimized customer satisfaction with end2end configure, price, quote complex products delivery with higher flexibility regarding lot-size

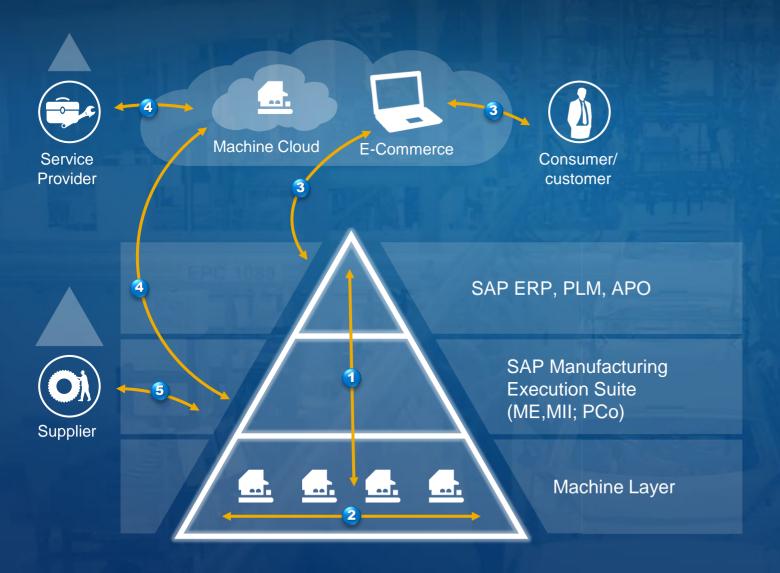
#### Target Groups & Market Potential

- Solution is designed for all discrete manufacturing industries within most regions
- Showcased scenarios include both very automated steps e.g. robot, sensors and humanmanaged operations
- Can be used at industry machine components manufacturers as well as automotive, aerospace & defense and high tech suppliers

### Movie



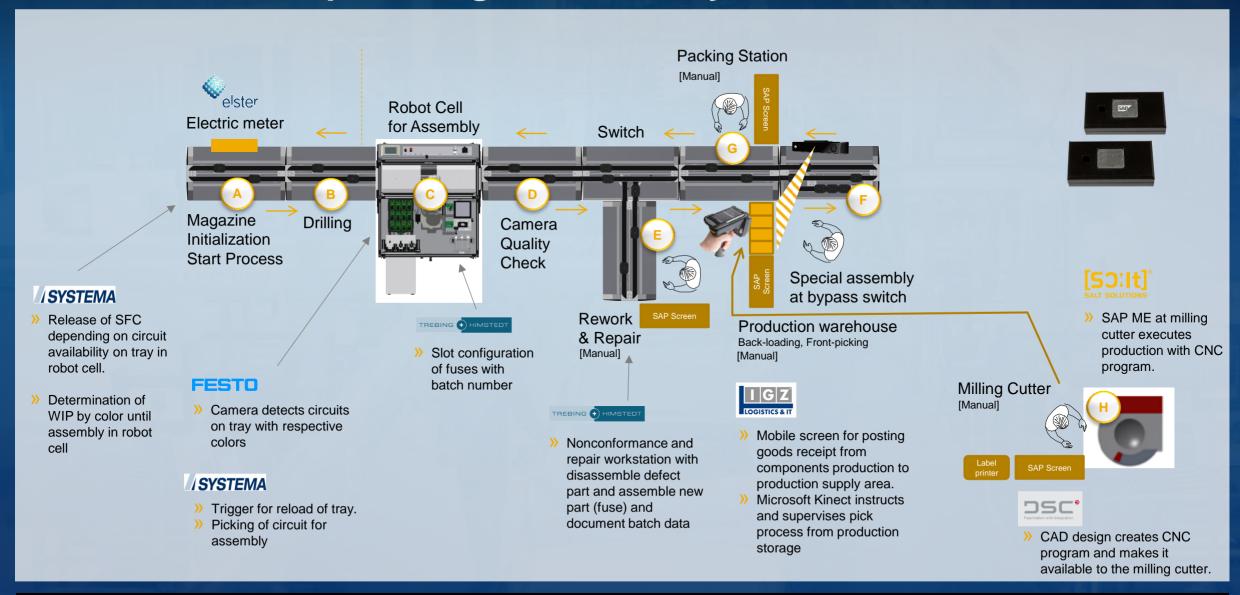
## OIF and Industrie 4.0 along Systems & Business Partners



### **Integration Scenarios**

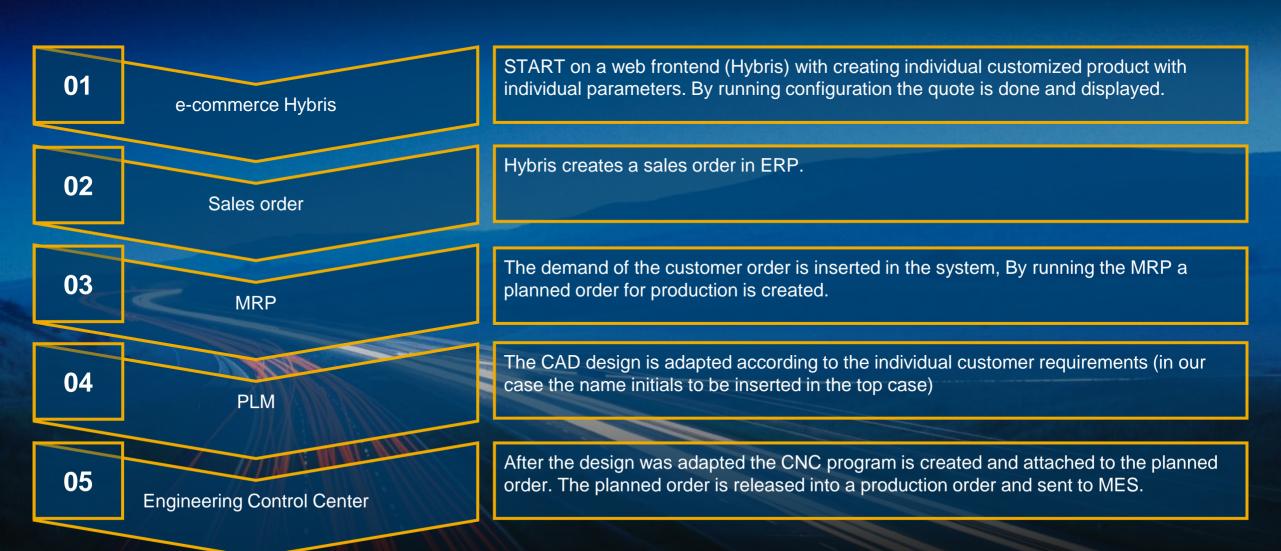
- Shop Floor to Top Floor
- Machine to Machine
- 3 e-commerce Integration
- Machine Cloud
- Direct Replenishment
- 6

# The Connected Open Integrated Factory at Hannover Fair 2015



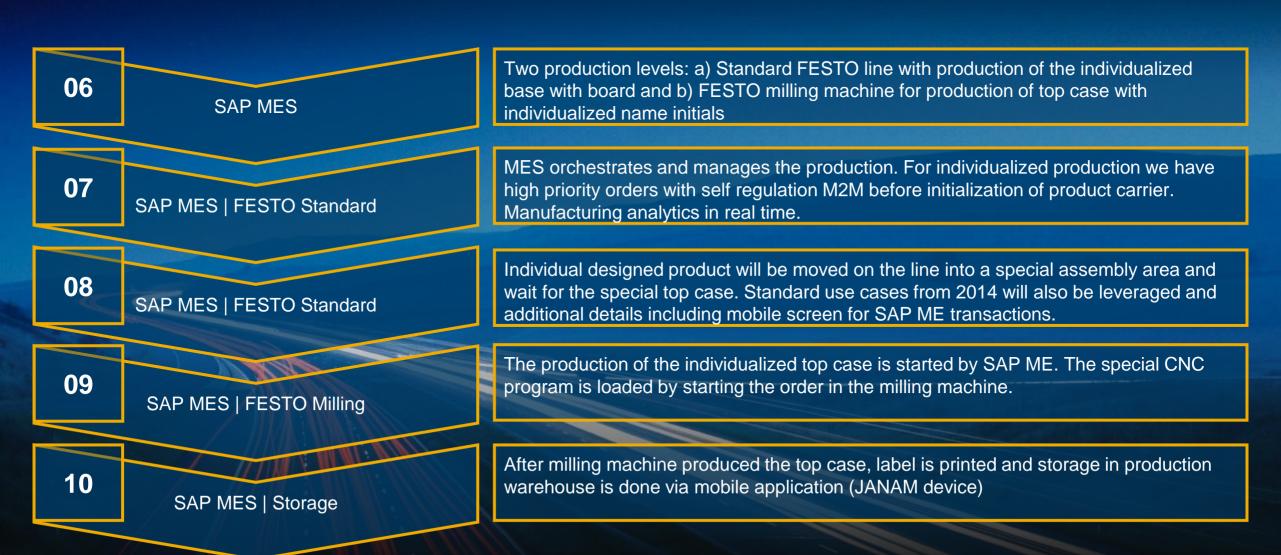
# **Storyboard**

FESTO and SAP Showcase with Integrated Business Processes leveraging lot size ONE



# **Storyboard**

FESTO and SAP Showcase with Integrated Business Processes leveraging lot size ONE



# **Storyboard**

FESTO and SAP Showcase with Integrated Business Processes leveraging lot size ONE

Operator checks if required top case arrived a production warehouse. We have a 11 Microsoft Kinect application checking operator action. By wrong picking visual and SAP MES | Special assembly acoustic signal is given. MES orchestrates and manages the production. For individualized production we have 12 high priority orders with self regulation M2M before initialization of product carrier. SAP MES | FESTO Standard Sensors at the conveyor belts capture electric consumption and behavior. Data is 13 transferred by PCo into HANA and analyzed. Predictions are done and visualized. **HCP IoT | Predicitve** Resource health projected and the impact on production plan is visualized. 14 **HCP IoT | Predictions** Instructions where and how the defect can resolved before asset shuts down, leveraging 15 3D VE HCP IoT | Instructions

# **SAP Co-Innovation Lab IoT Partner Programs**

# Identify use-case



- Partners identify and provide customer vetted IoT use case
- Partner builds a business case
- SAP Validates

## **Prepare**



- Partner identifies integration of semiconductors, networking/connectivit y needs
- SAP provides SAP loT enablement
- Partners signs cooperation agreement with SAP

### Build



- SAP Provides SAP IoT infrastructure, Coaches, provides support in the development cycle
- Partner develops IoT solution
- Partner deploys right skills to develop application

### **Showcase**



- SAP Events and Forums
- Special IoT events
- Certification\*\*

### **Go-To-Market**



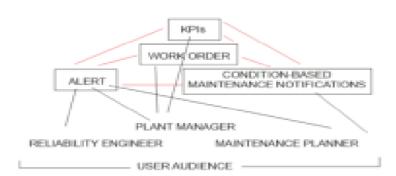
- Solution visibility with SAP Field team
- Market Unit/GPO connects
- GTM and pricing models

Create New Business value, with SAP loT Technology

# Operational Integrity Solution for Oil & Gas Industry MTELL, ROLTA and SAP in COIL Silicon Valley







### Partner Facts

- Rolta, existing OEM partner for SAP including OneView™ Dashboard solution
- Mtell, emerging and now SAP HANA certified partner to bring machine learning to SAP Hana IoT
- SAP O&G IBU, validation of core requirements and primary architect for partner Strategy for O&G Ops Integrity solution

### **Project Activities**

- 3 day design thinking workshop with MTELL, Rolta and an O&G customer
- COIL Kickstarter contract establishes agile co-innovation framework
- COIL and project team leadership engaged with SAP partner program stakeholders to develop and execute IoT GTM strategy
- Establishing landscape framework with HCP IoT team to evolve output for an HCP IoT solution



### Solution

- Machine Intelligence underscoring Prescriptive Asset Integrity Management
- Rolta OneView™ for visualizing collective intelligence to a single dashboard

### Reduced risk in 3 key areas

- Safety of employees and the public,
- Environmental
- Financial risk from items such as product quantity and quality

### \$ € ¥

- Addressable predictive manténance market of \$5.3B
- On target for solution to capture Oil&Gas market share
- Stong IBU forecast for 2015; expanding pipeline of opportunity

## **Revolutionary IoT Solutions for the Connected Mine** Illumiti, Vandrico & SAP in COIL Silicon Valley



### Partner Facts

- Illumiti is an existing Gold VAR partner for SAP with strong experience in the Mining Industry
- Vandrico, startup and new SAP partner opportunity with its CANARY solution focusing on 2 way safety communications with wearable devices in mining and related industries
- SAP Mining & Metals IBU, endorsed the use case and partners

### Solution

- Intelligent Real-time Messaging and situation awareness in the Mine
- Help people inside a mine to identify and respond appropriately to dangerous situations?
- Packaged software solution ready for GTM after 90 day cycle at COIL
- Extensible, expandable to add predictive and prescriptive analytics and leveragefuture wifi and other network communications and wearables

### **Project Activities**

- 3 day Design Thinking workshop with Illumiti, Vandrico, with strong inputs and participation from mining customers
- COIL Kickstarter contract establishes agile co-innovation framework
- Hybrid COIL and HCP landscape framework for HCP IoT team
- Project output directed at parallel GTM discussions
- Conference and customer events as anchors to maximize client engagement and "use case" identification through the completion of discovery days

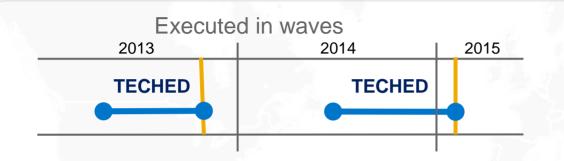
### \$ € ¥

Targeting customers and prospects in mining (30+ mines)

### SAHANA – Partner-delivered HANA Applications

A high touch co-innovation partner engagement initiative in India

### Enable and coach selected partners to define, implement and deliver high-impact native applications and drive revenue on SAP HANA Platform









ARTERIA





v@entric



**Project Type** 

- Adoption Initiative
- Showcase

**Deliverables** 

- HANA applications
- Demos and marketing collaterals
- Certified Apps

**Team** 

- SAP Co-Innovation Lab
- SAP Labs Bangalore
- SAP India

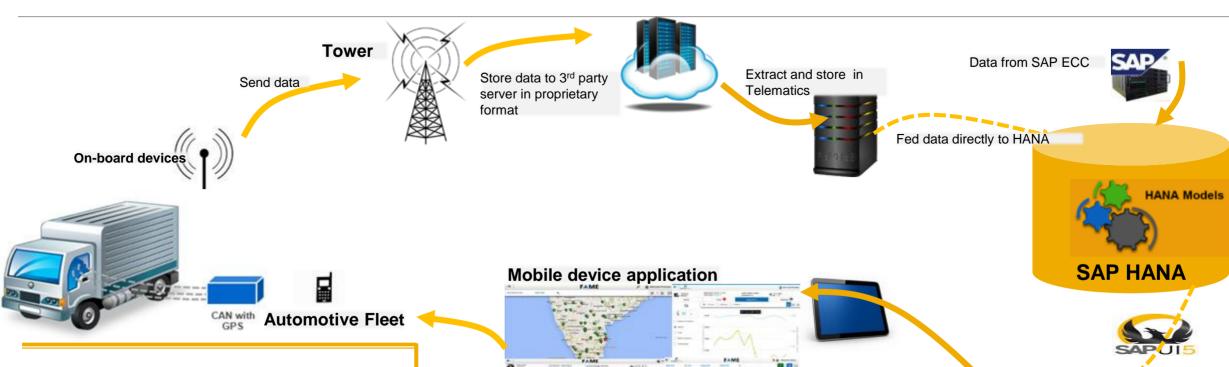


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# **F** ME - Fleet Analytics Mobile Enabled

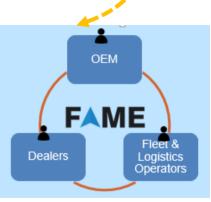
### IoT in Automotive in India





- Transfer on-board device generated data using internet/GPS
- Currently data is going to 3rd party server in proprietary format, then extracted to HANA.
- Data can be directly fed to the HANA server for real-time analysis and workflows

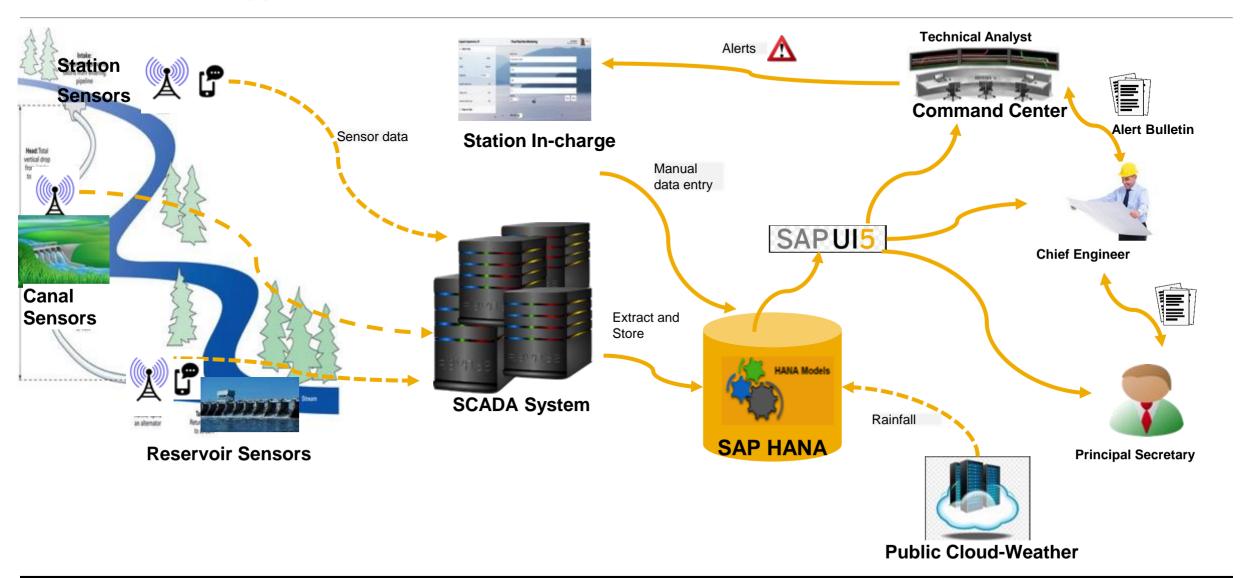
- Geo location & vehicle status (moving/stalled/stopped)
- Real time individual vehicle alerts and diagnostics
- Integrated work flow for service order
- Historical insights on vehicle health and driver behavior
- Reducing Fuel consumption and maintenance down time



## Flood Real-time Monitoring

Co-Innovated IoT application from India



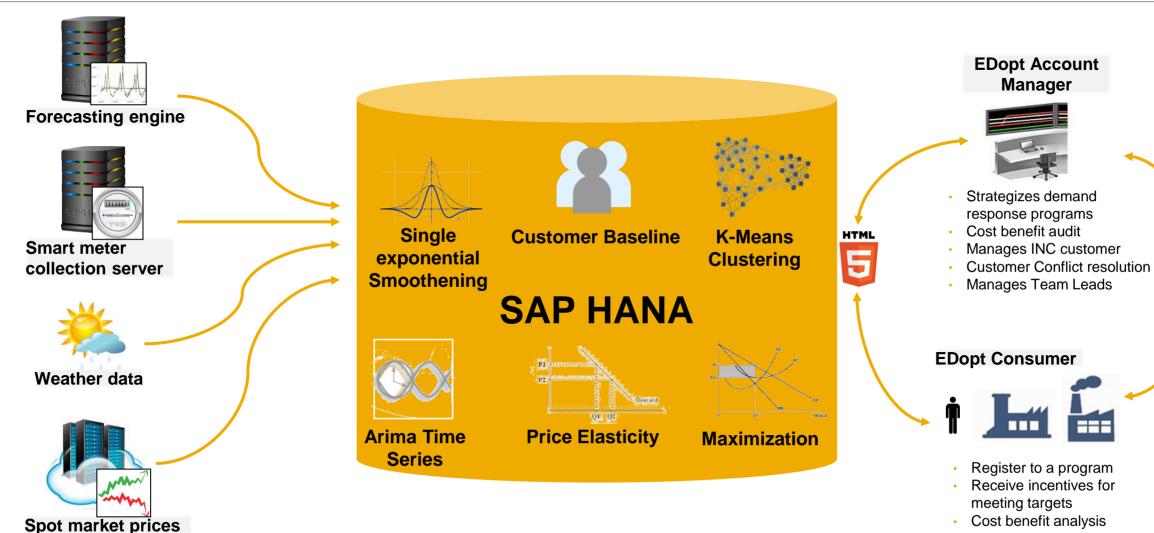


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## **EDopt**

## **Energy Demand Optimizer**





## **EDopt Account** Manager Strategizes demand response programs Cost benefit audit Manages INC customer

### **EDopt Consumer**







- Register to a program
- Receive incentives for meeting targets
- Cost benefit analysis

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