AGENDA

SAP Fiori UX Customer Forum
The Art of the possible with Fiori

July 7-8, 2016
SAP Sydney Australia

Silver Sponsor:

Our Partner Sponsors

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Deloitte.

SAP is pleased to invite you to this 2-day invitation-only event in Sydney Australia on Wednesday, July 7 and 8 2016

Attending this workshop will enable you to:

1. Understand why Fiori matters and what you can do today to identify and fix UX related problems.
2. Identify where to start your company UX transformation journey and gain confidence on how to plan & execute this journey.
3. Learn how to build and deploy the right Fiori app.
4. Understand all the tools, services and available resources to help you during your implementation.
5. Collaborate in an open forum and enrich your SAP network of selected partners, customers and SAP subject matter experts.

To do this effectively we have structured the agenda into 2 days:

DAY 1

Introduction
UX basics

UX **Strategy**, available SAP **technologies** and **tools**

Planning
Successful roll out

Measure the **business value** of a UX project, identify the right opportunities, **prioritize** needs in the organization

Designing
For adoption

Methods & best practices to **design** the right Fiori app and ensure end user adoption

DAY 2

Building & Deploying
A better UX

Available tools and resources to **Build** and **deploy** Fiori applications

Agenda Day 1 – Basics and Planning

Morning

Day 1	Topics	Duration
8:30 am	**Breakfast** Sponsored by Partner Sponsors	**30 Minutes**
9:00 am	**Keynote / Welcome from Executive Sponsor** TBD, SAP	**30 Minutes**
9:30 am	**Covering the basics** • Objectives • SAP UX strategy – New, Renew, Enable • UX Tools and technology – whiteboard • Type of Fiori applications • Architecture Fiori • UX Customer Testimonials Toros Aledjian, SAP	**45 Minutes**
10:15 am	Break	
10:30 am	**Envisioning your UX Journey: Steps to a Strategy, Mindset and Practice** • Why and where to start? • How to measure impact. • Organizational readiness for design-led innovation. • User-centric mindset and approach. • Practical tips you can put in practice today. • How SAP can help you with this journey. TBD, SAP	**90 Minutes**
12:00 pm	**Lunch** Sponsored by Partner Sponsors	**45 Minutes**

Agenda Day 1 – Designing for Adoption & WEB IDE

Afternoon

Day 1	Topics	Duration
12:45 pm	**Experiences from UX driven Custom Development Projects** Chi Fan Yip, SAP	**45 Minutes**
1:30 pm	**Partner Presentation 1** TBD	**30 Minutes**
2:00 pm	**Renewing your User Experience in the Cloud** • What is SAP BUILD, SAP Web IDE and SAP Fiori, cloud edition and how it fits in the SAP UX Strategy • Demo: - BUILD to prototype desirable applications - WEB IDE to build and extend Fiori apps - SAP Fiori, cloud edition for SAP delivered apps in the cloud Masa, SAP	**60 Minutes**
3:00 pm	Break	
3:15 pm	**Partner Presentation 2** TBD	**30 Minutes**
3:45 pm	**Customer Panel** • Customer Panelists	**60 Minutes**
4:15 pm	**Partner Presentation 3** TBD	**30 Minutes**
4:45 am	**SAP Fiori Launchpad** • SAP Fiori launchpad overview and deployment options • Clients strategy: Front-end Server, SAP Enterprise Portal and SAP Business Client – which one should I chose? • Live demo Masa, SAP	**45 Minutes**
5:30 pm	**Networking Reception (Ask the Experts)** Sponsored by Partner Sponsors	**120 Minutes**

Agenda Day 2 – Building and Deploying

Morning

Day 2	Topics	Duration
8:30 am	**Breakfast** Sponsored by Partner Sponsors	**30 Minutes**
9:00 am	**SAP Screen Personas** • Product Overview and Prerequisites • Using SAP Screen Personas to Build Fiori-inspired Like Screens • SAP Screen Personas DEMO TBD, SAP	**60 Minutes**
10:00 pm	**Partner Presentation 4** TBD	**30 Minutes**
10:30 am	Break	
10:45 pm	**Mobilizing Fiori** • Product Overview • How HCP/SMP complements Fiori • Fiori Mobile Client • Securing and Distributing Fiori Applications using Mobile Secure • HCP Mobile Services Midhun, SAP	**60 Minutes**
11:45 pm	**Ask the Experts** • The End 2End story • Open Conversation and Q & A Toros Aledjian, SAP	**30 Minutes**
12:15 pm	**Wrap Up** • Lessons learned • Event Survey Toros Aledjian, SAP	**15 Minutes**
12:30 pm	**Lunch** Sponsored by Partner Sponsors	**45 Minutes**

Agenda Day 2 – Building & Deploying

Afternoon

Day 2	Topics	Duration
1:15 pm	**Breakout Workshops** • **SAP Screen Personas**: simplify SAP GUI screens to make users more productive (skills: knowledge of SAP GUI transactions, PowerPoint) • **SAP Fiori Cloud Edition**: renew your SAP Business Suite user experience on the cloud (tools: SAP Web IDE, SAP Fiori Launchpad, UI theme designer) • **SAP Design Thinking**	**120 Minutes**
3:15 pm	**Wrap Up** Toros Aledjian, SAP	**15 Minutes**

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