SAP Education Network for Digital Transformation

SAP University Alliances hosts a Digital Transformation Incubator Trip to Silicon Valley

May 31st – June 4th 2016
TOPICS

- Overview of the SAP Digital Transformation Incubator Trip to Silicon Valley May 31st – June 4th 2016
- Agenda Overview, Activities, and Logistics
Overview of the SAP Digital Transformation Incubator Trip to Silicon Valley

- Universities can connect with leaders at SAP and in the SAP University Alliances Silicon Valley academic innovation network who are driving innovation, entrepreneurship, and digital transformation.
- Academic institutions can be inspired to bring the innovative spirit and energy of Silicon Valley to their campus.
- Faculty can join a global academic innovation network and become linked to Silicon Valley and an extended innovation network in other regions of the world.
Agenda Overview: Incubator Trip to Silicon Valley, May 31st – June 4th 2016

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tue. May 31</td>
<td>Faculty arrivals</td>
</tr>
<tr>
<td>Wed. June 1</td>
<td>Faculty join as audience for the <a href="#">SUGAR Expo 2016</a> at Stanford University, and for an evening barbeque.</td>
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<tr>
<td>Thu. June 2</td>
<td>Faculty join as audience for the <a href="#">Stanford Design EXPERience</a> at Stanford University. In the evening, faculty are invited to see the HanaHaus and “must see” sites in Palo Alto, then faculty are on their own for dinner.</td>
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<tr>
<td>Fri. June 3</td>
<td>Stanford innovation workshop in partnership with SAP at SAP Labs Palo Alto</td>
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<tr>
<td>Sat. June 4</td>
<td>Optional visits to innovative campuses</td>
</tr>
</tbody>
</table>
Date: May 31st, Tuesday

Faculty Arrivals

- Faculty are encouraged to arrive on Tuesday May 31, and to check in to a hotel of their choice in and around Palo Alto, California.
- See the next slides for suggested hotels as well as “must see” sites in Palo Alto.
- Faculty cover all their hotel, transportation and other expenses.
Hotel Suggestions

The Zen Hotel
★★★★★ 3-star hotel
Asian-inspired rooms in green hotel with a Zen garden, offering free breakfast, cookies & parking.
$189

Creekside Inn
★★★★★ 3-star hotel
Casual venue offers contemporary rooms & suites, plus a garden, an outdoor pool, a gym & 2 eateries.
$135

Creekside Inn
★★★★★ 3-star hotel
Casual venue offers contemporary rooms & suites, plus a garden, an outdoor pool, a gym & 2 eateries.
$135

Hilton Garden Inn Palo Alto
★★★★★ 4-star hotel
Contemporary lodging with free Wi-Fi, an indoor pool & a fitness center, plus an American bar/grill.
$289

The Westin Palo Alto
★★★★★ 4-star hotel
Straightforward rooms & suites, some with balconies, plus a poolside bar & landscaped courtyards.
$289

Homewood Suites by Hilton Palo Alto
★★★★★ 3-star hotel
Contemporary extended-stay suites with full kitchens, free breakfast, an outdoor pool & a gym.
Free Wi-Fi Free breakfast
$229

Four Seasons Hotel Silicon Valley at East Palo...
★★★★★ 5-star hotel
Chic rooms & suites, some with mountain views, plus a rooftop pool, modern Italian dining & a spa.
Free Wi-Fi
$295

The Epiphany Hotel
★★★★★ 5-star hotel
Sleek, modern rooms in an upscale contemporary hotel offering a health club & restaurant.
Free Wi-Fi
$251
Must See Sites on University Avenue Palo Alto

- **HanaHaus** – Work, Play, Learn
- **B8ta** – The Store for New IoT Products
- **Beam** Smart Presence – The World’s First Retail Store 100% run by machines.
- **Shapify.me** – Get a 3D miniature print of yourself.
Agenda: June 1st, Wednesday
SUGAR Expo 2016 at Stanford University

• The SUGAR Network invites you to join us, as we celebrate our students' creative work in design research, design practice, engineering, and manufacturing. The SUGAR Expo 2016 is a unique, once-a-year opportunity to meet with students, faculty, and industry colleagues from top universities around the world.

• Location: Huang Engineering Center, amphitheater outside (lower level steps), 475 Via Ortega, Stanford, CA (Google Maps pin)

• Full agenda details here

• Evening: Outdoors BBQ at the Earth Sciences Building patio, which is next door to the d.school with a large back patio (map pin)
Agenda: June 2\textsuperscript{nd}, Thursday
Stanford Design EXPErience

- The Stanford Design EXPErience is a unique, once-a-year opportunity to meet with students, faculty and industry colleagues. This year brings you an expansive range of participating courses, faculty, and students from a broad cross section of design thinking activities at Stanford.

- Location: morning 370 Serra Mall, Stanford, CA (Google Maps pin) and afternoon Bldg 550, 416 Escondido Rd, Stanford Univ., Stanford, CA (Google Maps pin)

- Full agenda details here

- In the evening, faculty are invited to see the HanaHaus and the “must see” sites in Palo Alto, then faculty on their own for dinner.

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**Celebrate student design project work at EXPE!**

Stanford’s Mechanical Engineering Design Group invites you to join us as we celebrate our students’ creative work in design research, design practice, engineering, and manufacturing.

The Stanford Design EXPErience is a unique, once-a-year opportunity to meet with students, faculty and industry colleagues. This year brings you an expansive range of participating courses, faculty, and students from a broad cross section of design thinking activities at Stanford.

You will find work from the following courses:

- ME 113: Mechanical Engineering Design
- ME 126: Consumer Analytical Product Design
- ME 120: Tales to Design Cars By
- ME 127/227: 3D Printing for Non-Technical Innovators

This course focuses on the practical knowledge and skills needed to design and fabricate objects using additive manufacturing (popularly known as 3D Printing). In this course, students discover for themselves the potential and limitations of 3D printing through a build intensive design project. The course actively encourages students from non-technical majors and engineering fields outside of ME Design. Students join the course with the intent to prototype an invention, create a work of art, customize a product or just make something cool. Projects might include a product mock-up for a business pitch, a custom collection case for biology research, anatomical models for surgical training, an artifact replica for a museum exhibit, architectural models or art pieces.

http://web.stanford.edu/group/medg127/
Agenda: June 3rd, Friday
Stanford Innovation Workshop in Partnership with SAP

The overall goal for the Stanford Innovation Workshop organized by Stanford Center for Design Research (headed by Professor Larry Leifer) and supported by SAP is to introduce to visiting universities and industry partners the current perspectives of IT-related innovations especially in the era of digital transformation.

Visionary speakers from Stanford University and SAP will share personal experiences and perspectives on dealing with complex challenges in design as well as digital and business transformation.

The workshop will include a hands-on Design Thinking session under the mentorship of SAP and Stanford fellows.

Lunch will be provided. The event will conclude with a closing reception.

Location: SAP Palo Alto, 3475 Deer Creek Rd, Palo Alto, CA (Google Maps pin)

Time: 9:00 am to 5:30 pm
Agenda: June 4th, Saturday
Optional Visit to Innovative Campuses

SAP is arranging opportunities for optional visits to innovative campuses in Silicon Valley. Details will be available closer to the event.
Thank you

For questions, please contact uap.na@sap.com